



SLEEP LIKE A QUEEN ON SATIN SHEETS

Now — sleeping elegance never before dreamed of. Imagine — luxury satin sheets and pillow cases that you can wash. Dry cleaning is not necessary. Prime quality Celanese Acetate Satin, completely lint-free, allergy-free. Of course, you don't have to buy these beauties from us, you could sleep on them in famous hotels around the world. Choose Gold or Lt. Blue. 2 sheets, 2 pillow cases to each set.

B1897	Gold Satin Sleep Set— twin-sized—72"x108"	\$15.98
B1898	Lt. Blue Satin Sleep Set— twin-bed—72"x108"	\$15.98
B1899	Gold Satin Sleep Set— double-bed—90"x108"	\$15.98
B1900	Lt. Blue Satin Sleep Set— double-bed—90"x108"	\$15.98
B1901	Gold Satin Sleep Set— king-sized—108"x122"	\$21.98
B1902	Lt. Blue Satin Sleep Set— king-sized—108"x122"	\$21.98



"SPUTNIK" WEATHER STATION

Something the man who has everything doesn't have! Hand-some space-age globe, with rich gold-plated stand and accents, is actually very efficient little weather station. Commanding 12" high with hard clear lucite casing that reveals easy-to-read thermometer, hygrometer, barometer. A quick look, and he knows whether to head for the hills, his boat or the nearest bar! Fascinating conversation piece.

B1950 Sputnik \$29.98



GRECIAN WORRY BEAD BRACELETS

Fondle your worries away — get rid of your troubles—Think "This too shall pass" and finger the worry bead bracelet encircling your wrist. Traditionally, through the centuries, the Greeks soothing transparent glass beads as therapy to rid themselves of frets and cares. Very effective in cutting down on cigarettes. Finger your beads instead of reaching for another cigarette. It works! Beads strung on leather thongs.

B2614	Worry Bead Bracelet—Green	\$6.98
B2615	Worry Bead Bracelet—Blue	\$6.98
B2616	Worry Bead Bracelet— Amber	\$6.98



NEW! SUPER-AMARYLLIS FROM AFRICA... BUILT-IN "SPECIAL OCCASION" TIMER

The spectacular result of a sensational marriage: the Dutch with the African Amaryllis. New super-beauty boasts up to 8 brilliant red flowers, each up to 8" across from just one bulb! The world's only Amaryllis with blooming period all the way from Thanksgiving thru Easter, guaranteed freedom from disease. Pick your occasion—start watering 6-8 weeks ahead. Pre-planted in 6" pot, in special growing mixture. Lasts for years! Easy instructions.

B2635 African Amaryllis \$3.98



TAKE FLIGHT! EXCLUSIVE LADIES CONTINENTAL BAG

Smart satin-beige, almost-weightless flight bag carries entire weekend wardrobe. Quality constructed of genuine sheepskin leather, soft as a baby's face—but baby will be married before this wears out! Waterproof lining, chic double handle, heavy-duty English zipper with lock, top-grade hardware. Generous 7½" x 9" pocket for cosmetics, other goodies. Overall size: 7"x12"x17". Imported exclusively for us.

C1448 Lady's Continental
Flight Bag \$19.98
(New low price)

J. P. DARBY 88A NEW HYDE PARK, NEW YORK 11040

By executive command, the troops were deployed to scour every nook and cranny of the world for the most unusual gifts to be found anywhere. After maneuvers they reported back to headquarters with the most extensive collection of gift items ever presented within the pages of one catalog. An outstanding assortment of curiosities, whimsicalities, antiques, luxuries, necessities, grotesqueries, oddities, exoticisms, incongruities—and we could go on and on. Our Commanding Officer commended them for a job well done and now, with pride, we offer this selection to you.

So wade in straight out! Grasp this volume firmly in your hand, settle comfortably back in your loungechair and get set for the pleasure of instant gift selection with finger-tip control.

As always, full purchase price refunded immediately if you're not completely satisfied (except on personalized items, of course!)



VERY LIMITED COLLECTION OF RARE ANTIQUE GREEK PISTOLS

Beautifully restored Antique Greek Pistols used in the early and mid 1800's in Greece, Turkey, Macedonia and surrounding Adriatic countries for dueling and protection against bandits and other perils of the day. The original scattered parts from every nook and cranny of southeast Europe were painstakingly gathered and adeptly reassembled by gunsmiths with knowledge of ancient weaponry passed down through the ages. The old mechanism is in its original state but some new parts have been added. We were successful in purchasing a representative—though limited—selection in order to make this offer to you. As no two are alike—we cannot give you details but we know you will be delighted. They vary—some flintlock, some percussion cap. Barrels range from brass, pewter, silver, bronze to steel. Many are engraved with date, gunsmith make, city of origin or the like. All have working parts and are muzzle loaders. They are really a gun fancier's collection treasure-find—and we know we cannot reorder—they're no longer obtainable.

In this collection are a few classic "brace of dueling pistols." Not many but enough to mention. These are available on a first-come first-served basis. Only \$44.98 a pair.

V2752 Greek Pistol
V2753 Greek Pistol

\$24.98
\$44.98 pr.



THE INCREDIBLE CREEPING GOLF BALL

UNBELIEVABLE CREEPING GOLF BALL

It's your turn to putt. The silence is deafening. You line up the shot carefully and — with just a mere tap — this innocent looking golf ball inches at a snails pace slowly toward the cup — 25' or more away. It won't take long for the gang to know you're "putting" them on. Hilarious fun! Looks like your regular golf ball, but when your putter touches the hidden switch, the ball is in action. You can also trigger the switch with your finger, walk away to line up your putt — and it will be in action without you anywhere near it. CRAZY!! Guaranteed to reduce your score but —

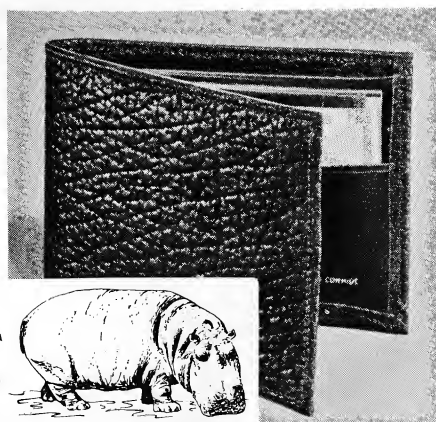
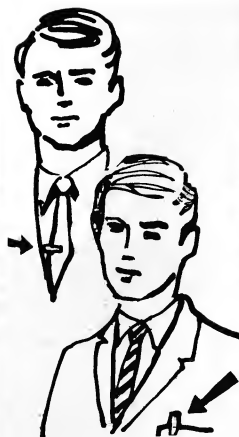
A2627 Creeping Golf Ball \$1.98



DASHING "BRITISH COLONIAL" SWORD SPIKE EXECUTIVE UMBRELLA

Big, brawny, definitely impressive! The man who carries this umbrella has a bit of a swagger, an air of authority. Likely he is the overseer of a corporation, just as the Colonial gentleman who carried the sword-cane-inspiration of this umbrella was the autocratic overseer of an exotic plantation somewhere in the "colonies." 43" in diameter. Crafted of 100% black Acetate, built to last as long as the British Empire did, 16 super-strong steel ribs, 3 feet tall from top of ebony gold-banded cane to tip of spike. Sword withdraws easily from the centerbrace. Complete with matching black scabbard.

C2508 Sword Spike Executive
Umbrella \$14.98



WORLD'S RAREST LEATHER—HIPPOPOTAMUS

Yup—our hippo hide—hiding a multitude of MUSTS. A generous amount of cash (if you're a lucky one), credit cards, photos, business cards and s-t-u-f-f. If this hide could hold a 5-ton hippo together—nothing is going to phase this wallet. It will last just about forever and no lumpy bulges either. Unique design makes a sleek slim unit leaving your pocket flat as a pancake. Rich, beautifully grained and cured pliable leather. Comes in Dark Brown only.

V2762 Hippopotamus Hide Wallet \$24.98

NEW BUTANE CLIP-ON LIGHTER!

... here it is—the lighter you wear—on pocket ... on tie ... on belt ... on boot ... on anywhere! Avoids untidy pocket bulge that even the slimmest lighter gives. Amusing conversation piece and so practical! Gives fast, safe light every time. Flame is adjustable, lighter easily refillable. Only 3" long, beautifully made, satin chrome finish. If you like to be first with the newest, this is for you!

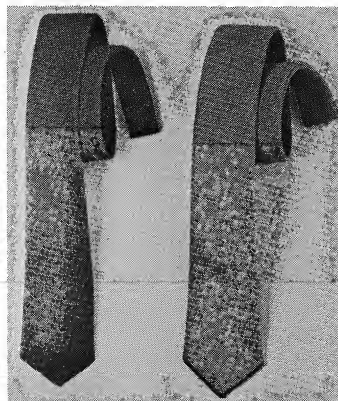
V2156 Clip-On Butane Lighter \$7.98



ROMAN BRONZE COIN CUFF LINKS

For the favored few! We were enterprising enough to gather a collection of these rare Roman coins directly from antiquity dealers abroad. These are genuine bronze coins minted in Rome circa 250 A.D. Each cuff link coin is slightly smaller than a quarter and shows the head of a Roman Emperor. Comes in suede bag.

V1814 Roman Coin Cuff Links \$14.98



SUEDE TIES FROM SPAIN FOR THE MAN OF DISTINCTION

Sil Senor! Here is a cravat that whispers fastidious good taste in dress. Handmade in Spain of the softest suede ever from only the finest pelts. From Campus to Madison Avenue, plaudits will be yours for the best tied man around. (Ladies, please note! This is the gift he would pick for himself!) Comes in 3 rich colors—Get all three—highlight your entire wardrobe.

B2701 Suede Tie (Wood Green) \$4.98
B2702 Suede Tie (Cocoa Brown) \$4.98
B2703 Suede Tie (Sand Beige) \$4.98



BE A CAD! MONOCLE NEWEST FAD

The very latest, the very greatest in rich 10 kt. gold filled rim with fine optical lens that magnifies over 2 times. Ideal for evening use to take the place of bulky glasses, to scan the dinner menu, the theater program, for giving the gals the eye—and getting it. For ladies to replace lorgnettes. In scratch-proof carry-case.

A2029 Gold Magnifying Monocle \$12.98



REVERSIBLE BUFFALO-HIDE BELT IS TALK OF TOWN

...one side black—one side brown! Quick style trick—this handsome import of finest quality Water Buffalo Hide. Secret's in the turn-about buckle, richly plated in 24 kt. gold. Sizes 30 to 44. One inch width. A gift any well-dressed man will appreciate! Superb for the traveller. Specify size.

B846 Reversible Buffalo-Hide Belt \$5.98

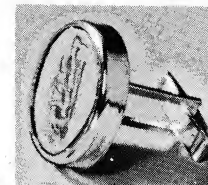


Exclusive!
From Sheffield,
England

FAMOUS WILKINSON STAINLESS STEEL WAFER-SLIM POCKET KNIFE

... Now, put a sword in your pocket! It's the ultimate in pocket knives, and ours exclusively. Handsome satin-finished, all stainless steel super-thin pocket knife has two Wilkinson-famous, sword-sharp cutting blades: one 1½" long, shaped like straight barber's razor, for instant, neat cutting of coupons, market quotations, all paper work; the other, 2" long, angled to get in real close, for all cutting jobs. 4" long in handy carry-case.

V2106 Wilkinson Knife \$8.98



IVORY & GOLD HAND-CARVED "SCRIMSHAW" CUFF LINKS

Shades of Moby Dick, these are unique cuff links! Recapture the almost lost art of Scrimshaw, practiced by patient seamen of the old whaling ships. Authentically detailed schooners, circa 1782, are beautifully, intricately engraved, entirely by hand, on genuine whales teeth. No two sets exactly alike, each a work of art. Naturally cuff links of such beauty deserve fine-jewelry mounting, and these are heavily gold-plated! Each with history of Scrimshaw.

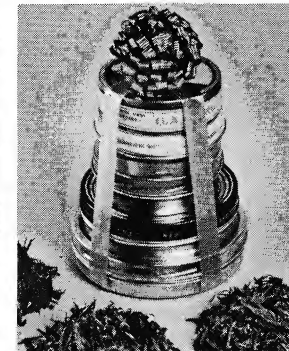
A1667 Scrimshaw Cuff Links \$7.98
A2676 Matching Tie Tac \$3.98



FOR YOUR HOT-SHOT! AUTHENTIC SHOTGUN SHELL LINKS

How he-man can you get! Get these authentic shotgun shell cuff links, and see. Winchester or Remington 12 gauge discharged shell caps mounted on gold plated findings. Who knows, he may ask you to present arms, march down the aisle, surrender and become the missus! At any rate, his shirt'll look great. Each link about the size of a nickel, and packed in suede pouch.

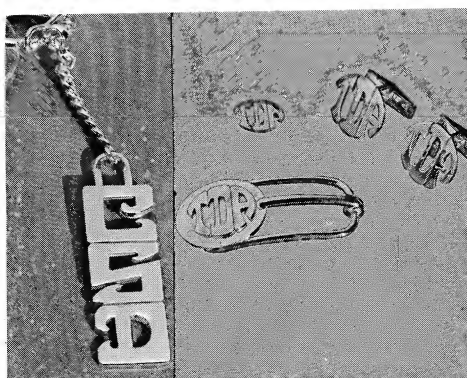
A2059 Shotgun Links \$3.98
A2674 Shotgun Tie Tac \$1.98



PIPE THIS! SMOKING TOBACCO FROM ALL OVER WORLD

A pipe-smoker's treat that can't be beat. The world's finest pipe tobaccos gathered for the discriminating smoker, packed in individual stay-fresh tins. From Denmark, Dunbar, 2 oz. tin; from England, Will's Handy Cut, 2 oz. tin; from Germany, Black & Gold, 2 oz. tin; from Turkey, Pipo, 1¼ oz. tin; from Scotland, Royal Scot, 2 oz. tin. 5 tins in all. Light up with luxury!

B2018 World's Finest Pipe Tobacco \$4.98



SOLID GOLD AND STERLING SILVER MONOGRAM ACCESSORIES

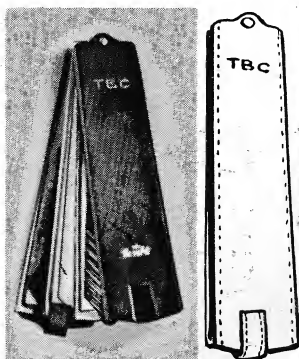
His initials in bold, masculine lettering make this ensemble very specially his. Ring holds a handful of keys; the buckle sets off his favorite belt; tie tac and cuff links highlight whatever he wears. As a set or individually—a perfect solution for birthdays, graduations, confirmations, etc. In 14K solid gold or sterling silver. Specify 3 initials. Underline last name initial.

D312s	Sterling Key Ring	\$8.50
D312g	Gold Key Ring	\$54.98
D313s	Sterling Belt Buckle	\$12.98
D313g	Gold Belt Buckle	\$49.98
D314s	Sterling Tie Tac	\$4.98
D314g	Gold Tie Tac	\$15.50
D315s	Sterling Cuff Links	\$12.98
D315g	Gold Cuff Links	\$49.98

INITIALLY IMPRESSIVE IN SOLID GOLD ... STERLING SILVER

For a really personal gift, get his signature or business card on solid 14K gold or sterling silver. Send sample of signature, on clean white paper, or business card, and we will reproduce it exactly.

D326s	Sterling Silver Signature or Business Card Cuff Links	\$14.98 pr.
D326g	Gold Signature or Business Card Cuff Links	\$76.98 pr.
D327s	Sterling Silver Signature or Business Card Tie Clasp	\$9.98
D327g	Gold Signature or Business Card Tie Clasp	\$32.98



TIE ON NEAT ONE WHILE TRAVELING!

An end at last to wrinkled, crumpled ties . . . to ruined business dates . . . to frantic calling for valet service! Now handsome Polished Levant Cowhide tie-tote does perfect job of transporting 3 to 12 ties without muss, without fuss. Just flip open—insert ties between the three stiffened vinyl holders—close—relax! 3 gold initials tell the world who this devilishly handsome chap is!

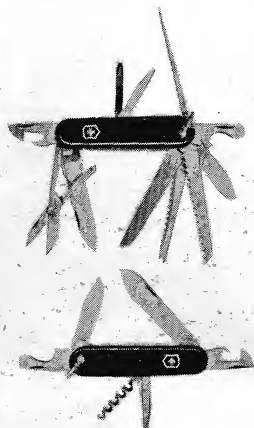
B1932	Levant Cowhide Tie Valet	\$5.98
D1933	With 3 Gold Initials	\$6.98



KEEP YOUR SHOES IN A WHIRL—4-UNIT LAZY SUSAN SHOE-IN PREVENTS A HAPPENING WITH FOOTWEAR

Fits easily in any closet. Straightens, freshens and dries your shoes to look and feel like new. Automatically adjusts to fit any size and type of men's shoes. Works like magic. Makes shoetrees obsolete. Removeable plastic lid for hand storage of shoe polishing gear or for slippers. Easy selection of footwear to match apparel. Made of bright dipped anodized aluminum, high impact plastic. 14" high. Actuated by durable rubber. For the meticulous male, a practical attractive gift.

C2858 Shoe-In \$24.98



AUTHENTIC SWISS ARMY KNIVES KNOWN FOR PRECISION

Camper, scout, or do-it-yourselfer, he'll find a tool for just about every situation in this one authentic Swiss Army knife! A handsome rich maroon finish and official silver inlaid crest mark it as the real thing. Made of Swedish stainless steel by a famous Swiss cutlery firm. 3 1/2" long when closed.

V488	The Camper: 2 blades, can opener, cap lifter/screw driver, reamer, cork screw, lanyard shackle	\$8.50
V489	The Champion: All above features plus metal file, Phillips head screwdriver, tweezers, two saws, and 15 others!	\$18.50

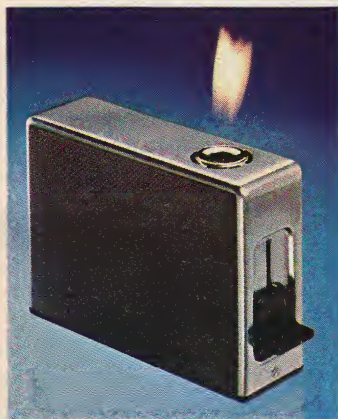


ERICOPHONE

Europe's most popular new telephone comes to America in this revolutionary 1-piece Swedish design. Everything is contained in one unit. Pick it up, and use the silent dial on the bottom to get the number. Set it down, and it automatically disconnects. Ericophone transmits voice with true fidelity, eliminates the "telephone voice" of conventional units. Takes far less room on desk, night-table, anywhere; weighs less than ordinary phone receiver. Comes complete with jack ready to plug in.

B2050 White Ericophone \$59.98
B2271 Blue Ericophone \$59.98

B2052 Beige Ericophone \$59.98
B2772 Red Ericophone (Not Shown) \$59.98



NEW! BRAUN'S VIP LIFETIME BUTANE MAGNETIC TABLE LIGHTER—FILL ONCE A YEAR

Expensive — but looks it — is worth it! Will probably last you the next 50 years. Imagine — a gas lighter with no batteries, no flint, no wheel. Nothing to replace — very few moving parts to break down. You just fill it once a year and light up in style. Fast, safe, sure! Sleek, elegant, continental design, finished with black leatherette sides and brushed satin stainless steel. Uses standard butane refills. 4" x 3".

**V2139 Braun Gas Table
Lighter \$49.98**



NEW SOLID STATE SWIVEL AM-FM CLOCK RADIO ALARM

Revolutionary concept in sound and time! A ten transistor AM-FM radio and transistorized clock back-to-back on a swivel base. Designed for mini-space. (Measures only 3 1/2" x 3 3/4" x 6 1/4"). Automatic positioning of clock awakens you to the melodious sounds of your favorite AM or FM radio program. Clock runs up to a year on one flashlight battery. A real boon for busy executive desk and ideal for night table, den.

**V2664 Swivel Clock
Radio \$45.00**



COLORFUL "MONDRIAN" MAGNETIC PHOTO GALLERY

Unique new way to display family portraits... or any other pictures. Very new, very Mondrian, very easy! Ingenious decorative gallery, a commanding 11 1/2" x 19" in size, has 4 movable magnetic strips in matching & complementing colors. Just position your photos — they are held firmly against rich beige background mat. May easily be re-arranged! Walnut wood frame; ready for hanging—for much admiration!

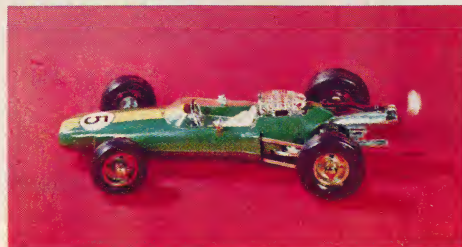
**B1231 Magnetic Photo
Gallery \$7.98**



NEW COLORED PLASTIC FILTERS NEW GOLD-TIPPED COLORED CIGARETTES

Take a fashion tip—look smart—smoke smart—give swinging elegance to your parties! New reusable plastic filter-tips come in 10 decorator colors, fit all cigarettes, even filters. Each good for about 20 smokes. Gold-tipped cigarettes are super kings longer than 101's. Come in latest exciting colors, zing up any occasion.

A2661 Colored Plastic Filter Tips
box of 50 \$2.50
A2662 Gold-tipped Colored Cigarettes
box of 80 \$5.00



RACIEST LIGHT IN TOWN "LOTUS FORD" BUTANE LIGHTER

Vroom—jet of butane fuel streaks out of exhaust for the raciest light in town. Our "Lotus Ford" is exact replica of this famous Grand Prix winner with heavy-gauge metal body, solid rubber move-easy wheels, windshield and visible rear motor. Precisely crafted in West Germany. Long-lasting butane flame, easily adjustable for length of flame. Simple to refill. Smart green and yellow finish. 9" long.

B2265 Lotus Ford Butane Lighter \$19.98



"THE PONY BOY"—NEWEST JET UNDERSEATER

"Pony Boy" . . . Pony Boy—you're a real travel joy! Lightweight, genuine natural sheepskin bag with handsome dark brown pony-skin trim, totes all your needs for overnight, for sports activities, etc. 18" x 10 1/2" x 8"—lined roomy interior that expands to your demands! Heavy-duty solid brass zipper with lock, belted top, side handle. Don't buy this unless you're crazy for it—it'll last you the next 60 years!

C1710 "Pony Boy" Underseater \$29.98



EXCLUSIVE! RARE! RARE! WHALESKIN CREDIT CARD CASE/WALLET

. . . extremely rare, extremely handsome, and available nowhere in the world but from us. Ruggedly handsome black whaleskin will wear forever. Slim design fits pocket without bulge even when full—and it holds 12 cards in easy-reference see-through flaps. Special compartment for folding money too. Expensive detailing such as turned edges, meticulous craftsmanship. An impressive gift—a tribute to your good taste!

A1744 Whaleskin Card Case \$11.98



ELECTRIC FOOTBALL CLOCKS SCORE TOUCHDOWNS WITH SPORTS FANS

Approved by the National Football League—both wall and desk models beautifully detailed and simulated to look exactly like NFL balls. Each has white numerals and hour hands, red sweep second hands, adhesive backed sheets containing name of your favorite NFL or AFL team.

B1434 Wall Touchdown Electric Clock, complete with wall mount bracket, 10" x 6" Half-Round \$6.98

B1435 Desk Touchdown Electric Clock (shown) attractive circular base, tilts for easy reading, 10" x 7" Full-Round \$9.98



COLORFUL WOOD FILES STORE BOOKS, RECORDS, PAPERS, MAGAZINES

Group 'em . . . stack 'em . . . mix 'em . . . match 'em. Great new, sturdy wood storage files, in brilliant orange, yellow or blue, nicely finished on all sides, lend themselves to grouping in hundreds of ways. serve beautifully for home, office, college dorm! Each measures 8 3/4" x 13 1/2" x 12 3/4" — large enough for magazines, office files, records, what-have-you's. Use in kitchen for cook books, recipe folders. Specify color.

C2002 Wood Storage Files Orange \$9.98
C2003 Wood Storage Files Yellow \$9.98
C2004 Wood Storage Files Blue \$9.98

FULL COLOR CANVAS FROM YOUR OWN PHOTOGRAPHY

A focal point in your living room, den, office—anywhere! A color canvas reproduced from your very own color slide or color negative. "Color Canvas" is a custom-made personalized 11" x 14" enlargement. The finish is unique—simulating faithfully a canvas-like feel and texture while reproducing your color shot with true clarity. NO BLACK AND WHITE PLEASE! Comes in lovely walnut frame or unframed. What a surprise gift for friends if your camera catches them unaware! A real low price too. Your transparency returned.

D2667 Color Photo On Canvas Unframed \$5.95
D2668 Framed \$6.95

Allow at least two weeks for delivery.

THE WORLD OF ORIGAMI

It's a great big world, all right—this exciting ancient Japanese art form of 3-dimensional paper sculpture. But it's made really easy for you by this comprehensive volume covering all the various facets and intricacies. The author takes you step by step from concept to finished production—and shows you how to create your own originals! Stimulating, fun-filled educational art form. Volume contains 264 pages, 160 original models, 2,000 simple explanatory charts, 150 photographs.

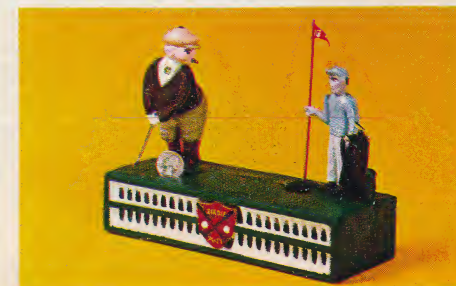
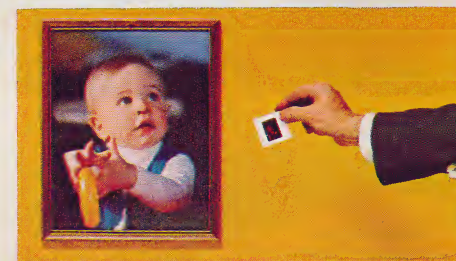
B2669 The World of Origami \$9.50
Pack of 45 sheets (7" x 7") authentic Japanese origami paper, assorted colors. Specially treated for proper stiffness and sharp creases.

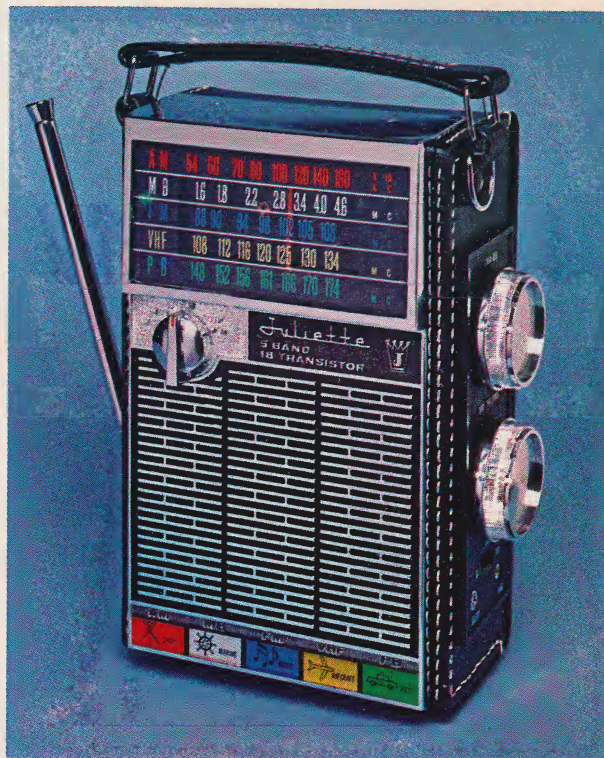
B2670 Origami Paper pack \$1.50

FOR GOLF OR BANK BUFFS! ORIGINAL CAST IRON MECHANICAL BANK

Limited edition! Original mechanical bank, beautifully cast and crafted in iron. For the executive who has everything including time and spare pennies. (1) Exec takes penny, puts it in plunger. (2) He pushes plunger. (3) Putter swings back and club comes forward. (4) Penny is struck and starts rolling across green. (5) Gaily-painted caddy removes flag for penny to drop in. (6) Exec goes back to making a buck . . . 9" long, painted in 6 colors, serial numbered.

B1953 Birdie Putt Mechanical Bank \$29.50





18 TRANSISTORS... 5 BANDS... AND PORTABLE!

Save \$30—Nationally Advertised
At \$99.98 — Now \$69.98.

One half the size — twice the power of other 5-band sets! Now listen in on the fly boys... marine broadcasts... police calls no matter how far away you are on land or sea. Static free, distortion-free even on high volume. 4" round dynamic speaker, illuminated tuning dial, and pilot lights. AFC for eliminating FM drift, directional telescopic antenna. Handsome leatherette case, die-cast chrome front. Complete with earphones, shoulder strap and batteries. Operates on just 4 flashlight batteries included.

V2238 5-Band Portable
Radio \$69.98



HOT LINE TO STATUS— THE DUTCHESS!

Why pay extension-phone charges? Now you can own the exciting new Dutchess extension telephone... pay modest purchase charge once... talk forever after free! Handsomely-styled, finished in glowing white satin, decorative in bedroom, dining room, den, office. These are live phones, require no costly wiring, no telephone-company installation. Complete with working dial and 4-prong plug for instant plug-in.

B2172 Dutchess Extension
Telephone \$29.98



FROM INDIA! ROYAL "ELEPHANT" TAPESTRY

Supply of these exquisite hand-embroidered wall hangings is extremely limited — no two are alike — ages from 60 to over 100 years! Originally used as elephant ceremonial seat covers. Richly embroidered in brilliant silks, set off by flashing mirror beads. Fine cotton and silk, 33" square. Exceptionally priced!

B2269 \$19.98



BLUSHING WILLIE POURS HIS OWN DRINK

Sure he drinks too much, but who can be angry at this amusing perpetual-motion toy? Push button, and Willie starts to guzzle liquid from glass he conveniently totes. As he drinks, his face reddens, his hair stands up, his eyes roll and liquid returns to bottle by itself — for another round. On your desk or bar, he will provide rib-tickling lesson on the evils of drink. If he makes you thirsty, don't blame us! Precision-made, operates on flashlight batteries. 10" high.

B2663 Blushing Willie \$5.98

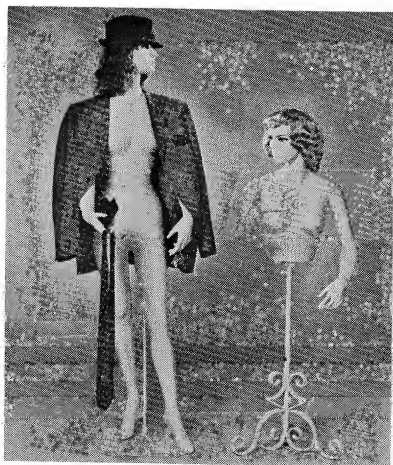


**WORLD'S MOST UNUSUAL
WALLET... MADE FROM
ELEPHANT'S EAR SKIN... WILL
LAST 100 YEARS!**

You might expect to pay \$100.00 for this rare, soft leather wallet made from the only usable skin portion of the elephant's body; his ear! It is an unusual russet color... lined with brown morocco leather... all handmade... and will last 100 years. 5 compartments. Roomy, yet slim, compact, lightweight. Give this only to a man you think a lot of—it shows! And you can be sure it's a rarity—after all, how many elephant ears are available.

V1574 Elephant Ear Wallet

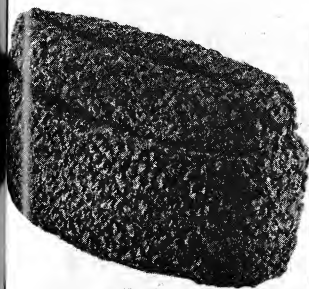
\$19.98



**WORLD'S FIRST "TOPLESS"
(AND BOTTOMLESS) COSTUMER**

... makes a bust of orderliness — the naughty way to be neat — world's first mannequin for him! Choice of full-body or half body, both freestanding, beautifully formed, with painted faces and decorative wigs. What a gas to greet your friends in front hall or guest room! Fun — and practical. Will hold a man's wardrobe — the way it should be held! Don't you want to be neat? Express charges collect.

D2829 Mannequin—Full Body **\$99.98**
D2830 Mannequin—Half Body **\$79.98**



PAKISTANI HAT

This jaunty hat will really break the wind on winter's icy days. He'll wear it hiking in the country... then find it just as wonderfully practical for city wear. Luxuriously styled in black simulated Persian lamb, with concealed ear flaps, quilted satin lining. Send hat size. Specify man or woman.

C354 Pakistani Hat **\$3.98**



**NOW! LIGHT CIGARETTE
AS YOU WRITE**

It's the world's first gas cigarette lighter plus ballpoint pen—the write way to light! Saves time, saves space, sparks up conversation! Gives instant, safe light — handy knob custom-adjusts flame to your preference. Pen writes smoothly, beautifully. Handsomely styled, precision-made for years of service. Lighter easily refillable with any standard brands of gas. Ballpoint pen also replaceable. A nifty gift. Comes fueled, ready to use.

A2510 Automatic Gaspen **\$12.98**

**V.I.P. STERLING SILVER
BUSINESS CARD CASE**

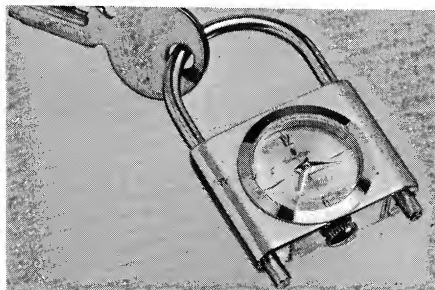
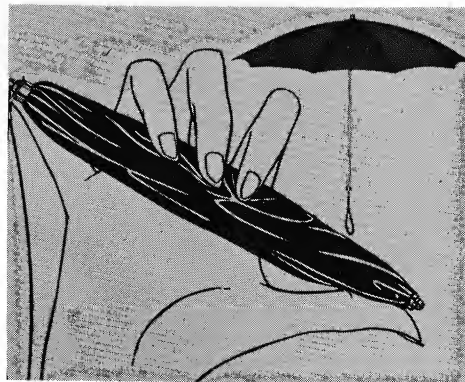
Really top drawer gift for a top man. Distinguished gift for executive, your customers, any man whose esteem you value. Distinctively monogrammed in raised letters, it is an impressive way to dispense a business card that won't be easily forgotten. Wafer thin, compact case holds a dozen cards that slide out easily as needed. (2x3 1/2 x 1/8 thin).

D2768 Sterling Silver Card Case **\$34.98**

WEATHER WHIZ! THUMBRELLA... WORLD'S TINIEST UMBRELLA!

Small wonder! Spunky little 10" umbrella that folds to slim banana size, fits coat pocket, flight bag, glove compartment, handbag, desk drawer, behind car visor neatly, always ready to guide you to a snug (and dry) harbor. Surprising 10-ribbed 32" of good-looking rainy-day protection. Opens and closes easily at your command—unique rib snap-locks prevent sudden collapses, windfalls, tears. Sturdily constructed of 100% DuPont nylon—fast drying, color-fast—with heavy chrome, telescoping shaft. Matching nylon scabbard case. Specify for men in black or ladies in black, red or beige.

B1144 Thumbrella \$7.98
D1443 Thumbrella with Sterling Silver Identification Tag on Handle. \$12.98
(Print name and address)



KEYS ARE LOCKED...WATCHED OVER ...WITH NEW GOLDEN PADLOCK

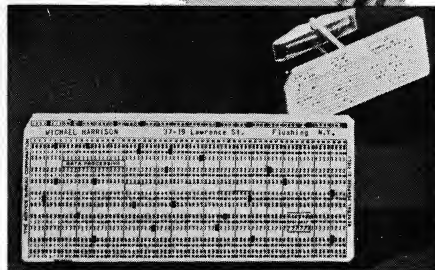
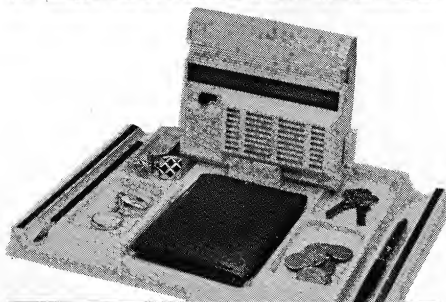
Real time-keeping watch, encased in padlock, opens easily to hold keys. More than a novelty! Quality-Swiss-made watch, handsomely fashioned in 14 kt. gold plate, delivers guaranteed accuracy. Padlock guards your keys. A little gem...elegantly gift-boxed.

V876 14 kt. Gold-Plate Key Lock With Watch \$19.98

CORDLESS ELECTRIC CLOTHES BRUSH AND DRESSER CADDY

Pamper yourself a little—a truly amazing cordless electric vacuumatic clothes brush that removes even the minutest of lint or dust from your suit in seconds. Perches unobtrusively atop your dresser in an attractive spiffy dresser caddy that holds your jewelry as well as the paraphernalia in the normal male's pockets—loose change, wallet, keys, and such. Your personal valet always there to see that you're well-groomed. Great fit for "best man," groom, biz exec, any man on the go. Heavy neutral tone plastic case and caddy nylon bristle brush.

B2754 Cordless Brush Valet Set \$5.98



STERLING SILVER CUFF LINKS & TIE CLIP "PUNCHED" BY ACTUAL IBM

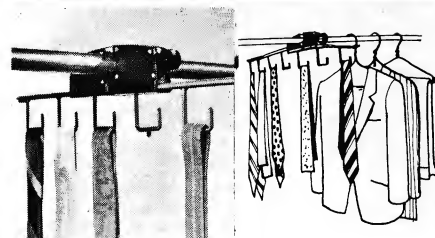
There's no accounting for progress! The very newest in conversation-piece jewelry. Complete name and address is actually punched on an IBM card, then by special new technique photographically embossed on Sterling Silver cuff links and tie clip. Each person's card is different! Top line of card has printed name and address. A marvelous gift for the VIP executive...or one who'd like to be. Please print name and address clearly.

D1396 Sterling Silver IBM Tie Clip \$ 9.98
D1397 Sterling Silver IBM Cuff Links \$14.98

PRACTICAL SOLUTION TO TIE STORAGE AND SELECTION

We know! You've tried them all! But you've got it made now. A really practical closet space saving tie rack with sliding bar for 72 ties and belts that takes only 2" of closet space. Grips securely on any round closet rod. Easy as 1-2-3—Pull out—select—push back. Slick quick telescope action. Black gripping mechanism with durable sturdy gold tie bar 17" long.

B2695 Tie Ride \$3.98



WORLD'S SMALLEST RAZOR CARRY A CLEAN SHAVE ON YOUR KEY RING

**NO LATHER OR ELECTRIC CORDS,
NO BATTERIES OR SPRINGS**

For that shave away from home, keep a Roller Mini-Shaver in your desk, glove compartment, or even in your pocket! Its smaller than a book of matches—1 1/4" x 1 1/8" x 3/8"—yet it cleans those whiskers off.

Works like an electric razor in reverse! Instead of a moving blade under a stationary comb, blade is fixed, and shaving comb rolls as you move razor across face. Whiskers slip through holes, are snipped off by blade. The harder you press the closer you shave, BUT **BLADE NEVER TOUCHES YOUR SKIN!**

High-luster chrome finish. Comes in a gift box with removable key ring attached. Stainless steel blades (extra blades readily available). A sure cure for 5 o'clock shadow—anywhere.

A2097 World's Smallest Razor \$7.95

CHRONO-TIMER/COMPUTER WATCH

- 6 Dials — 5 Hands
- Measure Elapsed Time
- Measure Distances
- Precision Stop Watch
- Luminous Dial
- Calculate Speed

Telling time is just one of seven jobs this watch does. With its 6 dials, 5 hands and 2 push-button controls, it can be used to measure distance, register speed, check production figures, time football games, check parking meters and as a stop watch. With shock-protected movement, anti-magnetic hairspring and unbreakable mainspring, sweep second hand, luminous dial—all in golden case with stainless steel back, genuine leather strap. Gift boxed.

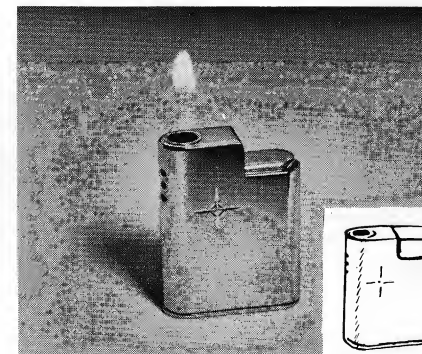
V344 Sport Timer \$12.98



WORLD'S FIRST SPACE-AGE ELECTRONIC CIGARETTE LIGHTER

Revolutionary new cigarette lighter generates its own electricity, ignites. So foolproof, it's guaranteed unconditionally three full years! The very first lighter with no flint, no wheel, no wick, no battery, no recharging—no trouble! Beautifully styled; slim-line—fits pocket without bulge; precision one-finger control lights every time, prevents frustration, embarrassment when you offer a lady a light! Safe butane-fueled. Brushed Chrome finish.

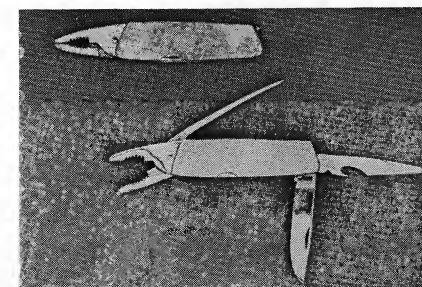
V2815 Electronic Space-Age Lighter \$16.98



A VERITABLE WALKING TOOLCHEST— THE MARLIN

In a sleek compact penknife design and dimension, you have a pliers, knife, bottle opener, screwdriver, nail puller ready for any emergency repair right in your trouser pocket ready for use. You'll never get caught short when camping, vacationing, boating—and of course, all those pesky small crises that keep popping up during normal every day living. Blades and case are crafted in stainless steel, pliers are hot forged with teeth that grip and hold. A flip of the finger releases handle. Simply squeeze to latch and lock. Just name the man that won't love the Marlin.

V2747 The Marlin \$11.98

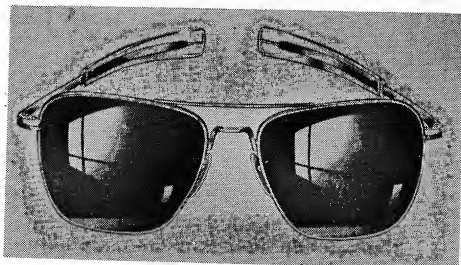


IMPACT & SHATTER RESISTANT THE SUNGLASSES OF THE ASTRONAUTS

... they're out of this world in masculine dash, practicality, aid and comfort for the eyes! The perfect glass... chosen by NASA for use by our Astronauts. Optically perfect, precision ground lenses manufactured by the American Optical Company. Nothing finer can be bought at any price. The perfect glass for flying, sailing, motor-biking, fishing, girl watching. Gleaming gold filled frames, hardened true-color wild-blue-yonder lenses that are shatter-resistant. Ideal no matter how rough, how tough his idea of excitement may be!

B2169 Astronaut Sunglasses

\$12.98

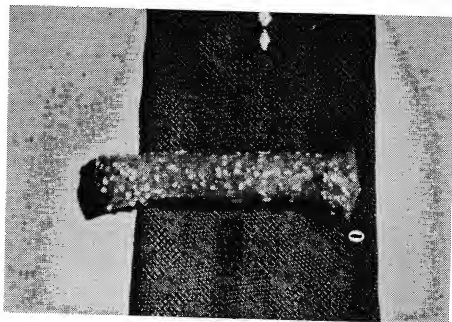


BARS AND PRETZELS JUST NATURALLY GO TOGETHER THIS ONE GOES WITH YOUR TIE

Can you tie this one? Bet you thought you'd seen everything! Well, now you have! A genuine salty bumpy pretzel tie bar. We're not kidding—it really is. It is permanently preserved for posterity in a hermetically sealed laminated plastic firmly adhered to a sturdy tie clasp. We're not going to say it's lovely 'cause it's not... but it sure is fun to wear when going out with the gang. It's that little something you could simply live without—but think positive—prove you can take a kidding—get one now.

A2775 Pretzel Tie Bar

\$1.98

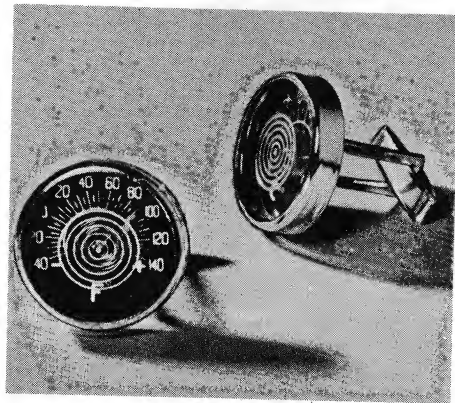


WORLD TEMPERATURE CUFF LINKS

What in the world are these attractive cuff links? The world's temperature, that's what! One gives temperature in Centigrade, the other in Fahrenheit. Stunningly executed in gold electro-plate with jet black dials. Everyone likes to talk about the weather, and these conversation-pieces perform admirable service while they're at it! Quality-constructed for long wear. He'll admire your good taste!

A1958 World Temperature Cuff Links \$7.98

A2675 World Temperature Tie Bar \$3.98



RARE WATER BUFFALO HIDE JET AWAY FLIGHT BAG EXPANDS TO FIT YOUR NEEDS

- mellow — never ages!
- holds 6-day wardrobe!
- fits under plane seat!

Lightweight, compact, each and every inch is made of rare, lustrous imported Water Buffalo hide, richly grained, tanned to smooth, sleek suppleness. Scratch, scuff and stain-resistant. It will never show its age. Fully lined in waterproof printed vinyl.

Pliable, expandable—lets you pack suit, shirts, sweaters, ties, shoes, etc., without stress on bag. 2 outside strapped-tight pockets. Zipper, brass lock and buckles, wrap-around strap. Long-looped handles make it pleasant, easy to carry. 19" x 7½" x 9"

C2117 Jet-Away—Black

\$29.98

C2477 Jet-Away—Tan

\$29.98





AUTHENTIC ANTIQUITIES PRICED LESS THAN MOST COPIES!

A1707 PHOENICIAN GLASS PERFUME BOTTLES—from the days of the pharaohs. Each several thousand years old, says The National Museum. No 2 alike. Used originally as tear vials. 3"-4" tall. Iridescent. Unique markings. **\$16.98**

A2099 PRE-COLUMBIAN HEADS—500-900 A.D.—from Mexico's famed Classic period—said to have been used in fertility rites. Mounted on clear Lucite "L" standing base. **\$17.98**

A1821 TERRA COTTA OIL LAMPS—over 1350 years old—from ancient Palestine. Mounted on walnut. May be rekindled! **\$9.98**

A1823 TERRA COTTA INDIAN HEADS—Dating from 16th-18th century—traces of original paint—each about 3" high—mounted on lucite base. Some male, some female. **\$14.98**

A1841 EGYPTIAN NECKLACE—Some scholars say Cleopatra may have worn these beads collected from ancient tombs, made into 18" or longer necklaces. Shades of blue and green. Date from 1500 B.C.-30 B.C. **\$17.98**

A2270 AUTHENTIC BRONZE AGE ARROWHEAD. Original weapon forged by a primitive hunter between 1000 and 700 B.C. The still-deadly point gives mute evidence that this weapon was undoubtedly used to stalk ferocious animals. **\$9.98**

(Each antiquity comes with complete story and certificate of authenticity.)

FROM PERU TO YOU! LOVELY ALPACA PILLOW

You never had it so soft! Luxurious import from Peru is as fluffy as a cloud — provides dramatic accent with its elegant all-white color. Ideal with traditional and modern. Use on chairs, sofas, beds. These beauties look delicate but stand up handsomely under daily use — as lovely next year as they are today. Commanding 16" square — buy a pair!

C1347 Alpaca Pillow \$19.98



SOME CAMEL RIDER IS MISSING A SADDLE

Out of the African desert comes unique occasional seating made from an actual camel saddle! Bright brass nailheads and decorations, leather thongs, and natural-finish wood legs add pleasing hand-crafted look. Genuine red leather-padded seat offers deep-cushioned comfort. 16" high x 23½" long x 16½" wide. Express charges collect.

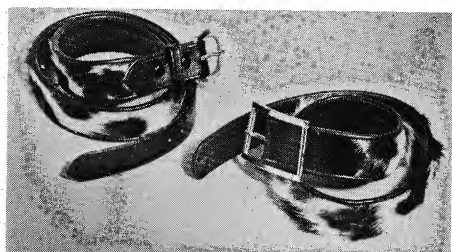
E408: Camel Saddle Bench \$19.98



COMPUTERIZED SUPERSONIC CHRONOMETRIC SCOTT CARPENTER WATCH

Used by our Space Pioneers on their history making flight of May, 1962. Precision made by Breitling, first and foremost leading designer in the chronographic field, it has a revolving rim, luminous dial, 30 minute and 24 hour totalizers. Equipped with an aviation computer, it calculates speeds, distances, conversion of miles into kilometers and knots, petrol consumption, etc. Indispensable for flying, boating, auto racing—as well as for all sections of industry. Comes in stainless steel or gold with black lizard band. Perfect gift for pilots or yachtsmen, private or professional—any sportsman where the accent is on competition and excellence

- | | | |
|-------|--|----------|
| V2782 | Scott Carpenter Watch
(Stainless Steel) | \$179.98 |
| V2783 | Scott Carpenter Watch
(24K Gold Filled) | \$199.98 |



REAL LEOPARD BELTS WILD ON WAISTS

Put a pelt in your belt! Set your sights on these genuine leopard-skin belts for jungle queen and her beast—then make your killing! Made from selected brilliant leopard fur, beautifully marked with dark-toned spots. Quality-lined as befits so regal a fur, piped in genuine black leather, finished with solid hand-polished brass buckle. Will last forever. Be fur-ocious!—it's fun!

- | | | |
|-------|--|---------|
| B2742 | Leopard-Skin Belt—
His—sizes 30-42 | \$19.98 |
| B2743 | Leopard-Skin Belt—
Hers—sizes 20-30 | \$19.98 |



TRANSISTOR RADIO SUNGLASSES

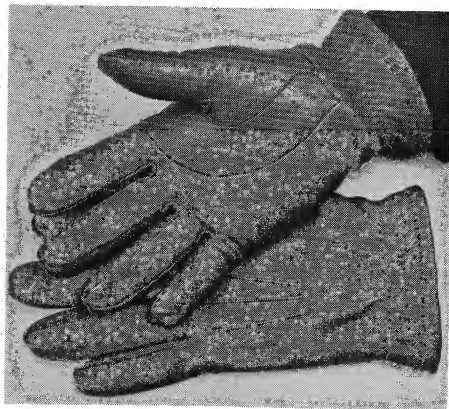
Sun of a gun—what beautiful deception! You're a private (h)ear—private eyeful in your Radio Sunglasses that hide quality transistorized Radio in best-looking frame-up ever! Personal listening (one ear free for whispering into). Lightweight—comfortable! Operates on easily replaceable hearing-aid battery. Jet black frames. Stunning for sunning. Specify for man or woman.

- | | | |
|------|------------------|---------|
| V842 | Radio Sunglasses | \$19.98 |
|------|------------------|---------|

NEW SPACE-AGE GLOVES KEEP HANDS WARM AT 30 BELOW

Acknowledged to be the warmest—gloves in the world. Now—new space-age Curon, the new synthetic that won't let cold in, lines toasty-warm gloves ideal for sportsman, driver, any man! Chosen by U.S. Olympic Team! Styled to go anywhere with distinction. Made of finest imported capeskin, with silk (for moisture-absorption) and double Curon lining. A king couldn't have it any warmer! Specify men's size.

- | | | |
|-------|----------------------|---------|
| B1406 | Suburban Curon Glove | \$15.98 |
|-------|----------------------|---------|



*Diners Club members may
charge their account*



D1811

WORLD'S FIRST TRULY PRESTIGE TELEPHONE DESK SETS

Genuine Onyx, gold Plate
and Hand-Rubbed American Walnut

These are not telephones for the man on the way up. The man who buys or receives one of these commanding classics is there! Elegantly styled to add distinction to the executive desk, these designer telephones are quality American-made with genuine semi-precious Onyx and the finest American Walnut, hand-rubbed to bring out the exquisite natural wood grain, meticulously lacquered to produce permanent protective lustre. Dials are richly gold-plated, receivers gold-toned. All phones are Telephone Company - approved. A few seconds time, minimal Telephone Company installation charge, and you're in business! Handsome Brass Personalization Plate optional at no additional cost. Monogramming—20¢ per letter.

- D1811 THE MADISON—American Walnut
—a fine buy at \$55.00
D1812 THE PARK—Walnut & Genuine Onyx
—most handsome for only \$60.00
D1813 THE MAJESTIC—definitely corner-
office! Genuine Onyx, American
Walnut, battery-operated clock,
Parker Pen, gold-plating. \$105.00



D1811



D1812



GENUINE PUNJAB WARRIOR SABRES FROM INDIA

Collector's prize! Antique Royal Cavalry sabres, hand-forged by Punjab State Armors! Each is gleaming 3-feet long, has plush velvet-covered scabbard, richly inlaid solid brass handle with multi-colored centerpiece. Fierce grandeur from jewel-like handle to finely engraved blade! Picture a pair of these striking sabres on the wall of your den, family room, front office—and what a regal gift!

- B883 Warrior King Punjab
Sabre \$19.98
B884 Pair \$37.98



TIME FOR ADVANCEMENT! NEW EXECUTIVE CYLINDRICAL WORLD TIME MAP CLOCK

The man with this patent-protected clock on his desk is a man on his way up—or already there! He will be able to follow world news, economic developments almost before they happen. Instantly, he can tell simultaneous time in all four time zones of the United States and all over the world! Accurate full-color world reference map as well! Illuminated cut-outs show correct time in 70 key geographical points. Handsome cylindrical tower, 8" high, solid walnut base. Precision mechanism.

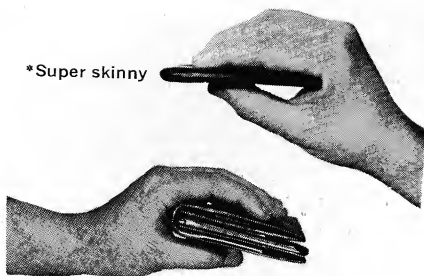
- C2532 World-Time
Desk Clock \$29.98



EXCLUSIVE! EXQUISITE VICTORIAN "GARDEN IN GLASS" PAPERWEIGHTS

Available nowhere in America but by mail from us. The revival of an almost-lost Victorian art, these imported solid glass paperweights are choice collector's items, sought after for their ethereal beauty. Magnificently colored, 4-dimensional flowers "grow" deep within the glass, as if suspended and frozen into a glass world — no liquid! Separate, and yet as one with the glass. Strangely beautiful! No two alike.

- B1881 Victorian Glass
Paperweights \$4.98



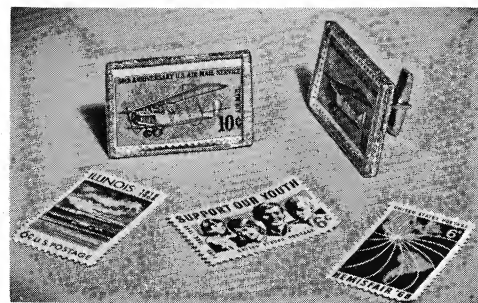
*Super skinny

*Both wallets shown with equal contents

SUPER SKINNY WORLD'S SLIMMEST WALLET

There has never been another billfold as skinny as ours! Others could almost pack everything ours does, but they are twice as fat. Ours holds everything they do; newly patented features distribute contents scientifically—evenly. Holds flip-thru plastic inner-case, cash, credit cards, licenses, the works—and still slips into a man's pocket without bulge. Super Skinny is crafted of real, expensive looking Rhodia Cowhide—or for true luxury, genuine Alligator. When you look that great, you'll even take your wife out to dinner to be seen! Guaranteed not to bulge your pocket!

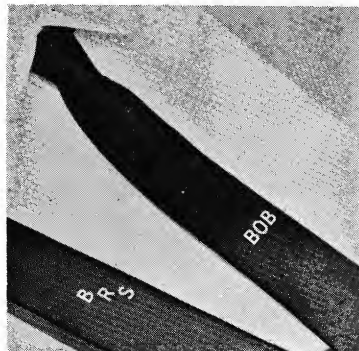
A2143	Super Skinny—Rhodia Cowhide Black	\$4.98
A2144	Super Skinny—Rhodia Cowhide Brown	\$4.98
V2145	Super Skinny—Genuine Brown Alligator	\$34.98



THESE WILL SEND YOU... GOLD PLATED POSTAGE STAMP CUFF LINKS

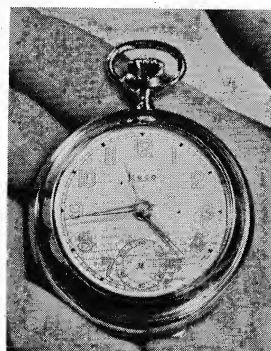
Neither rain, nor sleet, nor the dark of night will hinder you from a new cuff link—do anywhere, any time. These gold plated cuff links have clear view plastic covered showcase for insertion of postage stamps—commemorative, air mail, special delivery, foreign—any color, any denomination. Select to suit your mood of the moment. Comes with four different starter commemoratives. You take it from there. Tailor-made gift for philatelists but stamped with our approval for any male man with a taste for a touch of novelty in accessories.

A2840	Postage Stamp Cuff Links	\$5.98
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YOU'RE NOT SQUARE... YOU'RE REAL IN WITH PERSONALIZED TIES

A Madison Avenue Hallmark—the smart conservative, always tasteful solid color tie, personalized with your monogram or name finely lettered in contrasting white. You'll be distinctive. You'll stand out in any crowd. Select any of the six colors to blend with each suit in your wardrobe. Luxurious Dacron, that ties into a non-slip firm knot, meticulously tailored, care and wrinkle free, spot-resistant. Washes beautifully—Need no ironing. A real packable. Comes in navy, maroon, black, brown, olive or charcoal. Send 3 initials or first name.
D2759 Personalized Tie (Specify Color and Monogram) \$2.98



WORLD'S SMALLEST ALARM FOR POCKET OR PURSE

... now never be late again—never miss another important business or social engagement—never miss another plane—never again miss the 5:02! Handsome old-time pocket watch, with rich silver finish, is actual precision Swiss-made alarm clock. Gentle buzz reminds you when it's time to get cracking! Fits pocket without bulge, purse beautifully—just like a personal secretary (and no salary to pay!) Now—who said you can't be on time!

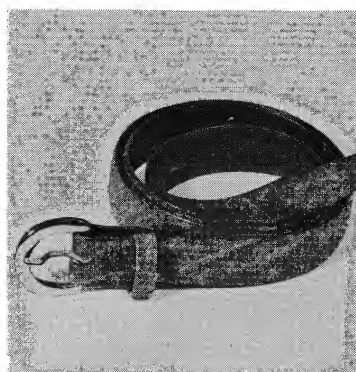
V2284	Pocket Alarm Watch	\$14.98
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STYLISH "SHOES" ARE REALLY RAINPROOF RUBBERS

Nobody'll ever notice if you forget to slip them off! Feather-light—slips on easily—never cause discomfort like ordinary rubbers. So flexible you can fold... carry un-noticed in pocket or case. Attractive new U.S. Rubber compound that looks like black leather. Is waterproof like rubber! Special lining protects your shoe-shine. Slips on easily. Specify size: S—Men's & Boys' (5-7); M—Men's (7-9); L—(9-11); XL—(11-13).

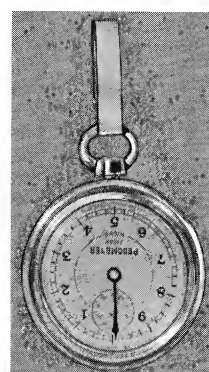
B1395	Pak-A-Way Mocs	\$4.98
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DOES HE HAVE A GENUINE ELEPHANT-HIDE BELT?

Probably not! We import the hard-to-get elephant skins ourselves, have them tanned to supple softness, then made to our specifications by a quality belt-maker! Result—the sportiest belt in town, one that will retain its rugged good looks practically forever. Rich russet-brown color, solid brass buckle. A gift he'll never forget—and it's yours for practically peanuts! Sizes 30-44 (specify). Gift-boxed.

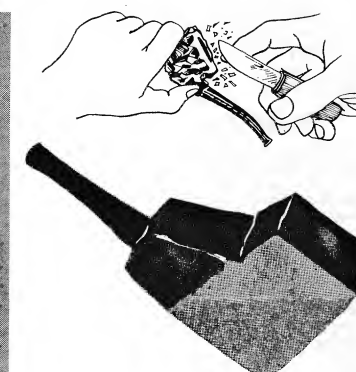
B1818	Elephant Hide Belt	\$9.98
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PEDOMETER

Here's the way he can prove how far he walks every day! This handy, pocket-sized instrument accurately measures walking distance. It just clips onto belt and starts measuring.

A378	Pedometer	\$7.50
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A HOT NEW SMOKERS NOVELTY! HAND CARVE YOUR OWN PIPE

Two tranquilizing soothing smoothies in one—Pleasurable pipe smoking and imaginative whittling. A solid block of genuine Corsican Briar, source of the world's finest pipes, in its original state prebored inner bowl and stem insert, ready for your imaginative skillful carving... like—put the heat on someone with a caricature of his face, a college emblem, a stalwart Indian head—or get three and have your own Mt. Rushmore right in your pipe rack. Whittle away on your pipe dream to your heart's content.

B2851	Carva-Pipe	\$4.98
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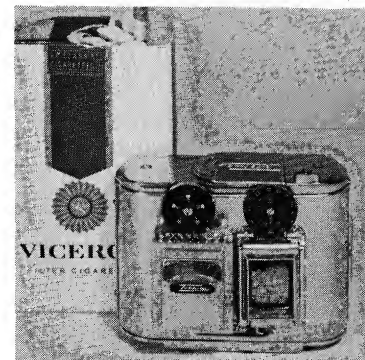
WORLD'S SMALLEST CAMERA NEW SWISS 35MM CAMERA SMALLER THAN A PACK OF CIGARETTES!

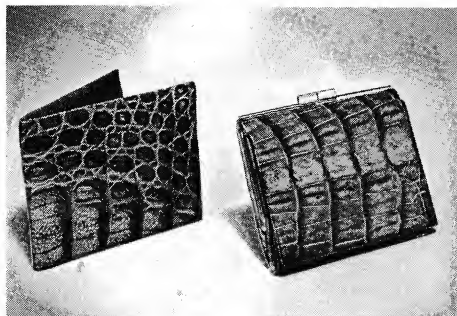
This is the camera you have never heard about. For many years sold only to Government Security sections and international police forces. Now, for the first time, it is being produced in sufficient quantity to offer to a select few. Noted as the camera that is "simplicity" itself. At last you will be able to get the clarity and contrast of a 35mm reflex system. Imagine—only 5½ ounces—just 2½" x 2" x 1"—yet delivers pictures 2 to 3 times bigger than any other subminiature camera. Takes pictures automatically without rewinding. Takes an ASA 35mm color or black-and-white film. Always ready! You just push button and (1) picture is taken; (2) exposure is counted; (3) film is transported; (4) shutter is cocked; (5) next shot is lined up. Automatic light reading; 2 reflex systems; needle-sharp, great-for-enlargement resolution. Ground-glass image; continuous focus; choice of lens stops, speeds; synchronization, finders, filters. Ruby jeweled mechanism, shockproof construction!

V2248	Tessina	\$159.50
V2249	Tessina with automatic Exposure Meter	\$179.98

Included with the above, the following free film!

	Black and White ASA-20-40-100-400	
	24 exposures each. Total—96 exposures	
	Color—Kodak—ASA 25-160	
	18 exposures each. Total—36 exposures	
V2250	Black Leather Case (for either model)	\$7.98
V2251	Wrist Strap (straps camera on wrist like watch)	\$5.98
V2252	Additional rolls of Black and White film (specify ASA #)	\$1.25 each
V2253	Additional rolls of Color film (specify ASA #)	\$1.98 each





THE FIRST TIME ANYWHERE LUXURIOUS RARE WILD CROCODILE

So silky, so supple, so utterly lovely... the most luxurious wallets we've ever seen. Never look a gift crock in the mouth, we say, and turn these priceless skins into the world's handsomest wallets for discriminating men and women. Cleverly designed to retain sleek, slim contours even when loaded with enough green stuff to buy a mink. Guaranteed: If you can wear it out, we'll give you a new one!

V2736 Crocodile Wallet—Men's \$19.98
V2737 Crocodile Wallet—Ladies \$19.98
(with change purse)

PUTTER PRIZE: 24K GOLD-PLATED AND PERSONALIZED

Compliment his golfing prowess with this magnificent 24k gold-plated putter of professional caliber! Bronze head features triple gold-plating... is handsomely engraved with name, or company name, you designate. The best tru-temper steel fluted direct shaft... custom hand-wound grip of top grain Scottish leather. No finer putter anywhere at any price. Complete with genuine leather cover. Specify name.

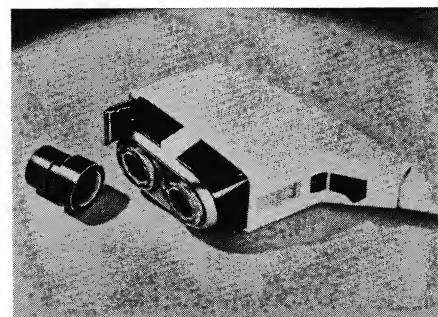
D362 Personalized Putter \$24.98



NORELCO SHAVER OWNERS TAKE NOTICE

Are you getting the close, smooth, fast shaves you did when your Norelco was new? Has it slowed down on you? Is it suffering from your neglect? Chin-up—you can give it the attention it deserves. Now—smoother, faster shaves—guaranteed—with this scientifically designed rotary shaver sharpener for floating head and regular Norelco electric shavers. In just 1 minute you can make your Norelco sharp—keep it sharp. Gives your razor the sharpest cutting edge possible.

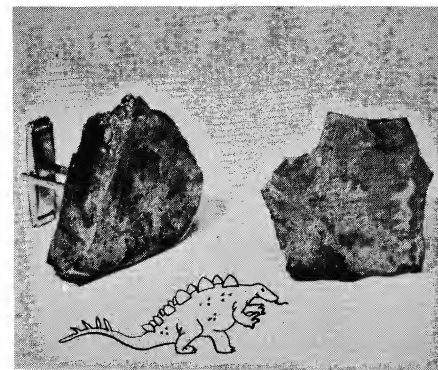
A2694 Norelco Shaver Sharpener \$2.98



IT ONLY TOOK SEVERAL MILLION YEARS—BUT HERE THEY ARE— GENUINE DINOSAUR COPROLITE CUFF LINKS

You just never know just what may be a collector's item some day, do you? The dinosaurs blithely gamboled over the earth's surface millions of years ago carelessly dropping their excrement about and not caring a bit. NOW—we have a name for it—real dignified one too—COPROLITE! And the darn stuff is gorgeous!!! Rock-hard, gleaming and glowing in multi tones of blue vividly splashed with brilliant red veins, beautifully mounted on gold plated fittings. It may sound like we're putting you on—but just wait until you put them on. Never before anything like them—even come with a certificate of authenticity. A rare find for your special cave man. The conversation piece of all time!

A2764 Dinosaur Coprolite Cuff Links \$9.98

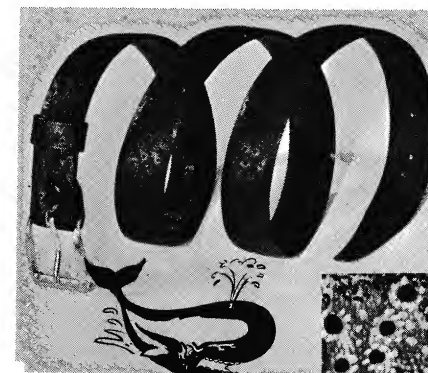


THE DIPLOMAT S-T-R-E-T-C-H CASE

- Expands from 1" to 2/3 of a Foot.
- Holds over 40 lbs. of papers.
- Patented Expansion Feature and Lock.
- In Soft Supple Black Skai or Genuine Black Cowhide.

Ever start out with a slim compact brochure-looking case and accumulate bulky papers along the way, bulging it beyond recognition and finally running out of space? Well, this handsome pliable-but-tough leather case is only 1" wide but expands to all of 8" as the four separate compartments fill up. The divided compartments permit you to handle diverse matters without fumbling for the proposition at hand. Great for salesman, ad execs etc., on the road from account to account, and for conventions, business shows, etc. Brass lock is adjustable compensating for expansion feature. Size 11½" x 16" x 1". How about this for a business, student, professional gift!

B2831 The Diplomat (Skai) \$19.98
B2832 The Diplomat \$29.98
(Genuine Cowhide)



2/3 of a Foot

GENUINE RARE WHALESKIN BELT... WILL LAST HIM FOR A LIFETIME!

All the salty, masculine glamor of "Moby Dick"... the rugged good looks and texture of a rare and wonderful leather up from the sea. Here is one belt that will retain its good looks for life, is virtually unscuffable. Styled in Atlantis Black 1-inch wide, rich brushed silvertone solid brass buckle, and gift boxed. This exotic skin is in short supply—these belts are rare! Please give belt size when ordering. This whale of a gift is yours to harpoon.

A1686 Whaleskin Belt \$7.98

NOW AVAILABLE FOR CIVILIANS! WORLD FAMOUS JUNGLE-FIGHTER'S HAT

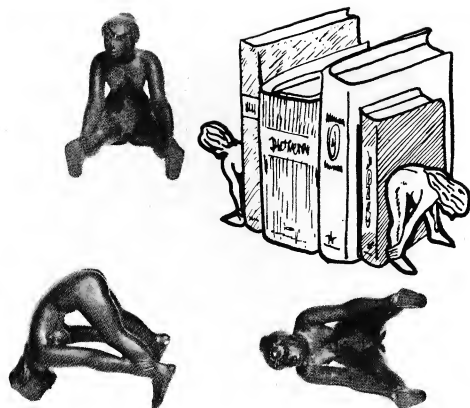
You're the captain of a 40-ft. sloop in Tahiti... You're the only hunter in Nairobi qualified to stalk the deadly killer-tiger... you're an Australian bush fighter on secret mission to rescue the chief's beautiful daughter! Here is the wonder jungle hat that instantly imparts an exotic, manly appearance. Lends itself to poking, rolling, pushing, adopts your personality. 3-inch brim snaps up for extra dash, turns down for all-weather protection. Genuine fine fur felt, practically indestructible. Jungle green with almost real leopard band.

B2587 U.S. Jungle Fighter's Hat \$19.98
(give hat size)

COW HIDE GIVES SOFT RIDE ...TALENTED TRAVEL SLIPPERS

What a great get-away—not the usual flimsy travel do-nothings—but soft, supple oh-so foot-comforting genuine cowhide slippers! Fold flat for purse, attache case, overnight flight. Pal's in wine. Individually bagged in cowhide, personalized in gold—you specify initials. Give this one for the road! Rich wine color leather.

B2053 Small Travel "Pat" Cowhide Slippers \$7.98
B2054 Medium Travel "Pat" Cowhide Slippers \$7.98
B2055 Large Travel "Pat" Cowhide Slippers \$7.98



IT'S ALL IN THE WAY YOU LOOK AT IT... PLAY GIRL IS DECORATIVE PLAY GIRL IS USEFUL PLAY GIRL IS FUN

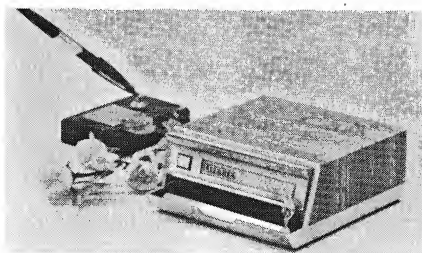
Actually this shapely little lady is all three. A pixie-like doll that can be used for bookends or a paperweight on your desk—or as a decorative conversation piece on an end table. You'll have a gale of laughs by placing her in many amusing different positions (we found at least 15) but with a little imagination you'll get her into all sorts of comical escapades. Beautifully sculptured and cast in durable hy-dracel finish durastone in a bronze-like color. A gift of lasting entertainment that will be enjoyed for years to come. $4\frac{1}{2}'' \times 4\frac{1}{2}''$.

B2773 Playgirl ea. \$4.98
B2774 Playgirl pr. \$8.98

RECHARGEABLE CORDLESS CADDY DISPENSES LIT CIGARETTES

Does everything but smoke 'em for you! Holds full pack of any-size cigarette, safely dispenses lit cigarette in seconds—frees both hands for answering phone, writing. Operates on own rechargeable battery. Status-y in design, American patented, precision manufactured, assembled. Full 2-year warranty. Compact size: $5\frac{3}{8}'' \times 5\frac{3}{8}'' \times 2\frac{3}{8}''$. Walnut finished case and antique brass base.

B2166 Portable Cordless Dispenser/Lighter \$29.98

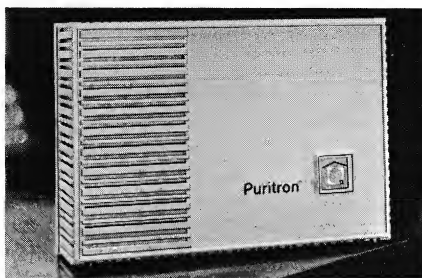


DON'T DISGUISE ODORS—KILL THEM ELECTRONICALLY WITH PURITRON

Away spray—you've had your day! Out perfumes—wicks—fans—you've flunked! Now Hobi brings you famous Puritron's space-age, freshener with patented electronic "gold-ion" tubes. Just plug in, and silently odors disappear—correction, odors never appear at all—air is always fresh and sweet! Ideal for sinus, allergy sufferers. In kitchen, removes smoke, wall-staining grease. Perfect for bathroom, nursery, party room, office. How sweet it is! For $10' \times 15'$ room.

B2073 Executive Model Walnut & Black with Silver Trim \$14.98

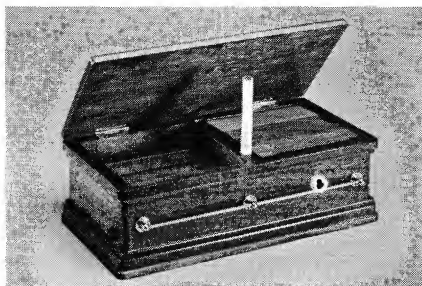
C1514 Model for Extra Large or 2 Small Rooms $15' \times 30'$ \$19.98



DO CIGARETTES LEAD TO COFFIN?

— or does coffin lead to cigarettes? This one does! Authentic miniature coffin made of polished hardwood with brass fixtures, just like the real thing, flips its lid to offer victim standing cigarette! But first, folks, upon touch of hidden button, concealed music box plays the Death March. Tell you something—the guy who takes that cigarette, he's got guts! Know a better gift for someone you want to stop smoking?

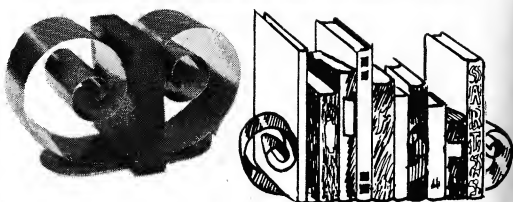
B1769 Coffin Music Cigarette Box \$9.98



REVOLUTIONARY "SNAKE" BOOKENDS ADJUST AUTOMATICALLY

... it's a snap! An end at last to falling books, forever adjusting bookends. Clever brass and walnut caddy holds from 1 to 50 standard size books, without the slightest finagling on your part. Put book in—curling snake movement closes in, makes necessary adjustment, holds securely! Sturdily constructed of steel to last a lifetime, brass finished with walnut center-post.

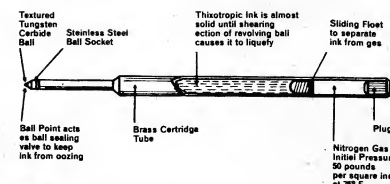
B2223 Automatic Snake Bookends \$13.98



NEW! THE 100-YEAR, NO SKIP "UPSIDE-DOWN" FISHER SPACE PEN

Developed for NASA for use in space, this remarkable pen will write without skipping even upside down. Writes over grease and finger-prints... starts instantly... point remains fuzz-free for life. Styled in elegant silver finish. Sealed cartridge, developed specially for use in space, works on new gas pressure principle... ink flows when pen is in any position. Prevents ink from leaking or evaporating—cause of most pens failing. Will write a line over 3 miles long, 3 times as long as average pen—should last next 100 years! If you don't think this is the finest pen you have ever used, return it for a full refund.

A2266 Astronaut's Pen \$4.98

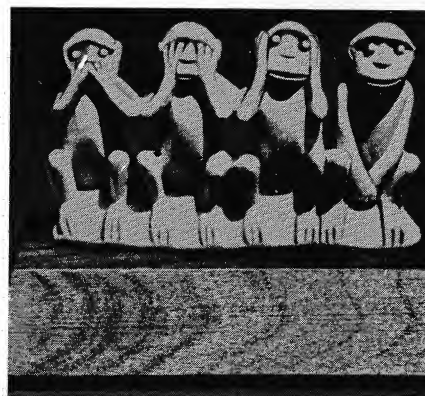


"Unconditional Guarantee"

This pen is guaranteed to be the best writing ball pen that you have ever used. If you do not agree, return it to me for full refund.

Paul Fisher

Forest Park, Illinois



WHATAYA MONKEYING AROUND FOUR?

... the most talked-about, laughed over desk ornament ever! Now—the world-famous "see no evil," "speak no evil," "hear no evil" monkeys have been joined by the wisest of all: "do no evil." Watch that double take when friends, business associates realize the newly added 4th monkey is holding his own. Man, it's Laugh City! Sculptured in unbreakable ivory-like plastic, mounted on solid walnut wood.

B1529 4 Monkeys—Walnut Base \$29.98

NO GLUE—NO GOO—NO TABS NEW PERSONALIZED MAGNETIC ALBUM

The tidy way that cuts corners from family photo keeping! The white pages of this album are "magnetized"; just place pictures where you want them—they stay put without shifting, without messy corner tabs. Easily lifted for repositioning. Pages covered with clear, dust-proof acetate... with handsome black leatherette cover. Including 3 24 kt. gold initial monograms. $10'' \times 12''$. 10 pages.

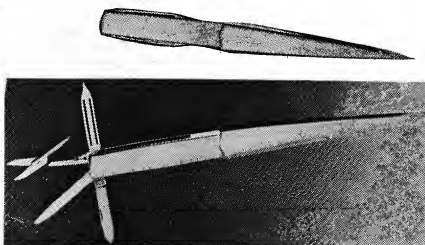
B1789 Magnetic Photo Album \$4.98
D1790 Pers. Magnetic Photo Album \$5.50
B1791 Set of 3 Extra Pages \$1.00



LETTER OPENER — ITALIAN STYLE!

It's a letter opener... It's a nailfile... It's a scissor... It's a knife... It's a screwdriver. The sleek, slim Lancer slithers letters open cleanly and quickly but—its deceptive compact handle contains four (count 'em—four) secret tools needed daily for one chore or another—(1) nailfile and cleaner, (2) scissor, (3) knife, (4) screwdriver. At the flick of a finger each tool folds out to serve your immediate need. Crafted of fine Italian chrome plated steel for lifetime wear. Great gift for the boss or your favorite client. 8" long closed.

B2700 The Lancer \$6.98



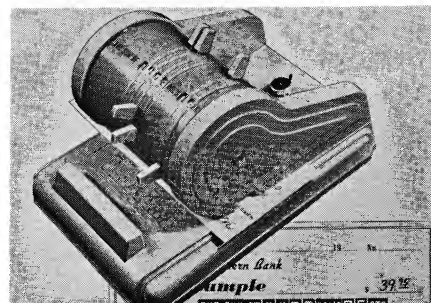


AD-A-MATIC GIVES BIG MACHINE, C.P.A. EFFICIENCY!

Clears fast... Produces totals rapidly... Adds up to 9,999,999.99 quickly, accurately! Comparable to big machines selling for hundreds of dollars. Double molded of heavy-duty, hard plastic for many years of service. Good looking, trim "front office" lines—light enough (just 4 lbs.) for your secretary to tote under her arm. Simple enough for your wife to operate (say—that check book may get balanced yet)! 12" x 8".

C983 Ad-A-Matic

\$19.98

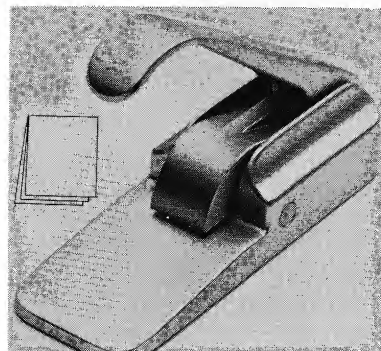


ARE YOUR CHECKS SAFE FROM FORGERS?

Clever check forgers don't bother with signatures—it's so much easier to change figures! Now housewives, small businesses, professionals, clubs can enjoy the same protection big business, banks themselves have. World's first precision-engineered, low-cost, heavy-duty check protector. Comparable to machines selling for hundreds of dollars! Indelible impression is impossible to alter, adapts to all check sizes and styles. Beautifully styled, easy to use.

B2147 Check Perma-Printer

\$39.98



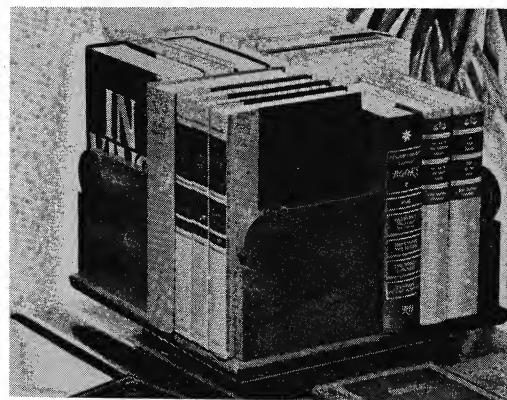
OUR-EXECUTIVE STAPLE-LESS STAPLER

... NEVER RUNS OUT, NEVER NEEDS REFILL, MAKES STAPLES OBSOLETE!

Handsome chrome desk accessory, does faster, neater, better job than old-fashioned metal staples ever dreamed of! All you do is push lever—papers are instantly fastened or "crimped" together with a neat, sturdy, virtually invisible woven seam. Never jams; papers may be taken apart without tearing; no costly staples to replace. "Crimp" remains permanent until you wish to remove. Only 4½" long. By Paper Welder.

B2225 Staple-less Stapler

\$13.98



DESK CAROUSEL HOLDS UP TO 20 BOOKS!

The best idea for offices since secretaries in mini skirts! Imagine—new desk book organizer holds up to 20 books in just 11½" of space! 35 ball bearings revolve smoothly, respond to fingertip-touch, spin desired book around for removal. Sturdily constructed of genuine hardwood. Felt covered base protects furniture. Fine for students; in kitchen, for cook books, recipes!

C1959 Book Carousel Walnut

\$17.98

C1960 Book Carousel Maple

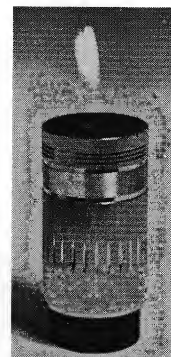
\$17.98



NEW CONTINENTAL IMPORT—LIFT IT AND IT LIGHTS

This Grand Prix Butane Gas Table Lighter is a winner every time you pick it up. This beautiful desk and table lighter is a vital and distinctive addition to the most elegant decor. Gold Romanesque column shape with etched fluting. Merely "lift"—it's lit, put down and it goes out. Like the eternal light—it never fails. A gift that shows you really care. Easily refilled. Adjustable flame. Ignition lock in the base for safety when not in use. 3¼" high x 1¼" diameter.

V2646 Grand Prix Gas Table Lighter \$29.98



MUSEUM REPLICA: HAND CAST SCULPTURE FAMED DARWIN APE

Now available in limited edition, this collector's quality sculpture—rare drama for home or office. Handsomely hand-cast in Durastone, authentically hand-finished in antiqued bronze. So faultless a replica, only an art connoisseur will be able to detect it from the original! Any room would be immediately enhanced by this exciting, thought-provoking art piece. Yours, perhaps? 9" high.

B1530 Darwin Ape \$9.98



POCKET SCOPE MINIATURE BINOCULARS AND MAGNIFIER

An eensy teensy prismatic scope with all the power of full-size 8 power binoculars. Pocket Scope, smaller than the palm of your hand, slips into your pocket or purse, wherever you go you have the magic of powerful viewing at your fingertips. Precision engineered, this mighty mite of a mini-scope projects crisp, brilliant, distortion-free view. Long distance wide view for travel, girl watching, hiking, nature study. Great for sports, theatre, ball-games, circus and, with a quick change of the lens, you have a close-up magnifying glass to bring out the minutest detail of stamps, coins, objets d'art, etc. Comes in soft zippered simulated leather carrying case, with wrist strap and protective lens caps included.

V2718 Pocket Scope

\$19.98

THE MONT BLANC PEN— EUROPE'S LEADING PEN— EXPENSIVE & WORTH IT!

This is the pen made famous by Presidents, diplomats, leading corporate figures. It is perhaps the smoothest writing pen in the world, and boasts an extra large, 14 karat gold point with etched facing. Adapts instantly to writing pressure, keeps ink evenly flowing. It will produce over a mile of writing before re-fill. It is perfectly comfort-balanced, ruggedly built to fill a man's grip, take a man's handling. It looks expensive, but because it'll probably last forever, it will likely be the most economical pen he's ever owned. Specify fine or regular tip.

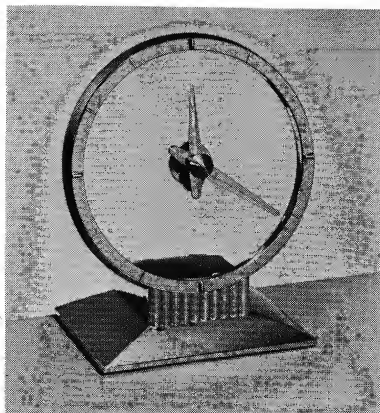
V1973 The President Fountain Pen

Fine Tip \$32.98

V1974 The President Fountain Pen

Regular Tip \$32.98





NOW! THE "FLOATING" EXECUTIVE SEE-THROUGH CLOCK

... it's a gleaming golden dream! New electric glass clock, with 24 karat gold-plated metal case, strips itself naked, puts on world's most exciting time show. Fascinating to watch hands float around precision mechanism and raised markers. As a man "sees through" time, he is often able to see through his problems, come up with the right answer! Beautifully made, split-second accurate, a handsome conversation piece for desk or mantel.

C2735 See-Through Executive Clock \$19.98

"THE PRESIDENT"—RARE INDIAN WATER BUFFALO HIDE BRIEF CASE

When he opens this slim case at a meeting, they know something important's coming out! Made of elegant black Water Buffalo hide, the lifetime-new leather that mellows, never ages. Black faille lining, 2 compartments that expand to hold even legal-size papers, clean shirt, with room to spare! Snaps open and closed instantly; lock and key for when-needed security. Lightweight, waterproof. 11½" x 15½".

B2453 Water Buffalo Brief Case \$19.98

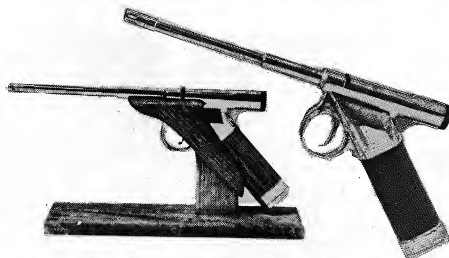


DON'T FIGHT IT—LIGHT IT!

Ready—aim—cigarette or fire is lit! New butane electric gun gives fastest, cleanest, safest light in town. No more burned fingers—hunting for matches—soiling clothes. Shoots controlled jet flame where you want it, to start barbecue, patio lamp, table candles. Adjustable knob regulates length of flame. Boxed with 2 batteries, extra filament fuel and fuel adapter.

B1278 Butane Gun \$9.98

B1279 Butane Gun with Desk Stand—Walnut—Finished Hardwood—both for \$13.98



CLIP IT! CUT IT! SCREW IT! MARK IT!

Most unusual useful gift ever for business, student, artist, hobbyist. Four of the most practical items imaginable bearing the famous name of Eversharp. 1. CHROME CLIPIT—clips newspapers, magazines, coupons etc. 2. MINI-FIX—tiny four-blade screwdriver set for eye-glasses, cameras, reels, sewing machines, models, jewelry. 3. HANDYKNIFE—for precise cutting of paper, cardboard, tape, string, hobby materials. 4. VUETHRU—two translucent markers—one red and one yellow. Ideal for overlining maps, signs, artwork and such.

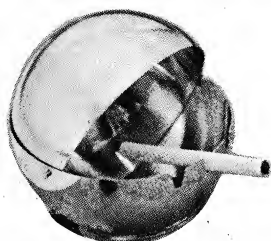
B2717 Eversharp Gift Ensemble \$4.98



THE FIRST NEW DESIGN IN ASHTRAYS—THE BALTIC

More than just an elegant desk accessory... The Baltic's global design prevents sudden windy gusts from blowing ashes all over the place, snaps closed when not in use to hide unsightly butts and minimize offensive stale cigarette odors. Holds cigarette securely for complete safety. Made in Sweden (where sleek crisp design and cleanliness are one and the same) of chrome nickel stainless steel that is so easy to clean. Wonderful gift item for use on desk, phone table, kitchen, patio or boat.

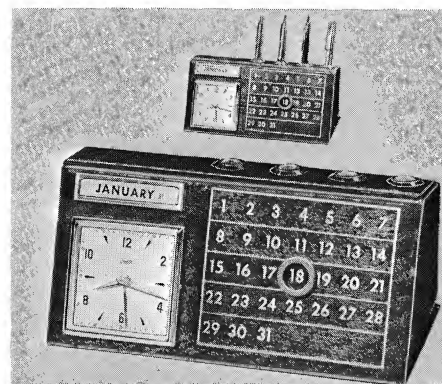
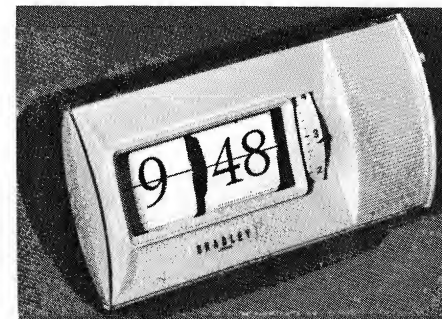
B2750 The Baltic Ashtray \$14.98



"DIGITRIC" NEW DIGITAL DESK CLOCK PLUS ALARM—UNDER \$25.00

Mister, you've missed your last plane! Now ... no more guessing, miss-readings, confusing dial faces. This is the clock of the future ... NASA, major airlines, the entire space industry is using this type clock as standard equipment. You can enjoy the exact time flashed directly in giant inch tall numbers in clear-view window panel. Precision digital mechanism assures split-second accuracy. Handy alarm is double insurance that you will keep that appointment. Handsomely designed in contoured Duraplex in rich ivory and walnut brown. Only 5½" x 4" x 3½". A desk accessory you'll be proud of.

B2461 Digital Desk Clock \$16.98



EXACT TIME, DATE... FOREVER

A busy businessman's silent partner in keeping up to date, this richly-decorative desk accessory gives him both the time and the day of the month, year after year. Precision 30-hour Swiss jeweled movement alarm clock, magnetic ring to mark the date, 4 brass holders on top to caddy pens and pencils. In walnut finished vinyl case, brass-trimmed.

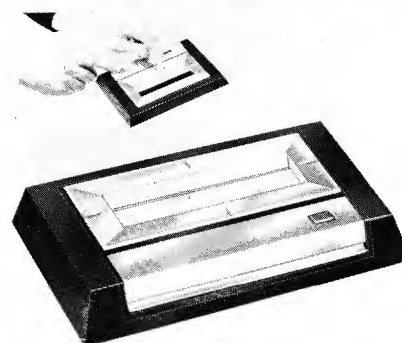
B523 Perpetual Calendar/Clock \$7.98

CORDLESS ELECTRIC ASH TRAY CLEANS ITSELF AUTOMATICALLY

Handsome "executive suite" Ash-O-Matic Electric Ash Tray with automatic push-button, self-cleaning. At your signal, ashes disappear like magic! No ash or dust blows around to dirty the air. Absolutely foolproof, nothing to plug in. Operates on ordinary flashlight battery. All metal die-cast construction in rich brushed gold or silver with attractive black or walnut plastic trim. Beautifully gift-packed. Furniture-protecting bottom. 8" x 6".

C2619 Silver/Black Ash-O-Matic \$9.98

C2620 Gold/Walnut Ash-O-Matic \$9.98



GET THE POINT... ELECTRICALLY

Really make your point by giving him this indispensable desk-top accessory. It sharpens in an instant, perfectly, automatically ... the minute pencil is put in. Operates on only 3 flashlight batteries (not included). 3½" x 4½".

B380 Cordless Electric Pencil Sharpener \$5.98



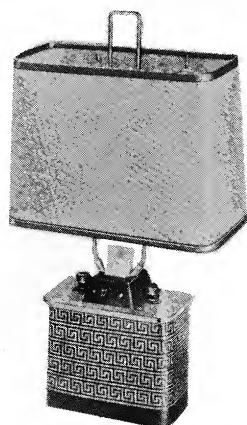
**FOR ORGANIZATION MEN—
THOSE ON THEIR WAY UP!
NEW ORGANIZER
ATTACHE CASE
WITH 12 COMPARTMENTS**

How important can a man look when his pockets are bulging... when he stops the conference or meeting to fumble in his attache case for the report... the record book... the sales map? It was for the men who wish to look as important as they feel that this handsome attache case was created! Made of lustrous calf-soft, practically indestructible SKAI, new miracle replacement for leather, with room for everything including a fresh shirt.

IMAGINE! 12 SECTIONS: ■ business card compartments ■ pocket for reading glasses, sun glasses ■ cigarette and cigar holder ■ removable address book, calendar and memo pad ■ 6-compartment credit card holder ■ daily expense record book ■ precision pen, pocket comb and nail file ■ extra pockets for maps, time tables, papers ■ removable folding "portable desk" portfolio with spring clip and pad ■ compartment for catalogs, legal size papers—and more! Handy flip-top front—tip-proof case stands on edge for easy accessibility. Soft as suede, scuffproof, waterproof, English belting calf finish, French plated and polished hardware. Outwears leather 6 to 1! Back doubles as writing surface.

B2239 Organizer Attache Case

\$19.98

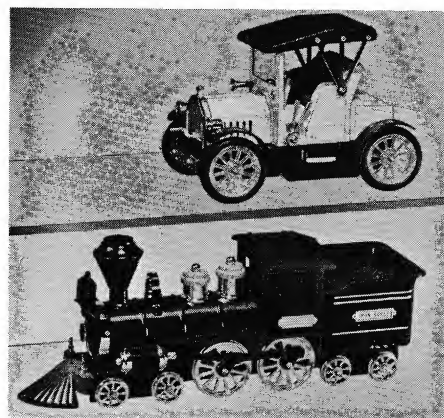


**NOW! CORDLESS DECORATOR LAMP
FOR UNDER FIVE DOLLARS**

An end at last to unattractive lanterns, flood-lights, unsafe make-shift emergency lighting during blackouts. Now you enjoy beauty plus duty for summer place, garden, boat, camp-site with clever cordless lamp that lights up entire room, patio, porch—costs no more than good flashlight! Powerpac is ingeniously concealed in decorator base—ornamental fiber-glas shade completes the ensemble. This summer, read out-of-doors in style!

C2591 Cordless Portable Lamp

\$4.98



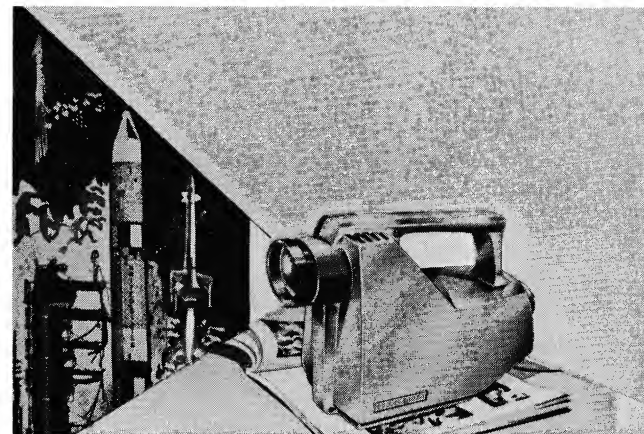
**THE OLD AND THE NEW GET
TOGETHER—ANTIQUE CAR AND IRON
HORSE TRANSISTOR RADIOS**

Exact replicas in miniature of two famous old-timers—kings of the road at the turn of the 19th century. They are implanted with a concealed (8) transistor radio for complete enjoyment and pleasure. Every minute detail is faithfully reproduced for authenticity. Uniquely different decorative touch in any contemporary decor—office, den, college dorm, game room, etc. Battery operated. A gift item sure to be welcomed by collectors, hobbyists, historians—men of all ages.

V2855 Antique Car Radio
V2856 Antique Iron Horse Radio

\$19.98

\$24.98



ENLARGE—PROJECT ANYTHING...WITHOUT FILM

This sturdy, precision-built opaque projector enlarges any illustration to a giant 4 feet wide, in brilliant, clear black and white or COLOR. Uses regular household light bulb plus adjustable precision lens. Projects on any wall from magazine pages, newspaper articles, snapshots, stamps, cards (needs no film or negatives)—all objects, including coins, that can be placed under it. A must for hobbyists, artists, instructors, every boy and girl. Only 12" high in handy carrying case. UL approved.

C545 Project-A-Scope

\$7.98

*You can learn to write in the
Italic hand if you have an
Osmiroid pen, an Italic
nib and our free
introductory manual.*

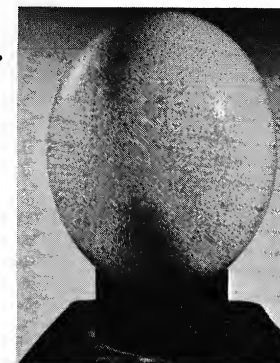


**GO ARTISTIC!
WRITE FINE
ITALIC HAND**

Imagine—now you can produce lovely Italic writing as easily as a-b-c! We give you handsome, slim-design pen, with special Italic nib, easy-to-follow instruction manual. In minutes, you are producing the lovely thick and thins that characterize the admired Italic hand. Use for social correspondence, place cards, signing business letters, to give distinction to checks. No artistic ability necessary. Fun!

B1990 Italic Pocket Pen

\$3.98



**WHO ELSE BUT YOU HAS
GENUINE OSTRICH EGG?**

You'll never have egg on your face for lack of something to talk about. This is the real thing from Africa—a genuine ostrich egg with yolk scientifically removed. It's nature's most perfect shape, a king-sized 5½" x 4½". Shell is so strong, so durable, since time immemorial it has been used as canteen by nomadic bushmen of Africa's Kalahari Desert! On handsome black lucite base. Ideal gift for the aspiring "egghead." Supply dependent on mating season!

B2549 Ostrich Egg on Base

\$24.98

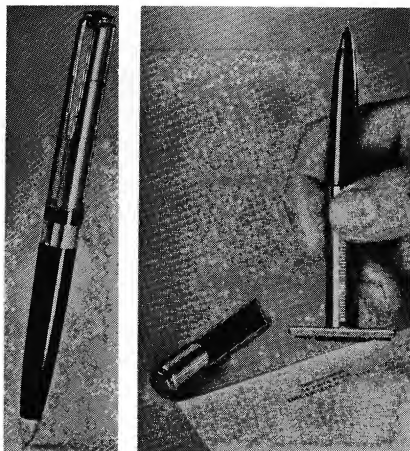


**8 OZ. PORTABLE
"EINSTEIN-ACCURATE"
PRECISION COMPUTER**

Amazing 8 oz. true portable is world-famous high precision calculating machine. Performs all 4 mathematical operations... gives on-the-spot answers to any calculating problem! It is simple, silent, swift—a true space-age quiz kid—used by the U.S. Government. We're not so sure it can balance your wife's checkbook—outside of that it does everything: adds, subtracts, multiplies, divides; squares, cubes, extracts square roots; accumulative multiplication; multiplication or division by constant factor; percentage increase or decrease; compound percentages; ad infinitum. Complete with shockproof container. Written guarantee.

V1013 Curta Calculator

\$124.98



BALL POINT PEN WITH PERSONALIZED STAMP

What next? Here in one simply designed ball point pen unit is a full-fledged 3 line rubber stamp for your name and address or other use. Actually!!! Has its own miniature stamp pad too. Quality ball point pen is retractable with durable point for writing ease. Gold top with pocket clip and black base. A gift that shows true imagination. Print name and address clearly, exactly as it is to appear on the stamp. Allow 3 weeks for delivery. Comes attractively boxed.

D2685 Ballpoint pen and stamp combination

\$7.98

THE ½ HOUR CIGARETTE

Things may be getting out of hand—The silly millimeter longer has grown an extra 64 millimeters. We give you the world's longest, mildest cigarette. Three times longer than the kings. A full ½ hour of smoking pleasure. 100% natural luxury-blend tobacco. Volkswagen windows will have to be readjusted and Columbus will have to delay discovering America once again. Conversation piece extraordinaire.

A2550 Sherman's 164's Gift Box of 50 \$4.98

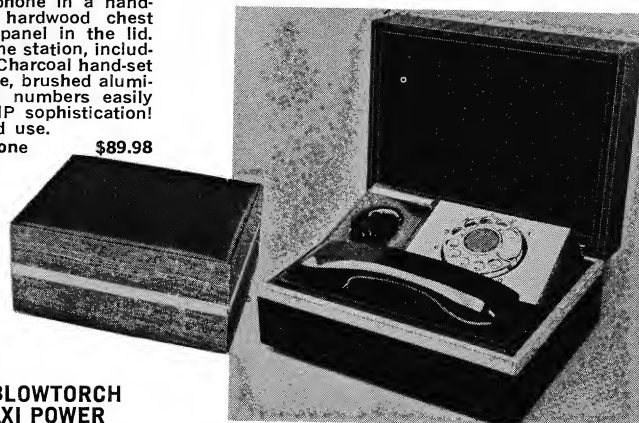


LET THEM GUESS WHERE THE PHONE IS!

Maxwell Smart conceals his telephone in his shoe—that's O.K. for a dumb spy. A smart executive conceals his telephone in a handsome Rosewood—finished hardwood chest with elegant black leather panel in the lid. Houses, hides entire telephone station, including unique retractable cord. Charcoal hand-set sloped deck, contoured phone, brushed aluminum dial panel, with large numbers easily read—arm's length away. VIP sophistication! Comes ready to plug in and use.

D2760 Rosewood Chest Phone

\$89.98



NOW! POCKET SIZE BLOWTORCH MINI SIZE WITH MAXI POWER

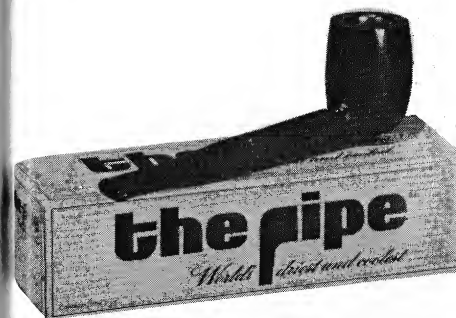
Meet Minitorch—big-job capability in miniature size that gets into difficult places! Develops 3500° pinpoint flame using safe butane chargers, each with half hour's fuel. Turns on and off easily. Great for brazing small metal parts, hi-fi and TV wire soldering, toy and appliance repairs, jewelry work, paint peeling, pipe sweating. Complete with blowtorch unit, soldering tip, soldering wire, 2 butane chargers, full instructions.

B2565 Minitorch Kit complete

\$4.98

B2566 Set of 8 Refills (4 full hours)

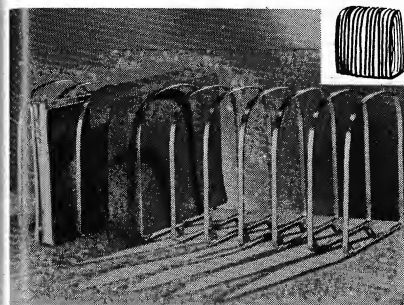
\$2.98



THE WORLD'S BEST SMOKING PIPE! (Newly Developed)

Thank our race to the moon for this heaven of a pipe! Guaranteed to please any pipe smoker. Sure, there are other pipes that look as good as The Pipe, but there the similarity stops. Look inside The Pipe, and here's what you'll find: a bowl liner entirely made of pyrolytic graphite, 99.95% pure carbon, the most heat-resistant material ever discovered, developed to withstand the incredible heat of missile re-entry. What does this mean to you? It means first up no "cake," no break-in period (in space; astronauts get one chance, and that's it). It means a smoke at least 20° cooler than any pipe you have ever smoked before. It means a pipe that will never need drying out, never go "sour." The entire bowl from top to bottom is one constant temperature—No condensation—tobacco burns right down to ash! No gooey residue. Lastly, The Pipe gives you a natural, built-in "filter." The pure carbon liner forces most of the tars and nicotine to flow off in rising smoke! And this means the nice comforting facts of 83% less tars, up to 71% less nicotine! And if this doesn't induce you to try The Pipe, friend, forget this ad. But you might tell some worried friend about it!

A2514 The Pipe \$12.50

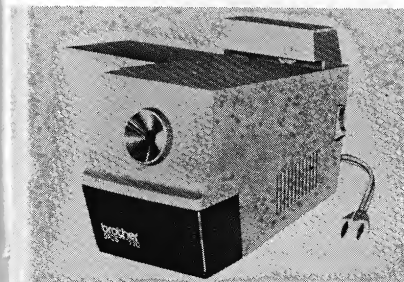


PORTABLE EXPANDING ORGANIZER

A PLACE FOR EVERYTHING—EVERYTHING IN ITS PLACE. Lightweight aluminum accordion construction desk organizer takes a load off your desk and puts it in full view with easy access. Strong enough to support the heaviest, bulkiest ledgers, catalogs, phone books, records, research material—all essential but what space eaters! A practical, attractive, efficient unit that removes clutter and confusion—eliminates lost hours of valuable time looking for what you need. Expands to 4 feet from 4" with each section angled and offsetting one from the other for a clear view at a glance. When not in use it can be stored in a desk or file drawer—measures only 7"x9"x4" closed. Neat, trim, sturdy construction. A business efficiency booster.

B2790 Portable Organizer

\$7.98

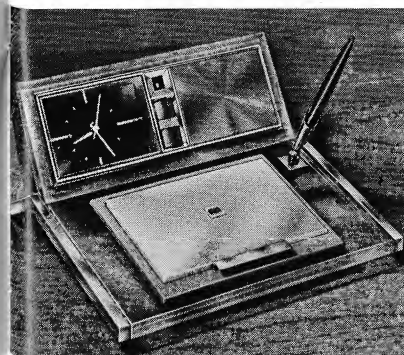


AUTOMATIC ELECTRIC PENCIL SHARPENER/LETTER OPENER COMBINATION

Thank you "Brother," for your desk size electric pencil sharpener and automatic letter opener unit. This combination sharpens any size pencil or crayon automatically upon insertion—stops when completed. It opens any size envelope quickly and accurately. Compact in a sturdy die cast case, with precision ground cutter and handy push-out receptacle drawer. Great for home use but a real necessity for offices, clubs, fund raising . . . political . . . charity headquarters, hospitals . . . anywhere where efficiency means time. It will pay for itself in labor saving in no time.

C2716 Electric pencil sharpener—letter opener

\$34.98

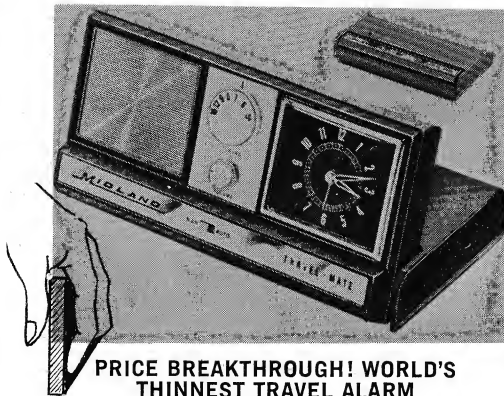


EXECUTIVE DESK SET AND TRANSISTOR RADIO

Don't give this as a gift unless you want to be remembered with affection. Here is the most unusual desk set ever—looks at least double its low cost! Contains 8-transistor high-fi radio, precision clock, flip-up compartment telephone index, fine Parker pen. Sleek modern 2-tone styling, decorative for home or office. Battery included, gift-boxed.

B1971 Executive Desk Set/Radio

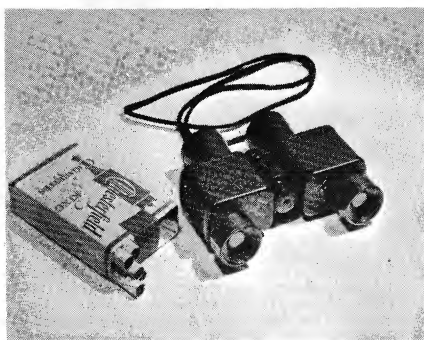
\$39.98



PRICE BREAKTHROUGH! WORLD'S THINNEST TRAVEL ALARM CLOCK RADIO

This is the "skinny" little luxury world traveler with the famous speaker comparable to many \$50.00 sets! 6 transistors, high-frequency pick-up lets you keep abreast of news, wake up to music wherever you go. Precision timepiece sees that you're the on-time American. Ready to leave? Unit folds wafer-slim, tucks in attache case, anywhere. High-impact hand-some black styrene case is shockproof, porter-proof, unbreakable—except for break you get in price! Complete with battery and earphone jack. 6½" x 4½" x 1¼".

V2509 Travel Alarm Clock/Radio \$24.98



SAFARI-TESTED MINI-BINOCULARS STOW IN POCKET

Imagine a pair of fine binoculars that weigh only 7 oz. . . . measure only 1½" x 3¾" x 4¼" . . . yet give you remarkable eight power optics, 8 x 25, plus a field of vision of 354' at 1000 yards! Far superior to larger, more expensive glasses. Fully coated lenses, center focusing. Ideal for hunting, fishing, camping, sports events, bird watching, spotting the family sailboat! Fit neatly in shirt pocket, or hang comfortably around neck.

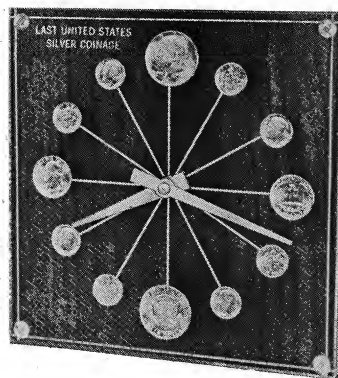
V2221 Mini-Binoculars—
in Pocket Case \$92.50



HOW DIABOLIC! BUGGING DEVICE THAT LOOKS LIKE A BUG

... the greatest fun idea in snooping in years! Who'd ever guess that the "bug" is a bug . . . a wireless electronic transmitter worthy of James Bond himself. Plant this bug in an artificial plant if you really want to hide it—but it's so many laughs not to. Provides crystal clear reception over any FM radio up to 100 feet away . . . and makes a great, low-cost, wireless intercom. A fine baby-sitter for the little ones (they love Auntie Bug)! Operates on one battery.

V2141 Electronic Bug \$14.98
V2142 FM Radio (or use your own) \$19.98



NUMISMATIC COIN CLOCK TODAY'S SENSATION... TOMORROW'S HEIRLOOM

The date on these coins is false. By authority of Congress, the U. S. Mint falsified the date. They were minted in 1965 but bear the date 1964 — the last of our silver coins. The coins marking the face of this Numismatic Clock are the last silver coins made by the U. S. and will increase in value as the years go by. Uncirculated, they truly tell you "quarter" to or after the hour or "Half" past the hour. Each time you glance at it, it will remind you of a milestone in our nation's history. Operates on small replaceable battery for over one year. 7½" square. Comes in walnut or black.

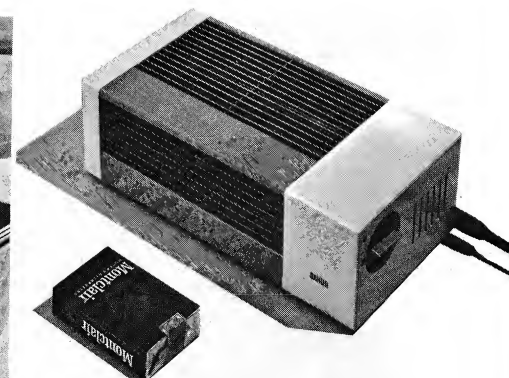
B2714 Numismatic Coin Clock \$39.98
Walnut
B2715 Numismatic Coin Clock Black \$39.98



RECORD BROWSER KEEPS PLATTER DATA IN FLIP-TOP CONDITION

Holds 75 LP's, with album covers, just like pro record shops. Special design lets you flip quickly, have full view of titles. Velvety rubber liner keeps records from slipping. Sturdy reinforced construction, fine brown Leather-text covering. Suede, scratch-free bottom protects furniture. 13¼" w. x 15" d. x 6½" h.

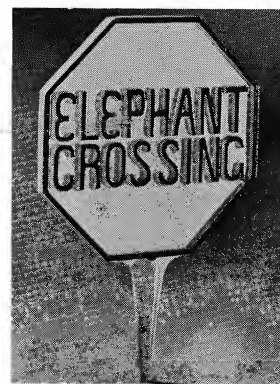
C954 Record Browser \$5.98



OVER 5000 BTU'S OF POWER

No bigger than a tissue box, precision-engineered Thermo Blower heats or cools a room with astonishing efficiency. Generates over 5,000 BTU's. Thermostatically controlled to maintain temperatures between 50° and 80°, features ventilation. Noiseless. Protective switch prevents overheating. Remains cool to touch, completely safe for children. Only 5 lbs. Set anywhere, or hang on wall. UL approved. Two-tone grey/white. A choice "find" for extra-special gift-giving!

C492 Thermo Blower \$29.98



SHOW 'EM YOU THINK BIG—"ELEPHANT CROSSING" SIGN

On front lawn, tells 'em "big hunter" live here. In driveway, could make your wife think twice (well . . . !). In bar, may help friends from seeing pink ones. Unique colorful sign is sturdily made of heavy cast iron, with big black letters telling about big gray friend against bright yellow background. 9¾" high x 6" wide. A must for safari-country like Greenwich, Conn., Westchester, N.Y.!

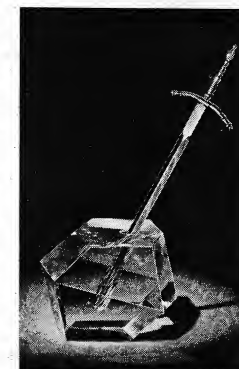
B2498 "Elephant Crossing" Sign \$2.98



SESSIONS SCORES FOR BOWLERS WITH THE BOWLER CLOCK

Time to strike! Time to spare! Time to bowl! Sessions, famous name in clockmakers for over 100 years, comes up with a uniquely different electric clock for the bowling enthusiast. Full size replica in plastic of a regulation bowling ball mounted on its own distinctive styled pedestal base. White hands on black with red sweep second hand makes for dramatic effect. Sculptured hour markings. Well worth saving your pin money for. Comes with pressure-sensitive brass plaque suitable for engraving. 10½" high (on pedestal). Champion answer for bowling clubs, league awards and individual gifts.

C2713 The Electric Bowler Clock \$12.98



EXCALIBUR PAPERWEIGHT AND SWORD LETTER OPENER

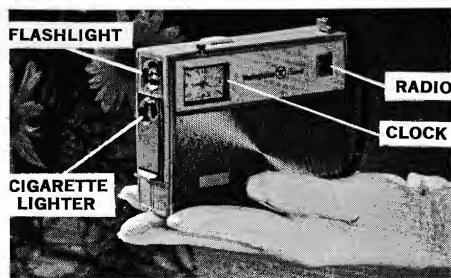
Right out of Camelot—Make like King Arthur and draw Excalibur from its fabled berth to open your correspondence. Dramatic decorative paperweight and letter opener. Sword of stainless steel with gold-plated handle imbedded in a prisms heavy glass block of sparkling cut crystal. Round-table conversation piece, this desk accessory is a thoughtful gift of exceptional good taste for any occasion.

B2712 Excalibur \$7.98

WESTINGHOUSE PURSE-SIZE RADIO + CIGARETTE LIGHTER + FLASHLIGHT + CLOCK

Meet "The Escort" — 4 appliances in 1! Built-in re-charger, too! Radio is powerful 8-transistor with dynamic speaker, earphone jack for private listening. Flashlight has pre-focused "pop-out" bulb when spotlight is needed. Cigarette lighter has automatic on/off cover. Clock is Swiss-accurate, shock-resistant, has luminous hands. Complete with Nickel-cadmium batteries, monogram plate, detachable carry-strap. Off-white Styrene case, only 3 1/8" x 4 1/16" x 1 3/8". Solid-state.

V2857 The Escort Radio/Flashlight/Clock/Lighter \$34.98



FOR DO-IT-YOURSELFERS, HANDYMEN, HOBBYISTS ELECTRONIC SPEEDIAL MOTOR SPEED CONTROL

Electronically governs speed of any Universal AC-DC motor driven tool. Saves tools and time—No separate built-in speed control needed on each tool. You can do more jobs with the tools you now have—electric drills, saws, sanders, buffers, mixers, floor polishers. Automatically controls speed from zero to high to full allowing proper speed for individual applications. Saves its cost many times over in preservation of parts.

B2719 Speedial Motor Speed Control \$12.98

TELEPHONE SNOOPER

A private ear—a spy phone—an ingenious listening-in device. Not a toy! This is a precision electronic instrument, adapted from the military. During World War II, this electronic snooper played a vital part in cloak-and-dagger intrigue. Now offered for civilian benefit. Amazingly simple to use—no wires to attach. Merely place thinner-than-a-cigarette-pack unit next to any phone, and hear or record any 2-way conversation without touching receiver! Weighs a mere 1 1/2 ounces, fits into pocket. Complete with earphones, long wire.

A551 Telephone Snooper \$12.98

NEW WIRELESS TRANSISTORIZED INTERCOM PRICED FOR EVERY HOME & OFFICE!

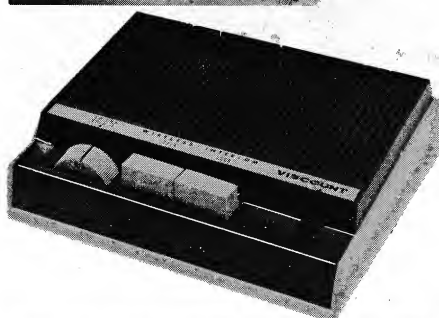
Sensational new 5" miniaturized intercom that contains no dangerous, unsightly outside wires and operates anywhere current is available—is the simple, perfect, low-cost unit you've been waiting for! Just plug into wall outlet... press down to talk... push down to hold. Both sets can send and receive. May be left on continuously—this little wonder uses less than 5¢ worth of electricity weekly! Many expensive features including volume squelch control, high fidelity reception. Buy one for home—one for office.

R1489 Wireless Transistorized Intercom — Set of 2 \$34.98

TELEPHONE AMPLIFIER FOR HANDS FREE CONVERSATION

Look—no hands! Precision, palm-sized transistorized amplifier allows staff, cross country, business conferences. No need for anyone in office to hold phone. They will be heard clearly—person on other end of wire will be heard by them. Simply place telephone receiver in amplifier, turn control to desired volume, then sit back and talk. Wonderful for home, too. Person may go on working while talking.

B521 Telephone Amplifier \$9.98



TURN YOUR TELEPHONE INTO 24-HOUR ANSWERING SERVICE... NO INSTALLATION



Imagine—for a total cost of less than \$100, you can have a phone answering service (pays for itself in a few months—based on average Answering Service rates!). Ingenious transistorized Solid State Answer-Phone does everything machines costing five times as much do! A triumph of space-age engineering—with mechanism simplified to pull down costs!

Now you need never miss another important message... never lose another order... never miss out on an important social engagement... never offend caller with "sassy" answer girl, either! Answer-Phone stands guard 24-hours a day, picks up every call, delivers message you have pre-recorded. Never makes caller hold on.

Utilizes your own conventional tape recorder (if you don't have one—we can supply excellent cordless for under \$30)! If you wish only to deliver a message, tape recorder is not even necessary! Nothing to install—nothing to rent. All you do is pre-record message on endless cartridge tape, connect to tape recorder, place telephone on Answer-Phone, push button. Accepts about over 30 calls with 3" reel—more with larger sized reel on larger tape recorder. Message may be erased, changed.

Service-free—few moving parts to break down! High-performance Solid State recording apparatus, with special magnetic system, 8 transistors, AC/DC remote control terminal, recording reproduction switch, AC pilot lamp, microphone terminal. Plugs in anywhere—consumes very little power. Hand-some wood-grained unit only 8 1/4" x 10 1/2".

V2306 Answer-Phone \$99.98
V2307 Cordless Tape Recorder (if you need one) \$29.98

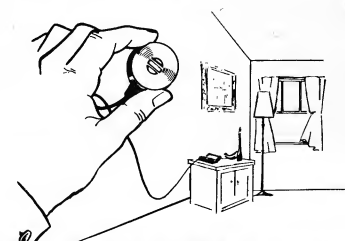
SOLID STATE TAPE RECORDER WITH REMOTE CONTROL MIKE

4 transistors, 2 motors for dependable operation. Single lever control for Record, Play, Stop and Rewind. Indexed volume control. Uses up to 3 1/4" reels. Self-storing remote microphone. Modern housing. 8 1/2" x 10 1/2" x 2 1/2". 4 lbs. With batteries, tape and reel. (as shown above)

SENSITIVE "MONITOR" PICKS UP SOUND... EVEN THROUGH WALLS

You've seen James Bond use one of these Ultra-Sensitive Contact Microphones! Amazingly useful... may be fastened to wall... plugged into any tape recorder for crystal-clear, through wall sound pickup. Detects baby's cries... noise of prowlers... defects in motors and engines—and could be great entertainment when the teevie conks out. Sensitive enough to pick up heartbeat. May be used with any amplifier. Precision-built for lasting service.

A797 Ultra-Sensitive Contact Microphone \$19.98

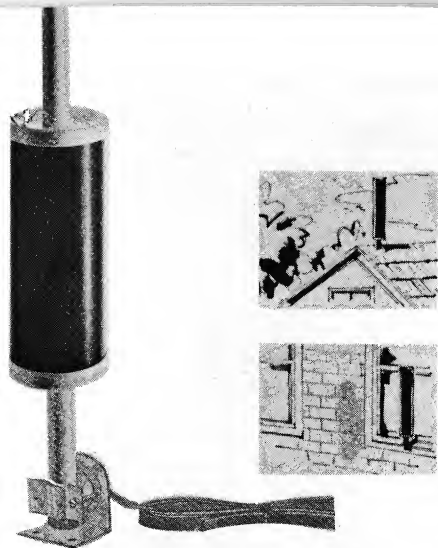


WIRELESS MINI MIKE IS HIGH PERFORMANCE FM TRANSMITTER

Not a toy—but the latest marvel of electronic miniaturization! Ultra-sensitive, it picks up sounds up to 100 ft. away clearly, distinctly, transmits through any FM radio! World's best baby sitter, night watchman, ship-to-shore message-sender or S.O.S. A great fun spy device—so small (only 1 1/2" high, 1/2" thick, it tucks away anywhere. Put one up in tree, and enjoy thrilling song birds! Engineered to last.

V2590 FM Wireless Microphone \$24.98

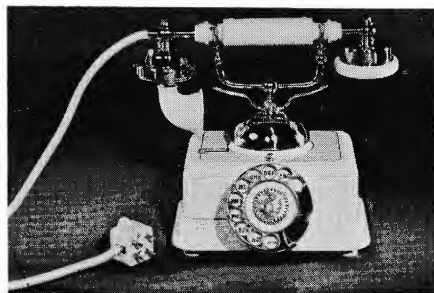




RADAR SIGNAL ORBITOR TV ANTENNA IS NEW ELECTRONIC BREAKTHROUGH

For cliff dwellers, as well as home owners! New Solid State, non-corrosive, Signal Orbitor utilizes radar principles to pull clear, sharper reception within 75 miles... even on UHF, color, AM, FM, Stereo, Multiplex! Now you can eliminate unsightly large antennas. Receives in 360° circle. Mounts in minutes anywhere—roof, attic, garage, even closet! Year guarantee. Complete with 50' lead line-mount, stand-offs, sigor UHF jumper, simple directions. Only 18" tall but the most powerful package of electronics developed for TV reception. Try it at our risk.

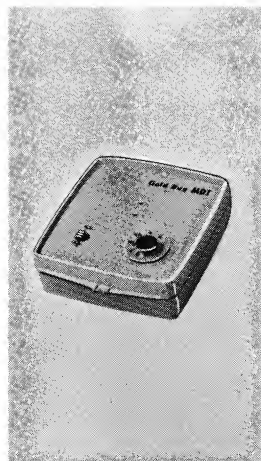
B2220 Signal Orbitor Antenna \$11.98



BELL SYSTEM APPROVED ANTIQUE FRENCH PHONE

OO, la la—this telephone c'est magnifique. Decorative, distinctive in rich Ivory color with gold plated trim, so perfect with all decor. A conversation piece even before you lift the receiver. Adds an impressive continental touch to office or home. When you receive your phone just call local phone company and they will install their standard mechanism—making it modern in function for a modest fee plus installation and usual monthly charge.

B1801 Antique Style French Phone \$29.98



TRANSISTORIZED ELECTRONIC DETECTOR FINDS BURIED TREASURE!

Fantastic fun, and you could find a fortune on the beach, camping, on a hike, backyard, anywhere. Works on the same principle of high-priced metal detectors. Locates coins, gold, other valuable metals. Big money-saving difference is that it utilizes any standard AM transistor radio as its receiver. Powerful radio signal with 1 ft. depth penetration sweeps through ground, wall, water... emits high-pitched screech when metal is found! Fully transistorized, fine tuning knob, sturdy construction. Lightweight—take anywhere! Built-in holes for rod and cord suspension. Comes complete with simple instructions and 3-year warranty. Happy Hunting!

B2623 Electronic Detector \$14.98



"NO EXTENSION RENTAL" STANDARD DIAL PHONE IN BLACK OR DECORATOR COLORS

Why pay for expensive installations—monthly extension rental phone bill charges? Here's a rare opportunity to secure surplus reconditioned like-new Western Electric and Stromberg-Carlson standard, operating dial phones, with ready-to-use 4-pronged plug. You pay low cost once, (less than usual 3-month rental fee)—and you own your own extension phone for life. No phone bills! Two make a precision intercom! These phones have been completely rewired and refinished. Fine for office, home!

B1211 Dial Phone Black \$11.98
B1212 Set of 2 for intercom \$21.98
B1512 Dial Phone
(Specify Ivory Beige Blue) \$17.98
B1513 Set of 2 colored for intercom \$32.98

put a secretary in your pocket!

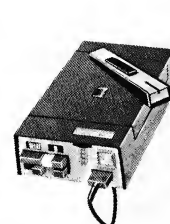
Now! THE WORLD'S SMALLEST AUTOMATIC LOADING CARTRIDGE TAPE RECORDER AT THE WORLD'S TINIEST PRICE!

FREE
30-DAY
TRIAL

- precision Solid-State European import!
- instant automatic cartridge loading!
- 2 tracks—20 minutes recording!
- fingertip controls!
- instant recording and playback!
- reusable magnetic tape!
- weighs 12 oz.
- ¼ oz. Cassette tape easily mailed!
- built-in microphone included!



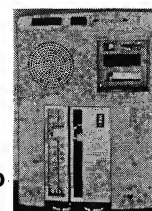
C-O-M-P-A-R-E



DICTAMITE
\$215
(Philips costs
2½ times less!)



PHILIPS MINI-MEMO
\$85 postpaid
(costs less, weighs
less, smaller than
the competition—
almost as small as a
package of cigarettes.)



IBM EXECUTARY
\$425
(Philips costs
5 times less)



Many optional
accessories
available to
turn your re-
corder into a
confidential
recorder for
security pur-
poses.

Mini-Pen

At home, in the office, on the road — never let another thought, another idea, another sentence get away! Now you can have the Philips automatic-loading MINI-MEMO that ends winding tapes forever. Tapes are permanently sealed and protected in snap-in cartridge (often called cassette) — truly a snap to load! Tucks away unobtrusively in coat pocket, attache case, glove compartment... or sits on bedside table or desk... acts as your 24-hour on-the-spot secretary (with never any time needed for coffee breaks!). Fully transistorized, battery-operated, it records and plays back instantly, anywhere. Gives you 20 full minutes of goofproof "note-taking," with extra tiny mail-back cassettes available at minimal cost. Use it as a dictating machine for your secretary.

Exciting features comparable to machines costing hundreds of dollars

There are many good recorders — sure! But only the MINI-MEMO, Solid-State-crafted in Europe by Philips, the largest international manufacturer of electric appliances the world over, gives you luxury Cadillac features at Volkswagen prices. Only the Philips MINI-MEMO, acclaimed as a marvel of miniaturization, is so small (just 4¼" x 2⅝" x 1⅝") that it fits with ease into the palm of your hand — so light, it weighs a mere 12 ounces. And never any danger of breaking or soiling cartridge-sealed tapes.

Consider these "big-machine" features:

"Big sound" high-fidelity reproduction on magnetic tape that may be quickly erased and re-used indefinitely, or kept as a permanent record... simple one-finger controls for record, stop, play-back, automatic volume control for contrast recording level, undistorted recording and playback through quality microphone and speaker... 2-track cassette equivalent to reels twice as large... convenient front loading... instant voltage-check switch with "beep" warning if battery voltage is inadequate... 9 volts, 7 transistors, Solid-State engineered for the kind of good hard overtime a busy executive will most assuredly ask of it.

This is not merely a home trial. Take it along on your next plane trip... to your weekly sales meeting... keep it on your car dashboard or on your desk. Then if you're not absolutely delighted... if you are not convinced that your efficiency has increased... if you're not 100% sold on MINI-MEMO as an indispensable executive assistant, return it for full refund.

Free Bonus: if we receive your order within the next 10 days, free earphone for private listening and editing!

V2454	Mini-Memo (with cartridge)	\$85.00
V2455	Extra Cassettes	\$ 3.98
V1299	Mini-Pen Microphone	\$19.98
V1300	Mini-Cuff Link Microphone	\$19.98
V2859	Tie Bar Microphone	\$ 7.98
V2860	Telephone Pickup	\$ 1.98



DON'T BE CAUGHT IN ANOTHER SPEED TRAP

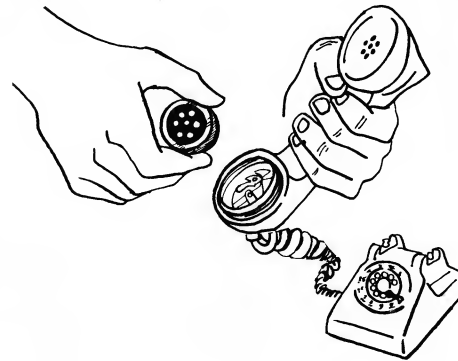
Avoid speed traps! Save time, money and embarrassment. Prevent needless traffic violations, and at same time develop safe driving habits (fine for young drivers). Miniaturized, completely transistorized Radar Detector warns you of radar zones with steady beep. Protection for vacationists, salesmen, others in unfamiliar territory! Easily clipped on sunvisor, or set on dashboard. No wires, no antenna. $3\frac{3}{4}'' \times 2\frac{1}{4}'' \times 3\frac{1}{4}''$ —will not obstruct vision—weighs just 13 oz. Sleek, modern design. Complete with batteries, sunvisor clip.

B674 Radar Detector \$39.98

MINIATURE POWERFUL FM TELEPHONE TRANSMITTER MONITORS 2-WAY PHONE CONVERSATIONS

ELECTRONIC MARVEL—An electronic device dropped out-of-sight into mouthpiece of any telephone will transmit 2-way conversation to any room 150 feet distant. No wires to connect—no batteries needed. Both conversations clearly heard through any FM transistor radio. Many business and institutional uses. Marvelous for invalid's bedside use, joint reception on long distance calls, etc. Fun too!!! Make like double-O-seven... Bug your friends... Be a super snooper!

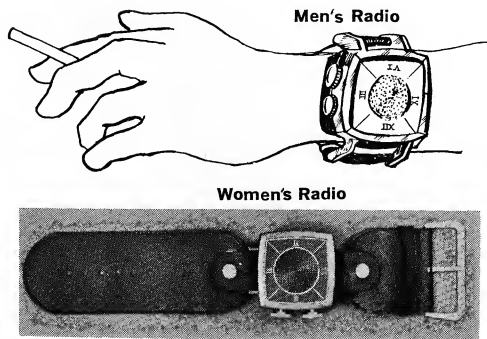
V2839 FM Telephone Transmitter \$69.98



AVANT GARDE! UNIQUE WRIST RADIO

Right out of James Bond—A wrist radio worn just like a watch with a groovy wide mod mod band. The gang will be agog over this new gismo and you will be the swinger at the beach, golf club, biking, boating, picnics—anywhere. Keep tabs on the latest event, listen to your favorite tunes and go where the action is at the same time. Electronic marvel... Solid state 7-transistor super micro wrist radio. Peachy gift. Specify color and for man or woman.

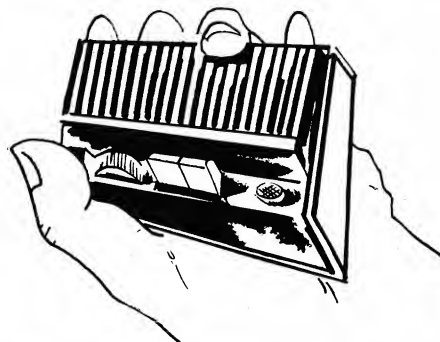
B2708 Wrist Radio Men (Black only) \$19.98
B2709 Wrist Radio Women (Green) \$19.98
B2710 Wrist Radio Women (White) \$19.98
B2711 Wrist Radio Women (Black) \$19.98



NOW! NO WIRES "SPY EAR" LETS YOU HEAR!

... go ahead, be a snooper! It's so easy with this transistorized little wireless device that originally sold for over \$50. It's the kind of precision equipment used in international espionage. No give-away outside wires—just place one inconspicuous 5" unit in place you wish to "bug"—plug in other—listen! Makes a great party-game, wonderful baby-sitter. Volume control, hi fi reception, locking device. Both units can send as well as receive. This—a trench coat—and you're in the spy biz!

B1586 "Electronic Ear"—Set of 2—just \$34.98

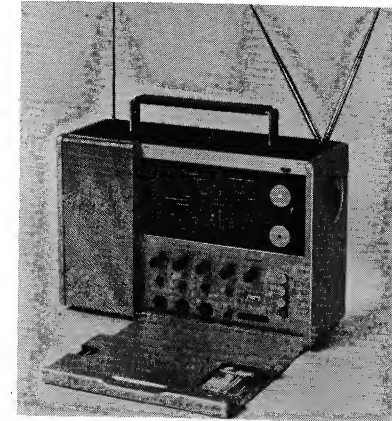


No radio in the world can compare with the Braun Global—13 WAVE RANGES—All commercial and amateur frequencies

WORLD'S MOST EXPENSIVE PORTABLE ... BRAUN'S FANTASTIC GLOBAL

Price tag for this portable is \$500—but worth every last penny! A vital companion on safari, in car, in airplane, on boat, climbing mountains, in tent. Precision-made in West Germany to pull in virtually every commercial and amateur frequency the world over. Receives standard, S.S.B. and A-1, including citizens' bands, ship-to-ship, ship-to-shore, weather navigation, aeronautical, police calls, all short waves, everything. Operates on 8 batteries, conveniently reached from outside set, or plugs in any outlet. 3 built-in aerials for best reception on FM, SW, MW, LW and SW8. Sensitivity, selectivity, and noise suppression on all ranges. Built-in 12-volt battery, 14 circuits in FM section, 10 circuits in AM section. Image rejection, ARC, 19-transistor semi-conductor complement, bass-treble controls, shortwave magnifier, built-in jack and special earphones. The most you ever got for \$500!

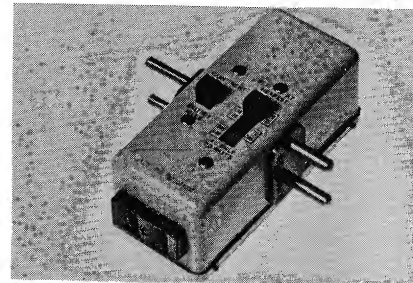
V2828 The Braun Global All-Purpose Radio \$500.00



WORLD'S FIRST LIGHTWEIGHT, ALL-IN-ONE WORLDWIDE ELECTRIC ADAPTER

... an end at last to shucking American razors abroad... to lugging bulky complicated attachments, with easy-to-lose parts. Palm-sized adapter fits Continental, European and Asian Minor receptacles, instantly converts all voltages to 110! Utilizes space-age rocket materials to give peak performance in small, lightweight, self-contained unit. Virtually indestructible. Weighs only 7 oz. Just plug in, shave away! 5-ear warranty. Gift-boxed

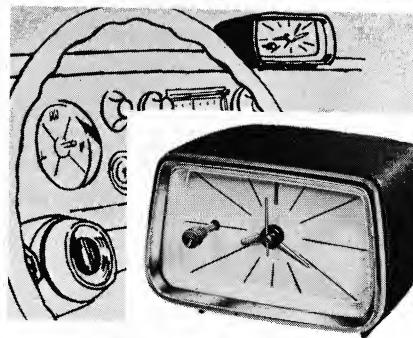
B2189 Raz-A-Dapta \$7.98



CORDLESS ELECTRIC AUTO/BOAT CLOCK

Have you ever had an accurate automobile clock? Probably not! This handsome new precision CORDLESS ELECTRIC CLOCK is inexpensive and as accurate as a house clock. It runs a carefree full year on one battery, adheres firmly to dashboard. Clock may be easily removed from velcro base which is attached to dashboard with special adhesive. Slim modern gray high-impact plastic case. $3\frac{1}{4}'' \times 3\frac{1}{2}'' \times 2\frac{1}{2}''$.

B1255 Cordless Electric Clock \$14.98

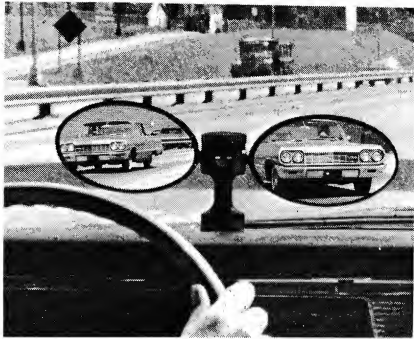


NOW "BEEP!" "BEEP!" HORN

... up, up and away! It's the king of the speed demons himself, America's newest comic-book sweetheart, the "Beep Beep." Just a tap on the horn button, and distinctive "beep"! "beep"! tells the world it had better get out of your way. Quality-made by America's finest horn manufacturer. Attaches easily to any 12 volt car. Complete with horn-button control and instructions for mounting.

B2493 Beep Beep Horn \$8.98

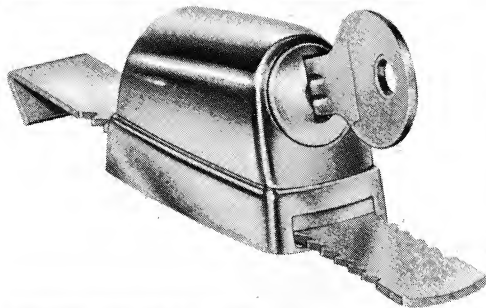




SEE APPROACHING TRAFFIC ON BOTH SIDES WITHOUT TURNING YOUR HEAD!

How—unique twin-wing safety mirror lets the driver determine, without turning his head, exactly what traffic is about to pass him on both sides—whether or not it is safe to change lanes! Attaches firmly to dashboard or windshield in less than a minute. All you do is press down self-sticking base. Consists of two individually adjustable swivel-mounted, non-glare, distortion-free quality mirrors. Most inexpensive accident insurance—invaluable to beginning drivers as well as “pros.” Adjustable to individual driver's needs. Give a gift of safety!

B1054 See-All 2-Way Mirror \$5.98

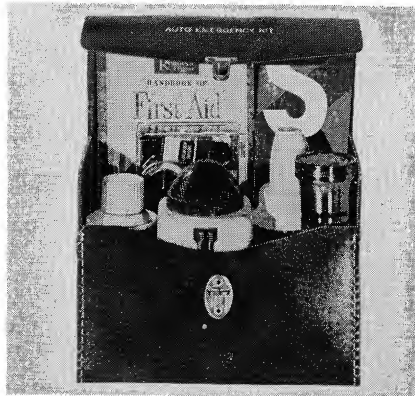


TRAVEL-LOK SLIPS OVER DOOR/DRAWER/CLOSET

Why risk a spoiled vacation by theft of money, clothes, sports equipment? Now ON GUARD gives you instant, simple, foolproof protection—locks drawers, doors, cabinets securely—discourages prowlers. Ideal for hotel, motel, for home use on liquor, silver, tool cabinets, etc. Made of durable, rust-proof solid brass, with attractive chrome coating. Slips easily over surface to be locked. Buy several. Complete with directions.

A2078 “On Guard” Travel Lok \$3.98

D2079 In Deluxe Leather-Like Carry Case with 3 Initials (specify) \$5.98



THIS AUTO EMERGENCY KIT COULD SAVE YOUR LIFE!

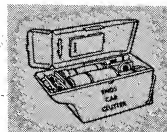
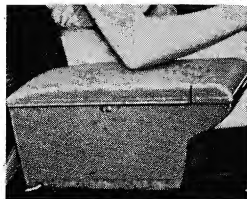
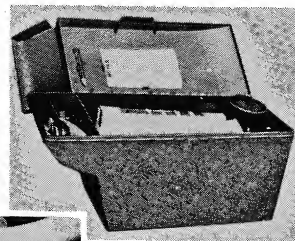
...no car owner should be without this kit! Contains the essential products needed in any highway emergency...all within fast fingertip reach...in handsome luggage-type carrying case that slips into glove compartment. You get: emergency warning blinker, fire extinguisher, tire inflator and sealer, 2-way flashlight, S.O.S. warning flag, first aid kit, and the Reader's Digest “Handbook of First Aid.” Invaluable!

B1382 Auto Emergency Kit \$9.98

NEW ARM REST FOR ALL CARS IS PORTABLE TOTE

Amazing arm rest, with magic unbreakable hinge that actually gets stronger as you use it, reduces driving fatigue, ends car clutter. Separate handy compartment for change. Just remove handle from back, snap onto top, and its handy carrying case. Ideal “desk,” baby's tote, picnic caddy, etc. Made of rugged polypropylene in rich Morocco Leather finish. Washable, weatherproof. Fits all cars, both front and rear seats!

C1771 Portable Arm Rest \$6.98

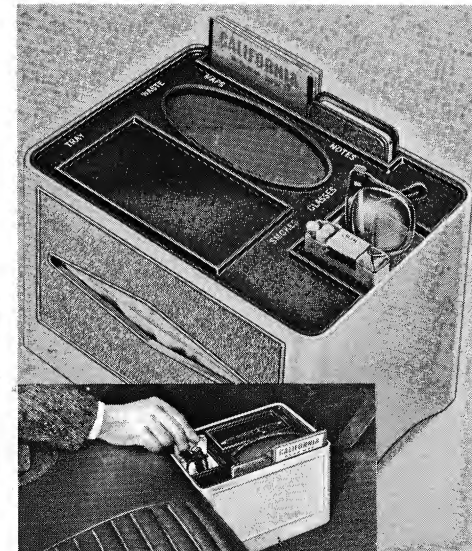


AUTO-MATE CONTAINS THESE 11 NECESSITIES

1. Full size tissue dispenser and tissue
2. Highway flares (State approved)
3. Wastebasket
4. First aid kit
5. Map holder
6. Cigarette holder
7. Glasses holder
8. Flashlight
9. Notebook and holder
10. Hand or dust towel
11. Handy tray

Now turn wasted “hump” space into valuable car caddy. Handsome Auto-Mate contains 11 vital items, each in own partition. Instant-on spring clamps—no screws, no bolts, no holes. Ends fumbling, makes driving safer, your car much neater! Holds full-size tissue dispenser, safety-approved highway flares, litterbasket, first aid kit, map, cigarettes, glasses, flashlight, notebook, towel, handy tray. High-impact, thick-wall styrene. Color Tan.

C2258 Auto-Mate \$9.98



THE IDEAL TRAVELERS GIFT

Your name and address deeply etched in 24K gold on these hard plastic tags will command respect for you and your luggage wherever you travel! Tags buckle on with strong cowhide straps to withstand weather and wear for years. Specify tortoise, clear, black or red color. 3" x 1 1/2". Indicate 3 lines to be imprinted.

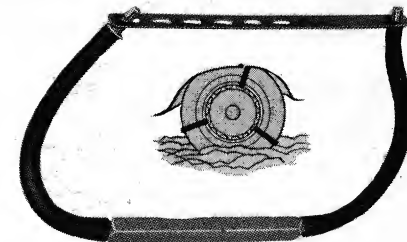
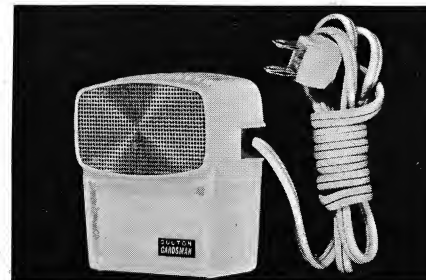
D411 Luxury Luggage Tags \$4.98 for set of 3 (same name and address)



EVERYTHING IS G-O IN THE SNOW ...WITH NEW, LIGHTWEIGHT CHAINS

Imagine emergency tire chains—so fast/light/easy...even women can slip them on! Revolutionary S.O.S. has tread of tough, resilient polyurethane proven to outwear hardened steel. Steel cable within gives extra strength. Rubber sheath prevents tire damage. Unique fastening device, hooks into keyhole. Unlike steel chains can be driven on dry road. One size fits all vehicles—except pre-1965 Cadillac, Olds., Pontiac, Buick.

C838 S.O.S. Tire Chains—2 chains \$3.98
C839 S.O.S. Tire Chains—6 chains \$11.98



NEVER WORRY ABOUT FIRE AGAIN

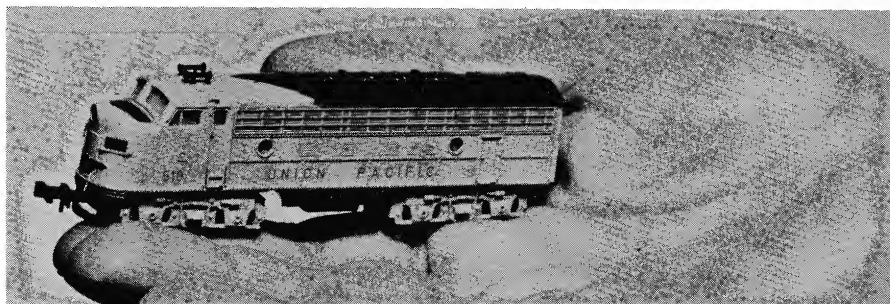
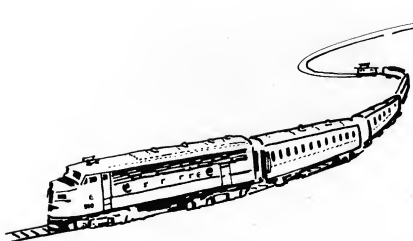
Loud siren blasts whole family awake the instant temperature reaches 120°, giving life saving warning at early stages of fire. Plugs into any electrical outlet, yet operates surely and continuously with electric current off! Compact, long-life precision instrument is inconspicuous 5" high, and works automatically. Order several for children's room, basement, every “hot spot” in your house. By Gulton.

A550 Home Fire Alarm \$9.98

CASEY JONES RIDES AGAIN — MINI ELECTRIC TRAINS

World's smallest, authentically scaled, electric trains! Perfect "N" miniatures, realistically detailed, beautifully made recall the hey-day of railroading with Union Pacific, B. & O., other famed American prototypes. Educational, fun for lads and their dads! Set includes geared dual drive F-9 Diesel locomotive, 4 super detailed cars, Power Pak, 6 pieces of extra long curved and straight track, 2 rerailers, wire and clips, easy-to-follow instruction book. Special low price!

- B2730** F-9 Diesel, 4 Car Freight Electric Train Set—With Power Pak \$19.98
B2731 Optional extra curved and straight track, 24 pieces \$4.98
B2732 Optional L & K electric switches \$9.98 Pair



TEAR GAS FOR COMPLETE PROTECTION

This tiny device can save your life! Not a firearm but thoroughly effective protection against personal attack, it shoots a blast of tear gas 10 to 20 feet rendering assailant temporarily helpless! Also shoots boat signal flare cartridges 200 ft. in air, burns 15-min. red highway distress flares. Can be carried safely in pocket or purse, ready for action at all times. A "must" for everyone! Cannot be shipped to Michigan, New Jersey, California, No. Carolina, Wisconsin and New York.

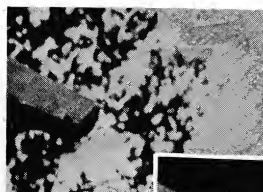
- D401** Tear Gas "Pen" with 2 cartridges \$9.98
D402 3 extra gas cartridges \$3.98
D403 3 Signal Flare cartridges \$3.98



NOW! "THE BIG ONE" WON'T GET AWAY—YOU'RE WEARING FISH- LOCATOR "RADAR" GLASSES!

At last—an end to "blind" fishing, boating. Amazing new Fish-Locator "radar" glasses eliminate bright water reflections—reduce eye strain—let you see through the surface of the water to 10 feet below! Now fishermen can see where the fish are—maneuver lines—do everything but spoon-bait our little finny friends. Boaters and divers can see rocks, shallow bottoms, etc. Easy to use—comfortable to wear—handsomely designed of special polarized glass with unique frames that give filtered light control. Equip fisherman with a pair of Fish-Locator glasses—then get those fry pans ready!

- B1022** Fish-Locator "radar" Glasses \$7.98



BEFORE

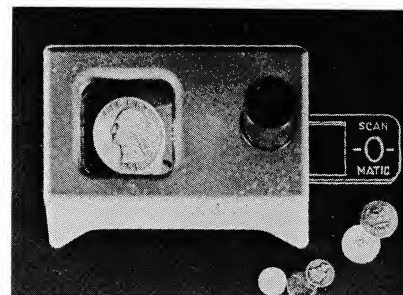
AFTER



TRANSISTORIZED ELECTRIC SHOCK ROD OFFERS SAFE, SURE LEGAL PROTECTION

Now—protect yourself the way many law enforcement agencies control riots—with 10 oz. electric walking stick shock rod—safe to you—stunning, but non-injurious to assailant—legal anywhere. Walk in safety day or night with 4,000 volts of electricity to repel any molester, human or animal. Will even repel a bull! Fine for animal training. Simple pushbutton control in handle releases power. Precision, fully transistorized circuit—takes ordinary flashlight batteries!

- B1014** Transistorized Walking Cane Shock Rod (22" long) \$12.98
B1015 Transistorized Pocket Shock Rod (10" long) \$10.98



ELECTRIC VIEWER SCANS 100 COINS IN 30 SECONDS!

Takes random coins from pennies to quarters! All you do is feed into viewer—immediately, every mark, every detail becomes crystal-clear under the powerful, lighted magnifier. Coin flips over automatically then reject and another coin takes its place. Say, isn't that the one worth hundreds! Fascinating to hobbyists as well as to those of us who just love money. All American-made.

- B2185** Scan-O-Matic Coin Viewer \$12.98



STIRRING DRINK STORY! NEW "NO HANDS" MAGIC MIXER

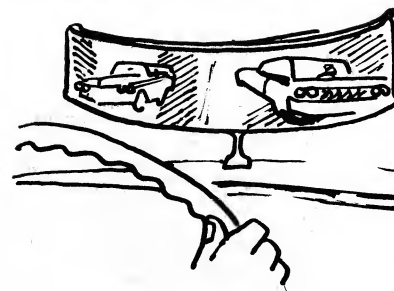
Attention, lazy hosts! You've supplied the booze, you've put the ingredients together, now you deserve to take it easy. Place glass on bar, insert magic stirrer, and smile as drink mixes itself! Of course, it may cause some guys to think they're seeing the latest successor to the pink elephant. They jump on the wagon—you save on joy juice! Great fun, and practical. Gift-boxed.

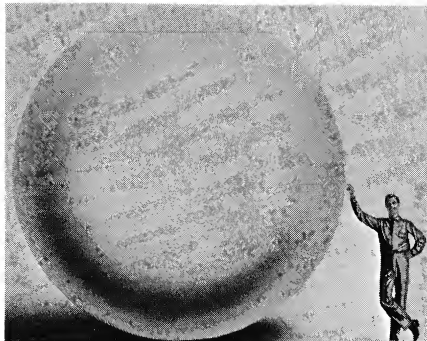
- B2826** Magic Stirrer \$9.98

GET THE COMPLETE PICTURE PANORAMIC REAR VIEW MIRROR GIVES YOU 180° VISIBILITY AT A GLANCE

German precision genius is responsible for this contribution to driving safety. A curved rear vision mirror that reflects the sweep of the action in the rear from every angle. No more can a small compact loom at you suddenly from nowhere when changing lanes, making turns, etc. You'll spot every car behind you—including the law on the prowl. Minimize your chances for accidents due to faulty rear vision... Be alert to all in back of you. Clamps into place over any standard mirror by patented clamping device with movable fastening angles. 2 1/2" high by 8 3/4" long. Made of silver coated faceted mirror glass.

- B2642** Panoramic Mirror \$5.98

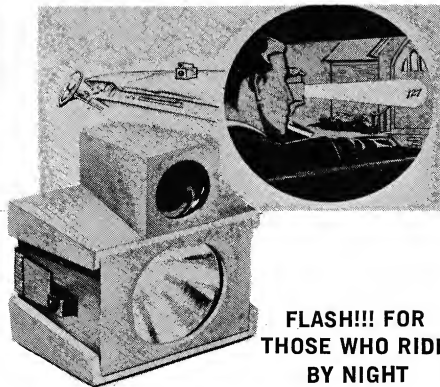




HAVE A BALL—A GIANT 12-FOOT BALL!

It's a real gasser—just the kind of thing kids play with on Mars—or wherever good wholesome fun is wanted. And plenty of it! Actually this giant High-Ball is a brand-new government surplus meteorological balloon. It's made of the finest long-lasting neoprene rubber and inflates easily with gas or air from 8 to 12 feet high. Makes a great water toy. Completely safe—an absolute joy—for girl or boy.

B1028 12-Foot High-Ball \$2.98



FLASH!!! FOR THOSE WHO RIDE BY NIGHT

CORDLESS TELESCOPE SCOPE LIGHT

No longer the annoyance of tying up your car lighter with bulky unit that has to be stored inconveniently in the trunk of the car. This tiny (only 3" x 2 1/4" x 3 3/8") cordless scopelite is a powerful flashlight featuring a built-in telescope that slides out easily. Sets handily at any angle on the dashboard for immediate use to see street signs, addresses, read maps, change tires, signal oncoming traffic. Use it right from the seat of your car to see long distances.

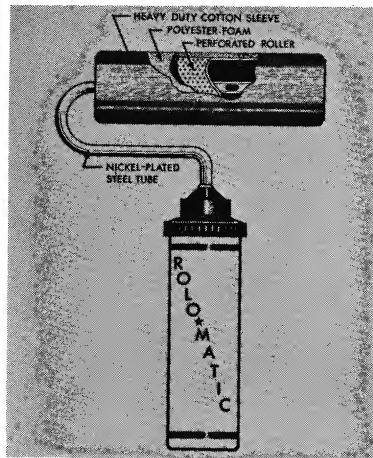
A2707 Telescope Scope Lite \$3.98



EVEN ON LONG RIDES—NO BACKACHE

...it's the only 3-way, adjustable back and seat support! Gives you a firm underseating, firm tensile backrest, supports your body the way nature intended. Adjusts to exact degree of firmness needed in low-back area. Now absolute freedom from backache and fatigue, even for long-distance drivers, expectant mothers, heavier people. Scientifically designed to give complete 3 way spinal support. Fiberglass mesh to prevent sweating, leatherette trim.

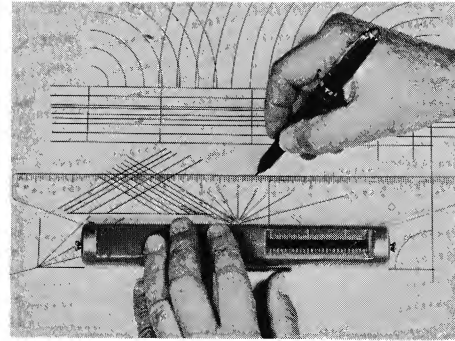
C673 Adjustable Car Seat/Back Rest \$17.98



HER ROYAL HIGHNESS — THE PRINCESS ROLOMATIC SELF-FEEDING PAINT ROLLER

All the things a gal could wish for—paint-wise that is. This magic applicator is full of NO'S—NO Mess, NO Roller Pan, NO Drip. 406 perforations strain and feed paint evenly from within and covers all surfaces flawlessly and quickly. It's a cinch to clean too—just flush out with plain water. Applies wax, washes walls, cleans windows with equal dexterity. Made of heavy duty long lasting polyester foam with cotton sleeve cover.

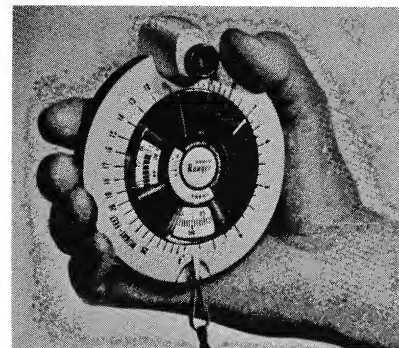
B2705 Princess Rolo-Matic Paint Roller \$2.98
B2706 Replacement Refills \$1.75



RULE UP/DOWN/AROUND WITH AMAZING ROLLING RULER®

Ingenious Ruler rolls back and forth—no need to lift. Now—draw perfectly spaced horizontal and vertical lines...circles, arcs, squares, quadrants, vertical parallels, cross hatch, etc. Transparent for easy viewing—flat for comfort, accuracy. Calibrated in 16th and 10ths of inch. Fits easily into pocket or briefcase. A precision instrument for Architect, Engineer, Artist, Student. Simple to use. Instructions included. 12" long.

A861 Rol-Ruler \$3.98



NEW RANGE FINDER MEASURES FROM 6 FT. TO ETERNITY

...or as far as your eye can see, which for all practical purposes is the same! Now yachtsmen, golfers, astronomers, anyone can measure distance to any size object, and read off scale in yards, statute or nautical miles. This is a quality optical instrument comparable to much more expensive models! Made of high-impact plastic, corrosion-resistant, non-magnetic. Conceived by famous inventor Dr. Louis Alvarez. Weighs less than 5 ozs. 4" diameter.

A1760 Ordco Range Finder \$19.98

Diners Club members may charge their account

20 Years Guarantee



BULLETIN! FLOOR WAXING NOW OBSOLETE

NEW SCIENTIFIC FORMULA — GLASS-FLO TAKES OVER. Imagine! Never again will you have the laborious tiresome job of floor waxing—so darn ungratifying 'cause you just know it'll have to be done again in a week or so. Amazing Glass-Flo, the best protective coating ever developed through scientific research, will leave floors, walls, furniture with a waterproof urethane finish that's impervious to abrasions, alcohols, stains, sun or salt water. The built-in shine will last for years and years and cleans by a mere wipe with a damp mop or cloth. Completely odorless, it applies easily with brush or roller. Simply marvelous for boats, swimming pools, interior and exterior paneling. For use on wood, linoleum, asphalt, vinyl or concrete. Won't chip, peel or crack.

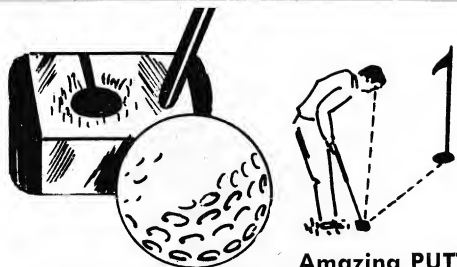
C2778 End Wax Glass-Flo Qt. \$ 4.98
C2779 End Wax Glass-Flo Gal. \$13.98



COLLECTOR'S ITEM! "BRITISH COLONIAL" SWORD-CANES

Nostalgic conversation piece of the days "when the sun never set on the British Empire." Intricately carved of exotic Camphor wood, with Confucius-head topping the cane. No Colonial gentleman of repute would have been without his trusty sword-cane on the streets of Bombay or Mandalay. And no collector should pass this one up! The old craftsmen of Taipai that have carved for centuries by hand still work with the same tools used decades ago—the results are strikingly handsome. You will find no two canes exactly alike as these craftsmen take pride in their artistic creativity. After carving, the canes are hand polished and rubbed to a lustrous warm finish. We can't guarantee how long we can get them—first come, first served! 37" in length.

C1700 British Colonial Sword-Canes \$14.98



This funny-looking club...

CAN TAKE 18 STROKES OFF YOUR GAME

Amazing PUTTER-SCOPE® can save a putt a hole!

1. **LOOK DOWN AT PUTTER-SCOPE.** You'll putt straighter and truer than you ever thought possible with this amazing invention. And you'll wonder why it wasn't thought of years ago. Simply address the ball and look down at the putter. On the top of the club head a slanted steel mirror shows the pin while your head stays in putting position. 2. **LINE UP HOLE WITH BUILT-IN MIRROR.** Yes, this periscope-like device lines up your hole with deadly accuracy. It keeps your head down. You don't even have to raise your eyes once. 3. **PUTT STRAIGHT FOR THE HOLE.** Because hole stays lined up, even at moment of impact, your putt is straight and true. Once you get the hang of it, you'll putt like a fiend, shooting hole after hole in one putt! Never again will your ball come to rest hole high but inches to right or left of hole. You'll be dead on target every time. **GREAT FOR PRACTICE.** Use it now. Polish your putting on your rug or green. Develop a feel for sinking the long ones. **GREAT FOR PLAY.** So new it still isn't USGA-approved for tournament play. Use it in rounds with friends—and watch them turn green with envy. Send today—your money back if you're not thrilled at the strokes you save.

C2107 Putter-Scope

\$19.98

SILICONE DISCOVERY HAS JUST ADDED 50 YARDS TO YOUR GOLF DRIVE

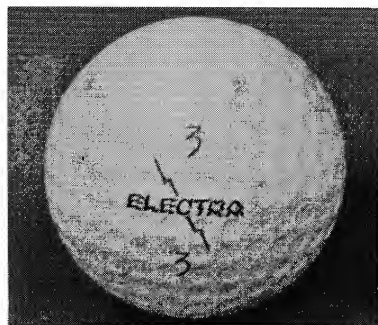
New super-charged golf ball contains space-age fluid. It really flies! Fair warning! Be prepared to throw away every golf ball you own the very first time you whack the revolutionary "Electra"! See the fantastic difference! Smashing drives up to 50 yards or more than you ever hit before! Only "Electra" has the unique space-age fluid center with General Electric Silicones: that trigger the ball to astounding distances. Low-handicap golfers report drives of 350 yards! (Made to U.S.G.A. specifications). Your money back any time if you switch back to your old shorter-drive balls.

B1501 "Electra" Golf Ball (each)

\$2.00

B1502 "Electra" Golf Ball (set of 12)

\$20.00

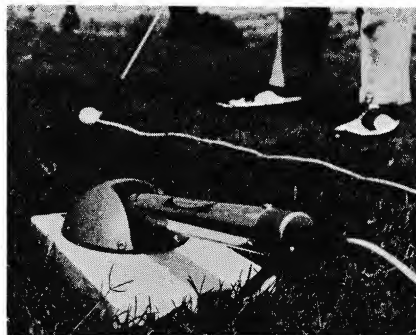


CUT STROKES OFF YOUR GOLF GAME OR MONEY BACK!

Just like having your own golf pro! Ingenious new Golf Master forces you to par your play the professional way: (1) indicates yardage—accurate calibrated shaft measures drive up to 250 yards; (2) degree of loft—tube rises to indicate elevation of ball up to 45°; (3) direction of flight turret swings to indicate fairway, hook, slice, out-of-bounds. Result—golfer (that's you) must change his style, must improve! Sturdily built of metal and space-age plastic.

B2135 Golf Master

\$19.98

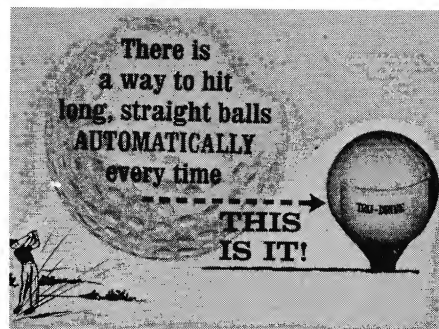


NEVER HOOK OR SLICE GOLF TEE

This tee gives you almost unbelievable results. Long straight drives every time! It's simple—because the tee is based on aero-dynamic principles that prevents the lateral spin which causes hooks or slices. The tee cups your ball. (see illustration above) When the club hits the tee all the power behind it goes into getting the ball away no matter where the club connects. You'll get off drives that will amaze you for distance. You'll hit truer shots—this tee makes golfers out of beginners and club-champs out of week-end golfers.

A1559 Tee-whizz—1 set of 5

\$1.98

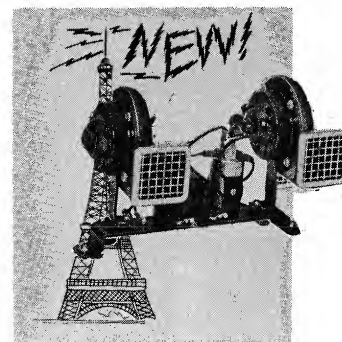


LIMITED EDITION—COLLECTOR'S ITEM ASTRONAUT'S KNIFE

Authentic Gemini and Apollo survival knife, serial-number registered, crafted to NASA specifications. This is the same knife used by the astronauts. World's most expensive knife, and worth it! Blade is engineered of 13 gauge special high-carbon stainless steel with polished edge so sharp it will safely shave you! Back of blade has double row of teeth capable of sawing wood or metal; plus blunt end for use as pry. Handle is polypropylene, super-light, non-toxic, shaped for sure grip, drilled for lanyard. Safety-riveted to blade with round brass rods. On land, at sea, this knife could save your life! In beautiful presentation case for displaying.

D2795 Registered Astronaut's Knife (18" tall)

\$74.98



EUROPEAN POLICE HORN

Automatically wails from high to low notes! Feel like an officer of the Gendarmes... the Guardia Civil... Scotland Yard... the Carabinier! Get the exciting, new horn with the big blues-in-the-night, continental sound. Precision-made by quality American born manufacturer; attaches easily under the hood of all cars with 12-volt battery. Complete with horn button control, wire, mounting hardware, simple instructions. 3½" x 5½" x 9". Gleaming black enamel finish. The new Continental Police Horn—a most arresting buy.

B1447 European Police Horn

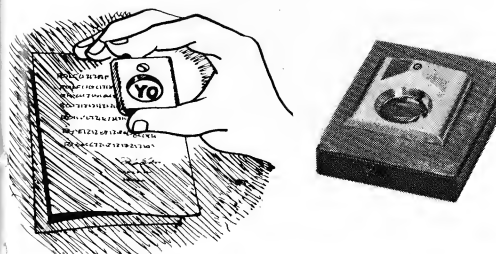
\$17.98

PATHFINDER POWERPACKED ILLUMINATING POCKET MAGNIFIER

The Pathfinder eliminates one of the great difficulties in the use of magnifiers—shadows and darkness. The powerful beam of self-contained light brings out detail with astonishing clarity and definition. Because the entire field of view is bathed in a brilliant white light, it is an ideal instrument for the most concise critical inspection. Tremendously useful for hobbies, home, office, shop, school, in printing, textiles, die-making industry and labs. Unlimited applications. Unconditionally guaranteed regardless of age, made of cast aluminum.

A2704 Pathfinder Illuminated Pocket Magnifier

\$9.98



TRAVELER'S LAP-DESK

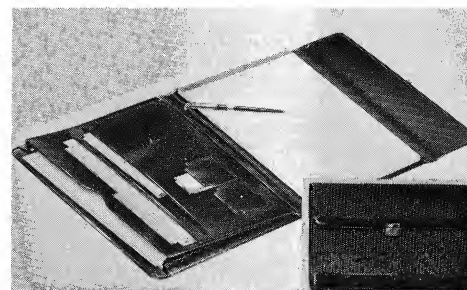
...if you've got a lap, you've got it made! Open this smart-looking portfolio—you're in business. Front and back boards flex into solid writing surface... built-in pen swivels up. 3 vertical pockets hold drawer full of papers... 2 small pockets for clips, etc. Virgin vinyl Corduro, charcoal black, electronically sealed, safety-lock. Complete with ruled pad, pen. Folded size: 14½" x 10¾" x 1" thin.

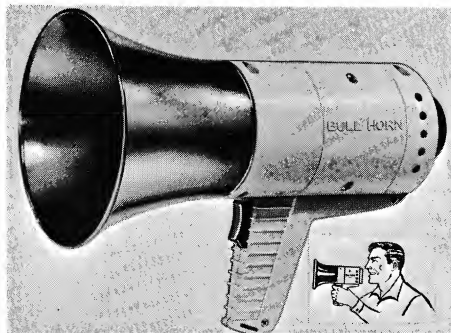
B2074 Corduro Desk Folio

\$4.98

D2075 Personalized with 3 14kt gold initials

\$5.98

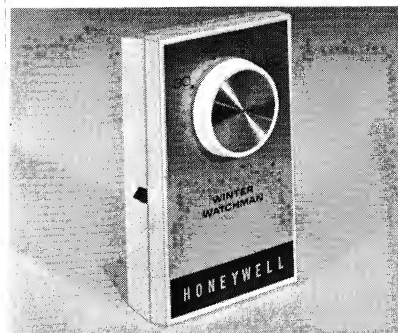




NOW HEAR THIS UP TO HUNDREDS OF FT. AWAY

A modern lightweight, more compact version of the famous "bullhorn" first used by Navy Captains in World War II for ship to ship and ship to shore communication. Operates on 4 standard batteries to convert normal voice into a roar that can be heard up to hundreds of feet away! Has adjustable volume control plus press-to-talk trigger switch on pistol grip. Weighs only 2½ pounds. Useful in industry, sports, on boats and wherever your voice must command attention.

C391 Portable Megaphone \$9.98
(without batteries)



WINTER WATCHMAN SAFEGUARDS YOUR HOME IN YOUR ABSENCE

So close up shop and get going on your ski trip or sunny-clime vacation with peace of mind. Your neighbors or friends will take over for you when they are alerted by this automatic precision sensor instrument of the danger of freeze-up. When you set the temperature dial and plug Watchman into wall outlet, then plug lamp into Watchman, it will turn on any household lamp automatically if indoor temperature falls below the dial setting. Guards against home freeze-ups, eliminates frozen pipes and other winter worries. Comes in sturdy, protective gift box. Get one for your own home and give a gift to your friend for when it's your turn to home-sit. Installed easily by anyone in minutes.

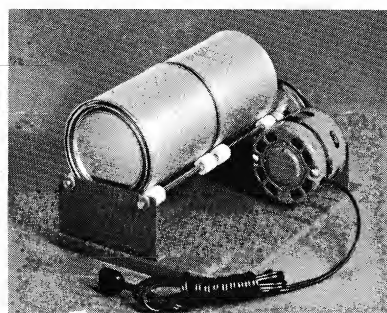
B2788 Winter Watchman \$12.98



AUTOMATIC RETRACTABLE 3-WAY REEL ENDS DANGEROUS DANGLING CORDS

UL safety-approved, heavy duty, "take-with-you" outlet services 3 appliances, hi fi, television, power tools, etc. You just plug reel in—pull cord out to patio or porch, into dining room, wherever you want to go. Locks in position, retracts automatically when not in use! An end to unsightly, hazardous cords—cause of many household accidents! Heavy-gauge aluminum "slim-jim" case, baked-enamel. Ebony finish. Complete with 15 ft. cord.

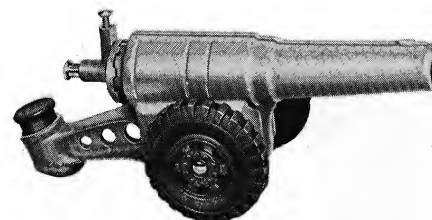
B2264 3-Way Outlet Reel \$9.98



FIRST LOW-COST AUTOMATIC HOME ROCK POLISHER

Now—polish all rocks to a sleek, gleaming finish—get in on new fun hobby—with low cost home Rock Polisher. Precision made by largest manufacturer of small tumblers in the country—fully guaranteed—simply engineered for foolproof, trouble-free operation! No mechanical skill required—all you have to do is get the rocks. Actually 2 rock polishers. Powerful continuous-duty motors. Not a knock-down kit, but completely assembled! Full instructions, too.

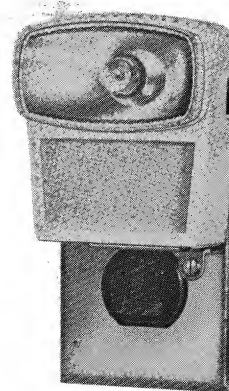
B1584 Tumbler Rock-Polisher \$21.98
B1585 Polishing Grit \$ 3.98



BIG BANG NOISEMAKER

Clever little authentic-looking Carbide Cannon. Uses no matches, no gunpowder—yet loud blast, brilliant flash guaranteed. No recoil—fast firing—uses safe, storable Carbide. Quality-made in USA of durable cast iron, finished in official Olive Drab. Intriguing—but harmless noisemaker for celebrations, sports events; a unique attention-commander. Far superior to a dinner bell for camp or farm. In its quieter moments, a fine show-piece. A bang-up gift. Carbide included.

B625 60MM 9" Long \$4.98
B626 155MM 25" long \$14.98



WHEN POWER FAILS, THIS SAFETY LIGHT GOES ON AUTOMATICALLY

For the first time—a truly automatic light! Plugs into any ordinary 110 volt AC outlet! Uses no electricity except when in actual use. When electricity fails, instantly a powerful beam illuminates the room. Always fully charged, always on standby alert! And when you need an extra-powerful flashlight, just detach! Use at top of stairs, basement, door entrances, etc. Just plug in and it's ready to use.

B1590 "Standby" Automatic Safety Light \$9.98



WHAT A TRILL — FOR THE BIRDS POTTERY WATER WHISTLE

From the potter wheels of Greece this hand shaped authentic reproduction of the original pottery water whistles that were used by the Greek aristocracy away back in the middle ages when bird hunting. It has a sound that has never been duplicated by any machine method. It faithfully imitates over 300 bird calls and will delight your fine feathered friends. They will flock to you when they hear an exact duplication of their own calls to each other. (We know a few girl-watchers that have great success with it too.)

B2617 Pottery Water Whistle \$2.98



NEW LIGHTWEIGHT MIDGET FIRE EXTINGUISHER MORE EFFECTIVE THAN MODELS 8 TIMES AS HEAVY!

You hold it in your hand—you twist handy knob—and PRESTO, flames disappear... and with it fires such as those that took the lives of 11,000 people last year! So lightweight, a child can use it—so effective it was developed for U. S. wartime use by Dow Chemical Company. Proved to be up to 6 times more fatal to fire than other extinguishers. Never corrodes—guaranteed 20 years!

B1021 Presto Midget Fire Extinguisher \$4.98



BE SEEN FOR 10 MILES —USE UNDER WATER

Most powerful light of its size in the world—battery-operated—rechargeable—and waterproof! Indispensable for camping, boating, skin diving, hiking, emergency home use. Looks smart—works hard—has 7000 candlepower with a 10 mile beam! It floats, it's completely watertight, it recharges for a lifetime of bright service. You'll never buy another battery—you'll never buy another lantern! By Gulton.

B1546 Rechargeable Sportsman's Lantern \$19.98

Diners Club members may charge their account



World's First Low Cost Flame Gun



- No Cords
- No Batteries
- Lightweight
- Easy To Use
- No Costly Fuel

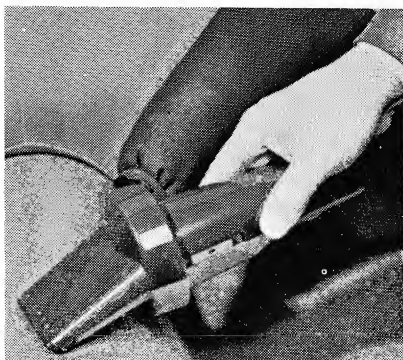
Once you start using this Flame Gun, you'll wonder how you ever put up with all those back-breaking, time-consuming chores before. It's the fast way to clear away weeds, stray grass and other growths that pop-up between flagstones, along cement walks, on the borders of shrubs and lawns, etc. And it is the ideal way to destroy ant hills, unwanted insect nests and the like.

SPECIAL USE FOR THE SERIOUS GARDENER. Use this Flame Gun to sterilize the soil. After preparing small seed beds, lightly flame the soil to kill weed seeds and harmful spores. Then plant your seeds.

DON'T PUT IT AWAY FOR THE WINTER. Unlike other garden tools, your Flame Gun will be useful all year 'round. Ideal for removing icy patches from walks or driveways, creating a drainage path for melting snow, freeing an ice-blocked door sill... and for releasing your car from the "prison" created by the local snow plow. Melts snow faster than you can shovel. Less than two pints of kerosene provide 30 minutes of steady energetic flame. Simple wing-nut opens and closes valve and adjusts flame. Made of electrically welded steel tubing with built-in compression pump. Over three feet long, weighs less than five pounds, can be handled safely with just one hand.

C1073 Flame Gun

\$29.98



"AUTOVAC" HORNS IN ON DIRT

The modern automobile... famous for bumper-to-bumper drive and impossible-to-get-at dirt traps — until now. Autovac, compact little cleaning marvel, doesn't do a thing about traffic — does everything about keeping your vehicle sparkling clean. Colorful vacuum cleaner motor zooms after grit and dust, extra long cord laughs at "impossible" areas—even reaches trunk! Plugs into any cigarette lighter. Handy, lightweight, good looking.

B841 Autovac

\$14.98



TIDY TRASH INCINERATOR AND CART COMBINATION

Two boosters for your outdoor clean-up campaign. (1) Tidy Incinerator:... Cleanest, safest outdoor trash burner obtainable. Made of Armco no-rust aluminized steel to withstand 900°F, no open flame, no danger of flying sparks, windproof all-weather usage, burns trash in minutes. A cinch to clean—removable ash receptacle. 36½" high—3 bushel capacity. To make it easily portable just place it on its perfect companion—(2) Tidy Cart:... An indefatigable multi-purpose general utility hauler. Excellent for carting trash and garbage cans to street edge for pick-up, light hauling about yard and garden, hauling logs to the fireplace, etc.

C2781 Tidy Burner and Cart Set

\$24.98



HIGH, DRY 'N HANDSOME

Striking and expressly designed for patio, barbecue and porch. Stores wood high and dry outdoors where elements can age it for better burning. Handsome lifetime steel with black, rust-resistant finish. A decorative device that eliminates many trips to the wood pile. Stacks ½ cord of firewood near indoor fireplace. Assembles in minutes. A warm gift for wood-burning friends. 5" x 45" diameter—16½ lbs.

E2080 Outdoor Log Crib—(5 feet x 45" diam.)

Weight 14½ lbs. Express charges collect

\$9.98

C2081 Fireside Log Crib

(not illustrated) Same as above but smaller. Holds 15-20 logs. 23" x 21" diam.

\$19.98



FOR SUBZERO WINTER OUTDOOR WEAR

ASTRO/ELECTRIC SPACE VEST BY VISA-THERM

Through scientific developments of the space program where minimum weight and maximum warmth is the key to survival, comes this wafer thin vest that is warmer than a bulky sweater even without generated heat. Operates on easily replaceable batteries inconspicuously fitted in left pocket. Bright colored nylon outershell. 6½ oz. Wght. Completely washable, comes in bright red. Sizes S, M, L, EX/L.

C2847 Astro/Electric Space Vest S,M,L,XL

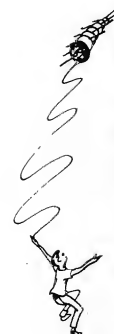
\$16.98

LECTRA SOX FOR TOASTY TOOTSIES

First electric sox with small, almost weightless, inexpensive "D" cell batteries! No more cumbersome wires, no danger of shock — even when feet are wet. Low voltage — with complete insulation. 15" length, 100% virgin wool and nylon, moth-proofed, shrink-resistant, washable. Men's Size (10-13). Both ideal gifts for skiers, hunters, iceskaters, all winter sports and those who must work in cold weather. When ordering specify size.

B1320 Lectra Sox

\$9.98



UP UP AND AWAY... GIANT CENTIPEDE KITE

Your friends will fright at the flight of this kite. Authentic replica of the centuries old Japanese traditional fighting kite—its fantastic antics while soaring 300 feet in the heavens will delight all who behold it. A riot of bold brush colors, this kite is an elongated monstrous centipede with an ominously malignant face that will leer at you from above. Kite flying is "the groove" with the hip set these days—great fun, lots of exercise and skill.

B2720 Giant Centipede Kite

\$7.98

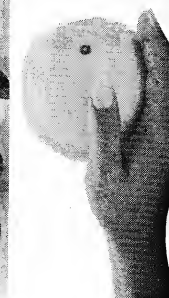


GROW LEMONS BIG AS GRAPEFRUITS INDOORS

Totally unlike miniature lemon plants you've sometimes seen around! This is a lemon tree—can grow up to 5' tall indoors, with lemons up to 1½ lbs. May be easily clipped to any size you like. Mature plant often produces up to 14 giant lemons at once. Fruit makes world's best lemon pie! May be left on tree without deterioration for months. Fragrant flowers, evergreen all year. Easy as Philodendron! Shipped at right age to adapt to your home.

D2289 American Wonder Ponderosa Lemon Tree

\$2.98



JET WASH 2ND FLOOR WINDOWS FROM GROUND...WASH CAR, ETC.

Wash like a pro—save dough! Save time—save water. New Whirlaways, that attach simply to any outdoor hose, give you 1500 rmp's of cleaning power for scrubbing down siding, car, boat, screens—washing 'n polishing windows, etc. On utility model all you do is fill detergent chamber dial "suds," "rinse," "shut-off"—and you're in business. The 2 to 4-foot telescoping handle—is fine for most household tasks. "Giant" model lets you reach 2nd floor windows safely from ground! Handle adjusts from 4½ to 15 feet. Both models precision-built of heavy-gauge, sturdy aluminum—beautifully lightweight. Non-slip grip. Swivel to prevent hose-twist. "Live rubber" no-streak squeeze attachments free!

C1083 Giant Whirlaway \$14.98
C1084 Utility Whirlaway \$ 6.98



NEW SPACE BLANKET—GIANT SIZE—WARMER-THAN-WOOL—FITS POCKET!

The phenomenal efficiency of our space blanket provides ten times the warmth (per lb of blanket) of any ordinary material. It performs the miracle by returning 80% of the body heat of covered person to him. Only 11 oz.—whopping big 56" x 84", folds to fit pocket! Made of new aluminized, plastic-base material—developed for spacecraft insulation—windproof, waterproof, washable, flexible at 60° below! Silver Blue blanket is grommetted for camping use; comes in tiny 5" x 7" case.

A1429 Space Blanket \$7.98



PEELAWAY METAL GUARD DEFEATS CORROSIVE ELEMENTS

Every Spring, pleasure boats become a real drag. Same old mess of getting shipshape for summer pleasure. Yuck! Rusted cleats, chocks, rails—every metal area pitted, rusted and corroded. BUT NOW HEAR THIS! Spring renovation ends forever with Peelaway Metal Guard (same the U.S. Navy uses in mothballing the fleet). It coats all metal surfaces with a vinyl that is quick and easy to apply by brush. A tough light plastic skin forms that defies all corrosive action. Unaffected by temperature change due to elasticity. Come spring, with a flick of the finger, peel off in one piece for chrome gleaming like new! Use at home—you'll be snug as a bug—it's fabulous for securely storm proofing windows, doors and sealing cracks, air conditioners. Protects lawn furniture, gardening tools and even silverware for long storage. 1,001 uses. Better keep a goodly supply on hand.

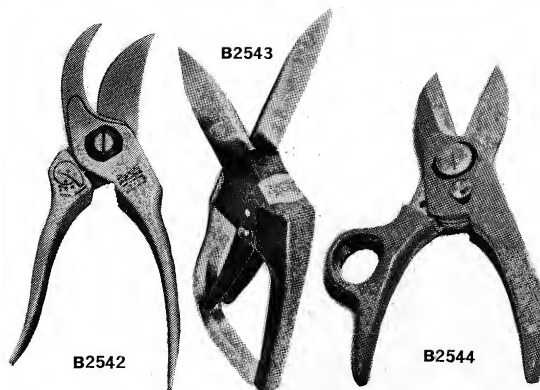
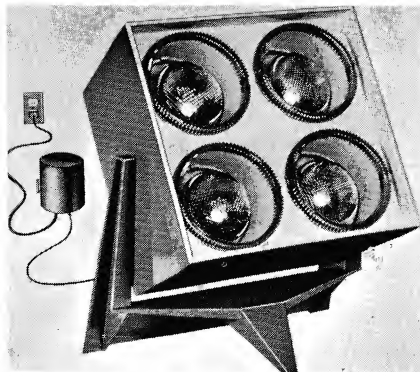
B2784 Peelaway Metal Guard 8 oz. \$ 3.98
B2785 Peelaway Metal Guard 16 oz. \$ 5.98
B2786 Peelaway Metal Guard 32 oz. \$10.98



DIAL YOUR OWN OUTDOOR KALEIDOSCOPE COLORS

Now all the drama of stage lighting yours—indoors, outdoors! Weatherproof console, plugs in any outlet, lets you dial 8 different color effects to fit scene, season, reason. Highlight your pool—romanticize your patio, color-light your driveway. Low voltage, shockproof, child-and-pet-safe. UL approved. Built-in power transformer. On/off switch. Complete with 25' of wire.

C1793 Spectramatic Lighting Console \$29.98



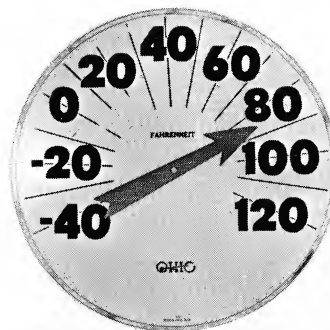
THE FINEST CUTTING TOOLS IN THE WORLD

NOW PUT A "SWORD" IN YOUR GARDEN

NEW! WILKINSON GOOFPROOF GARDEN TOOLS...SO RUSTPROOF, YOU CAN LEAVE THEM IN RAIN

From England, land of lovely gardens, come these magnificent gardening tools guaranteed to last you a lifetime! Naturally, they cost more than the usual use-a-season-throw-away gardening tools. A Rolls Royce costs more than a Volkswagen. But it's probably the best gardening buy you'll ever make! Crafted from the very same super-sharp steel used in the making of world-famed Wilkinson Swords. An end at last to hacking and ruining plants, shrubs, grass. With Wilkinson, it's virtually impossible to make a mistake—you cut sharp, you cut clean, get close to buds so branches won't die back. Just like a professional nurseryman! Blades never rust, stay sharp for years! Perfect balance! Jam-proof unique sap groove keeps blades from sticking. Made with nylon bearings that never need oiling. The first step towards acquiring a green thumb!

B2542 Wilkinson Super Pruner—Two openings for easy, efficient light and heavy pruning, wire-cutting notch. \$14.98
B2543 Wilkinson Swordgrip Grass Shear—Exceptionally light, quick-release safety clasp, hand-guard, automatically adjusting tension. \$8.98
B2544 Wilkinson Floral Cutter—unique finger-loop leaves both hands free for flower arranging—cuts sharpest roses, all flowers with safety. \$8.98



BE FIRST TO OWN GIANT 1½ FOOT DECORATIVE OUTDOOR THERMOMETER

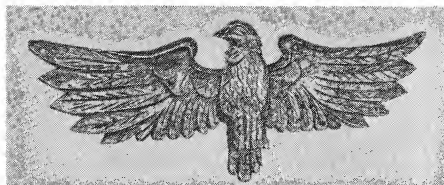
Weather in the round...the smart modern way to watch thermometer. Giant easy-to-read 18" face leaves no doubt when it's too hot to cook dinner...when it's time for swimming instead of ironing, etc. It's accurate, it's handsome, it's unique! Great for summer place, boat, patio. Dura-plastic face, sturdy metal back, weather-resistant. Gives fahrenheit readings up to 120°. All American-made. White background with Black numeral.

C1520 Giant Outdoor Round Thermometer \$11.98

FROM SPAIN! HAND CARVED IN WOOD ANTIQUED GOLD LEAF FINISH

One of the handsomest eagles we've ever seen! And with good reason—it has been carved from selected hardwoods all by hand—by oldtime Spanish artisans...then meticulously finished in gold leaf to a rich glowing antiqued polychrome. Measures impressive 35" from wing to wing. Will add rare decorative distinction wherever it is hung, from sea to shining sea! A real bargain for hand carving!

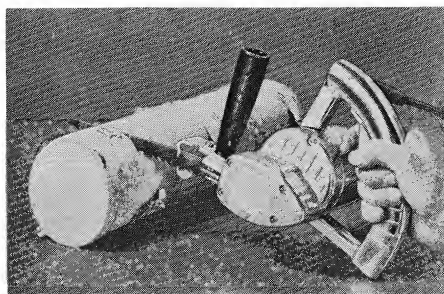
C1354 Americana Antiqued Eagle \$14.98



WENN ZIPP SAW

No more awkward hard-to-reach cutting jobs with this new Zipp saw. Combines the adaptability of a keyhole saw with many times the power of a crosscut saw. Easily cuts logs yet easy to handle for fine scrollwork and patterns. Even cuts flush to wall or to floor. Works smoothly when operated with only one hand. Cuts all woods, metals, including sheet and pipe, bakelite, tiles, formica, wallboard—anything. The world's safest most versatile saw—on the job or in the workshop. What a great gift idea for homeowners, husbands, and do-it-yourself eager beavers. UL listed ⅓ HP motor, 8 ft. cord, aluminum housing. Only 9" x 7¼" x 7" and 5½ lbs. Includes 7 cutting blades—a correct blade for every cutting job.

C2691 Wenn Zipp Saw \$44.98



FLICKNIK KORNER MOTION PICTURE MEMORABILIA OF YEARS GONE BY

They don't make entertainment like this any more. Take a trip down the Memory Lane of the motion picture industry's early efforts in an art that now has become so perfected. Hand-cranked cameras, expert facial expression conveying the message without words, primitive equipment—but it all added up to never-to-be-duplicated, glorious entertainment that the movie fan adored. Here are the latest offering of collector films now available from us in 8 mm to

home and club entertainment. They are faithfully converted flickers from carefully preserved film original positives. Start or build onto your collection with these current offerings of rare historic classics. Those days may never return—but you can always return to them. Enjoy the golden age of motion pictures, through this fascinating medium.



THE GREAT WAR DOCUMENTARY FILM ON WORLD WAR 1 IN FOUR CHAPTERS

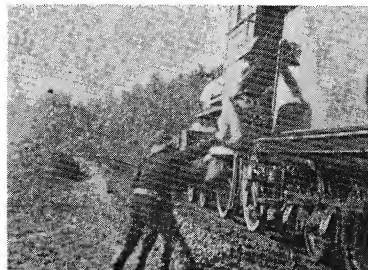
CHAPTER ONE: THE WAR CLOUDS BREAK — Chronological series of events leading up to World War I, ending in the assassination of Archduke Ferdinand and the German invasion of Belgium.

CHAPTER TWO: 1914-1917, STALEMATE AND U. S. NEUTRALITY — British entry in Belgium, Battle of the Marne, German unrestricted submarine warfare to sinking of the Lusitania.

CHAPTER THREE: 1917, A YEAR OF CRISIS — Worst year of the war — The Yanks arrive and furious fighting on the Western front causes devastating casualties.

CHAPTER FOUR: THE YANKS ENTER — Depicts introduction of the airplane in war strategy, rise of the war air aces, battles of Chateau-Thierry and Argonne.

B2798	Reg. 8mm (200 ft.)	\$8.98
B2799	Super 8mm (225 ft.)	\$9.98
CHAPTER TWO		
B2802	Reg. 8mm (250 ft.)	\$9.98
B2803	Super 8mm (275 ft.)	\$11.98
CHAPTER THREE		
B2800	Reg. 8mm (300 ft.)	\$11.98
B2801	Super 8mm (350 ft.)	\$13.98
CHAPTER FOUR		
B2804	Reg. 8mm (300 ft.)	\$11.98
B2805	Super 8mm (350 ft.)	\$13.98



NEW AUTHENTIC VERSION OF EDISON'S 1903 EPIC FILM THE GREAT TRAIN ROBBERY

First story motion picture captured through the lens of a moving camera. It inspired the innovation of cutting scenes during the action and arranging them later to unfold the story. Original has long since been gone but this is an authentic and complete reproduction of an exciting movie that made motion picture history.

The Great Train Robbery		
B2808	Reg. 8mm, 200 ft.	\$8.98
B2809	Super 8mm, 225 ft.	\$9.98



PEARL WHITE IN "DEADLY TURNING" —a Hair-raising chapter from Perils of Pauline Series (1914)

Not a "cliff hanger" this trip but related episodes each complete in itself. Pearl is portrayed as a wealthy industrialist's daughter competing in a cross-country auto race! You'll get duck bumps at the harrowing escapades she gets into. Masterpiece of early motion picture.

Deadly Turning		
B2810	8mm, 200 ft.	\$6.98
B2811	Super 8mm, 225 ft.	\$7.98



A COLLECTOR ITEM— DR. JEKYLL & MR. HYDE Made in 1911 for Nickelodeon.

At intervals throughout movie history, Robert Louis Stevenson's famous story has been portrayed by the screen's most famous stars. Now you can see it in its first form starring James Cruze. For a primitive effort, you'll be surprised at its effectiveness.

Dr. Jekyll & Mr. Hyde		
B2806	Reg. 8mm 175 ft.	\$8.98
B2807	Super 8mm, 200 ft.	\$9.98

THE INCOMPARABLE COMEDY TEAM OF LAUREL AND HARDY AT THEIR INIMITABLE BEST.

The antics of these acknowledged Kings of Comedy will bring forth gales of laughter for generations to come. Now you can own a Stan & Ollie library of your own for hours of home enjoyment for yourself, your children, their children and their children's children. There just isn't any age group that doesn't enjoy the fast, funny, furious laugh-filled action that is Laurel & Hardy.

HOG WILD (1930)

Ollie promises to meet Stan—but his wife makes him put up a radio aerial—Simple enough for anyone but—when the boys team up to do the job more quickly—a riotous bedlam results.

B1861	Reg. 8mm (300 ft.)	\$14.98
B1862	Super 8mm (335 ft.)	\$16.98

BUSY BODIES (1933)

If you think Goldfinger had a car, wait until you see Stan and Ollie's Model T roadster complete with 78 rpm record player on the hood. This hilarious movie comes to a climax with a ride through a bandsaw neatly dividing the roadster and the boys too!

B2869	Reg. 8 mm, 325 feet	\$14.98
B2870	Super 88 350 feet	\$16.98



TWO TARS (1928)

Filled with funny slapstick sequences, it's the vintage auto ripping scene in which Stan and Ollie completely dismantle some of the finest new cars ever.

B1853	Reg. 8mm, 425 ft.	\$15.98
B1854	Super 8mm, 450 ft.	\$17.98

DOUBLE WHOOPEE (1929)

Jean Harlow makes her first screen appearance in the climax of this, one of the last silent flicks made by Laurel & Hardy, when Doorman Stan closes the door of a cab on the train of her gown and—WOW!

B1855	Reg. 8mm, 350 ft.	\$14.98
B1856	Super 8mm, 400 ft.	\$16.98

BIG BUSINESS (1929)

Stan & Ollie as Christmas tree salesmen in sunny California. With their "peace-on-earth" "good-will-toward-men" pitch they cause a general mele and devastate an entire neighborhood.

B1857	Reg. 8mm, 350 ft.	\$14.98
B1858	Super 8mm, 400 ft.	\$16.98

THE MUSIC BOX (1931)

Academy Award Winner as best comedy short of 1931-32. The boys attempt to deliver a new piano to the house on the top of the hill. Need we go on? You can imagine the laughs.

B1859	Reg. 8mm, 350 ft.	\$14.98
B1860	Super 8mm, 400 ft.	\$16.98

RARE MASTERPIECES WITH CHARLIE CHAPLIN

Poignant, pathetic, hilarious... Charlie Chaplin films improve with age. Comical and heart-rending acting by this genius of pantomime, will make you run the gamut of emotion from uproarious laughter to tears.

EASY STREET (1917)

Charlie gets "saved" when he goes to a rescue mission to get something to eat. The mission is near Easy Street, a tough neighborhood where the hoodlums knock off policemen as fast as they appear. The chief is down to his last man when Charlie comes to the rescue.

B1849	Reg. 8mm (350 ft.)	\$13.98
B1850	Super 8mm (425 ft.)	\$15.98

THE VAGABOND (1916)

Charlie in one of his outstanding performances as the pathetic little tramp. He befriends a young girl who has been kidnapped by gypsies and, just when it looks like he is going to get the gal, her mother arrives and takes her back to her wealthy home. Charlie suffers—but you will roar laughing.

B1851	Reg. 8mm (375 ft.)	\$13.98
B1852	Super 8mm (425 ft.)	\$15.98



*Diners Club members may
charge their account*



ARE THESE FAMED LUXURY-PRINTED ART BOOKS LICENTIOUS AND LEWD?

The five books listed below have all been praised by leading Museums and Galleries in their attempt to achieve technical perfection.

A prominent British critic says of these books, "Ancient art need not be dismissed as indecent or salacious."

- | | | |
|-------|---|---------|
| V2034 | ROMA AMOR —By Jean Marcade. A study of erotic paganism from the Museum of Naples. Not for the easily shocked! Unprecedentedly frank. 13½" x 10". 140 pages, 106 color and black and white photos. | \$35.00 |
| V2035 | SARV-E-NAZ —Fabulous Nagel Persian erotic art. Includes amusing, full-color paintings and tapestries of elephants at love, harem life, etc. Amazing! | \$50.00 |
| V2036 | KAMA KALA —By Mulk Raj Anand. Lifelike photos of greatest Hindu erotic sculptures of art of love. Illustrated by excellent clear photos. Art Galleries and Museums have praised its reproduction. 14" x 10". | \$28.00 |
| V2037 | EROS KALUS —By Jean Marcade. Customs tried to bar this book as "obscene." Courageous, not for prudes. 172 pages, 167 color and black and white photos of erotic sculpture and art in ancient Greece. | \$35.00 |
| V2038 | CHECAN —Nagel's sexual semantics of Peru, raw and uninhibited. Until now—banned in America! Illustrates primitive sexual passions in vivid form. More than 135 illustrations in 4 colors. Not for the prudish! | \$50.00 |



UNEXPURGATED FANNY HILL FOR NEW LP RECORD THRILL

Was Fanny Hill as bad as they say—or worse? For 200 years and countless Supreme Court decisions, Fanny's erotic adventures have been capital-B-banned! Now a sensational first-edition, 2-record LP album brings them to lusty, blushing, climactic life. Performed by 4 sensual stars. "Fanny Hill"—definitely a collector's piece—an exciting, inviting evening...but first send the kiddies to the movies.

B1754 "Memoirs of Fanny Hill" LP Album \$5.98



FILLE DE JOIE—THE BOOK OF COURTESANS SPORTING GIRLS, LADIES OF THE EVENING, MADAMS, A FEW OCCASIONALS AND SOME ROYAL FAVORITES

Never has the world's oldest profession been so vividly described and illustrated than in this beautiful, giant-sized, impressive volume. Realistic material, plus world-famous fiction, plus 354 black and white illustrations, 17 color plates. Covers everything from ancient orgies and religious ceremonies to courtesans of kings to the modern call girl. 444 pages, each 10" x 13½". Magnificently bound in cloth, gold embossed. Limited edition!

B2515 Fille de Joie \$24.98

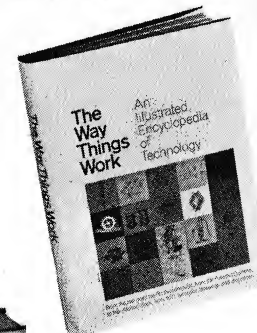
"THE WAY THINGS WORK"

- What makes Helicopters fly?
- How does color television work?
- How does a rifle fire?
- What makes a Polaroid take pictures?
- How do lasers work?
- Why do vending machines reject counterfeit coins?
- How does a computer work?

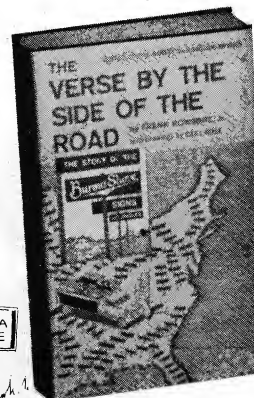
Now you can have all these answers and hundreds more in this amazing book. 1071 color drawings explain in simple detail the functioning of objects you encounter every day. The questions your children ask about simple mechanisms and techniques; electricity, making glass, lawn mowers, automobiles, guns, record players are all covered in this encyclopedia.

This endlessly fascinating book covers everything from adding machines to telephones, from jets to ball point pens, from radioactivity to clocks. You will never tire of reading about the How's and Why's of today's technological marvels. Completely indexed for easy reference. Satisfy your curiosity—order one today.

B2593 The Way Things Work \$8.95



From color camera to computer
1,071 two-color drawings
Easy-to-understand explanations



RARE AMERICANA HUMOR! HILARIOUS ONE FOR THE ROAD

A rollicking, frolicking, price-less collection of memorabilia... a treasury of the best of the famous Burma-Shave jingles... a publishing first! 600 rib-tickling rhymes that have gone the way of the ice wagon, the steam locomotive, other sights and sounds of America. Chosen from over 7,000 signs in 43 states! Plus the history of this fabulously successful advertising campaign. Great fun. An important collector's item... "if it's for laughs you look, quick buy this book!"

B2827 The Verse by the Side of the Road \$4.50

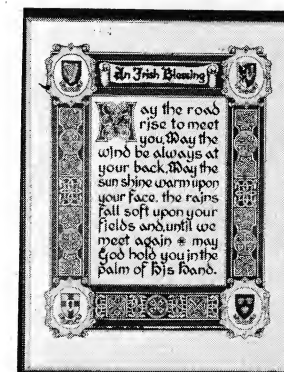
"Any Man Who Hates Children And Animals Can't Be All Bad"...



W. C. FIELDS

His only recording, "The Temperance Lecture." A rare 'collector's item.' 12" LP plus 10,000 word biography and film stills. Includes 8 Mae West songs and 8x10 print of above photograph ready for framing. The nonpareil gift!

B2369 W. C. Fields \$4.98



IRISH BLESSING! COLORFUL HAND-SCREENED ORIGINALS

You don't have to be Irish to admire the beauty of these handsome prints, hand-screened in six vibrant colors. Friends will never believe you paid so little for this lifting wall decor. Actually looks like a page of ancient manuscript, beautifully framed in ebony wood, the warm 'n' meaningful blessing, glass-protected. Sure and couldn't you use a bit of the luck of the Irish! Over-all size: 10" x 13". Gift-boxed.

B1743 Irish Blessing \$4.98

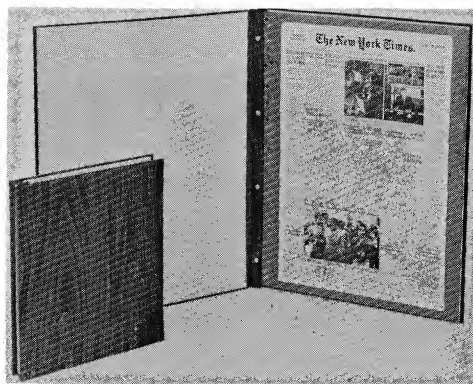


NOW—PAPER A WALL WITH YOU! GIANT 2 by 3 FOOT MURAL POSTER

You send snapshot of yourself, the kiddies, your wife, the dog, your boss—even your mother-in-law! We rush back giant 2'x3' pop-art poster, beautifully reproduced. A great gift... a marvelous gag... an ideal business promotional idea! Rolled in tube to prevent creasing. Send any black and white or color photo from wallet-size to 8"x10"; prints only, please; no negatives or transparencies. Original picture will be returned.

D2110 Poster Picture

\$3.98

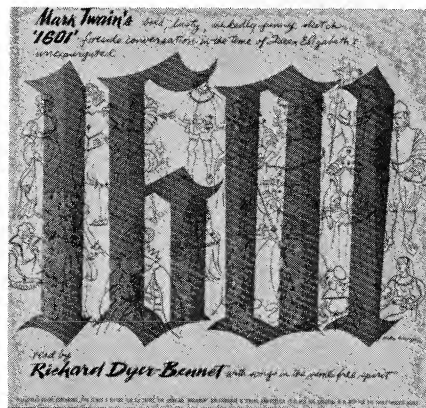


ENTIRE NEWSPAPER PAGE FITS THIS SCRAPBOOK

The world's largest scrapbook! Imagine—up to a full page of The New York Times fits neatly into this wonderful book—without folding or marring. Now—keep family photos, documents, office records, news clippings, etc. in perfect order, all together, without crowding. Ideal for recipes, keepsakes! 40 big pages, handsomely bound in wood-grained vinyl cover. 24" x 19".

C1785 World's Largest Scrapbook \$19.98

C1786 Extra Pages (40 to set) \$4.50

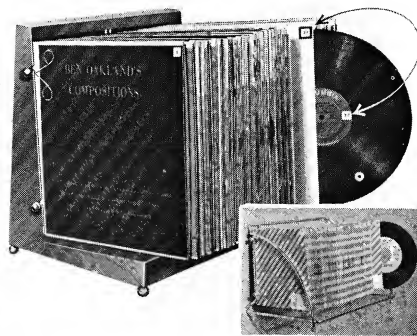


NOT FOR KIDDIES! HILARIOUS "TOM-JONES"—LIKE MARK TWAIN'S "1601"

Yes, the famed Mark Twain's "1601" in high-fi LP — unexpurgated! Mark Twain's outrageously bold and funny sketches read by famed American minstrel, Richard Dyer-Bennet! Other side contains songs in the same bold spirit. Just like going to bawdy-school! If there is any English word you can't tolerate, pass this one up. A rare collector's item! Caveat Emptor! Not for the squeamish!

B1402 Mark Twain's "1601"

\$4.98



FLIP-A-TUNE FINDS ANY RECORD IN SECONDS!

Revolutionary new Disc Jockeys for both LP's and 45's holds 120 & 100 record albums respectively—lets you find any one of them in seconds! You merely punch & number album covers, then index them on Permanent Index (we give you everything needed for the LP's). Album covers remain attached to fast-swivel Disc Jockey. Want record? Consult index... spin... remove by number. It's all very professional, very easy, very fast! Saves wear-and-tear on records. For the 45's we give you heavy duty pockets to mount. Stands free, or easily mounted. Complete with heavy-duty punch and index.

C1030 Flip-A-Tune Disc Jockey
(for 45's) with 100 pockets

\$ 9.98

B1029 Flip-A-Tune LP Disc Jockey
(for LP's)

\$13.98



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INTERNATIONAL NEWSPAPERS FASCINATING WAY TO WORLD UNDERSTANDING

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D1367 1-Year Subscription—International Newspapers

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HOW TO GET RICH BY PICKING THE RIGHT HORSE

...believe it, pal—this one's better than talking to the jockey. New Automatic Handicapper, vest pocket size, takes the guess-work out of gambling... lets you rate all the horses in any race in less than 5 minutes! Calculates form charts, past performances quickly and accurately. No previous knowledge of horses or tracks necessary. Constructed of enameled metal. Complete with "The Modern Handicapper's Manual."

B1526 Automatic
Handicapper

\$7.50



NOW! MUSIC TO THRILL HUBBY BY!

Yes, ladies, there is a way to get lover-boy away from his newspaper, or even the ball game! New LP album gives you both music and simple instructions on (1) how to strip for your husband; (2) how to belly-dance for your husband. It's a great party-record... it does away with the need for "Dear Abbey"... it's the rhythmic answer to "can this marriage be saved?" Complete with special how-to booklets. For married folk only!

B2259 Music to Keep Your
Husband Happy \$3.98



HOW TO PLAY GOLF IN THE LOW 120's

There lurks everywhere a conspiracy to improve your golf game — this hilarious, wise spoof—brilliantly illustrated—shows how to resist this pressure! Tells how to handle the caddie who plays better than you... how to arrange your drinking... how to strike impressive poses etc. Contains handy list of alibis! For all tee-hee men who think golf is for the birds!

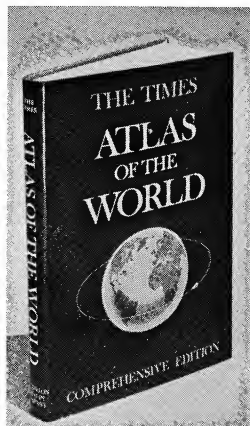
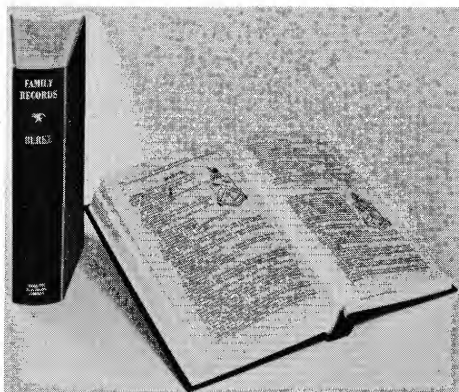
B1392 "How to Play
golf in the
Low 120's"

\$4.98

INVESTIGATE YOUR FAMILY TREE— DISCOVER YOUR COAT OF ARMS

Our book buyer has made this rare coup—this is the fine scarce reprint of A. P. Burke's famed 1897 compilation "Family Records"—extremely hard-to-find. Used copies are selling for very much more! Lavishly illustrated with hundreds of coats of arms. Thousands of names described. 728 pages. Cloth bound. Handsome to own. And who knows—Henry VIII could be your long-lost cousin!!

B1332 A.P. Burke's "Family Records" \$14.98

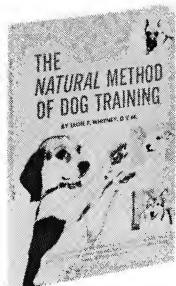


LIBRARY SINE QUA NON* THE TIMES ATLAS OF THE WORLD

*def.: absolute indispensable, essential

Direct quote from Saturday Review—The prime requisite of a good atlas is maps and more maps—accurate, legible, up-to-date, as large-scaled as the page-size permits, and supplying the maximum information both in the maps themselves and in the accompanying gazetteer. NO CURRENT GENERAL ATLAS IN THE ENGLISH LANGUAGE BETTER MEETS THESE CRITERIA THAN THIS NEW EDITION OF THE FAMED TIMES ATLAS . . . This Times Atlas is 272 pages of streamlined cartographic art, the page being about 18" in length and a foot wide. It's all-inclusive, up-to-the-minute with all new nations, new capitals and even has a section on the terrain of the moon supplied by NASA.

C2780 The Times Atlas of the World \$44.98



TRAIN ANY DOG NEW TRICKS IN 10 DAYS. OR MONEY BACK

Teach your pet to mind his manners, without force, without threats! Results in only 10 days, or your money back. Now famous veterinarian reveals his secrets of natural dog training. Rover behaves, and likes it, learns up to 400 words, is instantly housebroken. An end to table-leg chewing, car chasing, barking. Teach any dog how to fetch, how to carry, how to climb a ladder, how to guard the house. Fascinating reading!

B2739 The Natural Method of Dog Training by Dr. Leon F. Whitney \$4.98

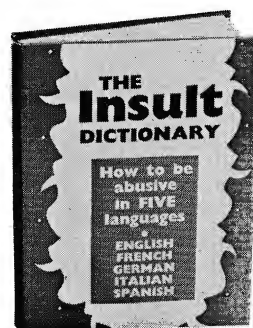


REMEMBER HIM? THE ULTIMATE DRUNK!

In countless of Hollywood's early epoch-making musicals and comedies he staggered and blundered his way from scene to scene slurring inane lines accompanied by a hiccup or two. A beloved and honored character player—seen now only on the late late shows on TV. Who is he? For the answer, and 600 more photos of the great old new-greats, get a copy of WHO IS THAT? The Late Late Viewers Guide to the Old Old Players. It'll settle arguments, start a few and bring back all those wonderful days you cut classes to go downtown to the Paramount.

B2777 Who Is That?

\$1.98



THE "LAST WORD" IN TONGUE-LASHING!

STEP-BY-STEP INSTRUCTIONS IN HOW TO:

deflate your boss . . .
shoot down your mother-in-law . . .
horrify your wife (husband) . . .

And absolutely crush every surly bus driver, arrogant waiter, impertinent hotel clerk, and sneering plumber who dares defy the scathing wrath of your rapier-like tongue! (Here or abroad) " . . . a veritable arsenal of snappy come-backs!"

An A-Z of pungent retorts guaranteed to raise the hackles and induce spasmodic twitchings. The Insult Dictionary is divided into 27 biting, stinging sections of ingratiating rejoinders to use at such oft-frequented locales as the theatre, restaurant, barber or hairdresser, butcher, hotel, railroad station, garage, post office . . . and a host of others. Each caustic gibe is presented first in English—and then followed by its idiomatic equivalent in French, German, Italian, and Spanish. It is also spelled phonetically in each language so that even your pronunciation is correct.

B1698 Insult Dictionary

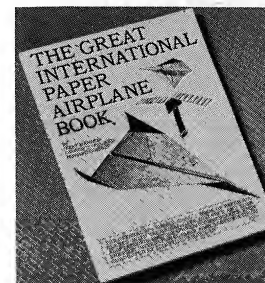
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THIS BOOK REALLY FLIES— FASCINATING STORY + CUT-OUTS

The exciting story of the 1st International Paper Airplane Competition — 11,851 entries, 5,144 people, 28 countries! Contestants from inventive kids to atomic scientists to two "youngsters" who knew Orville Wright. Crazy designs that work, new distance and height models, etc. Described in detail. Appendix Collection of 20 tear-out-fold-and-fly paper airplanes — worth the price of the book alone! Plus diagrams for making from your own paper.

B2812 International Paper Airplane Book

\$2.98

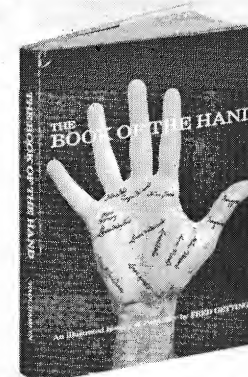


WHAT WILL FUTURE HAND YOU?

How long is your life-line . . . How's your love line . . . will you ever take that trip . . . will your rich uncle pay off? Now for the first time, you can learn how to read your own palm, the palms of others. Visually exciting, stimulating, easy to understand, authoritative book tells you how! 213 fascinating pages, over 200 illustrations, makes you an "expert" fast — gives you the chance to hold some very pretty hands too. Real fun at parties. Cross our palms with silver, and it's yours!

B2182 The Book of the Hand

\$4.98



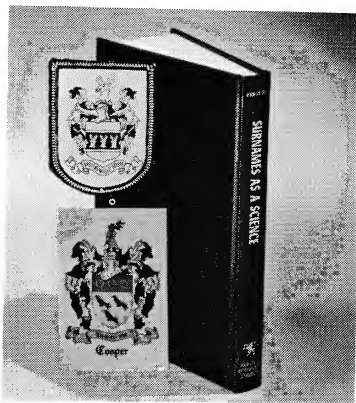
WANT A BIRD IN THE HAND? HERE'S HOW!

Famed woodsman-artist Alfred Martin shows you the simple, amazing way to attract and hand-tame beautiful wild birds . . . teach them to recognize you, return year after year! In just one week, gorgeous songbirds will fly to your arm, feed from your fingers—or money back. For children and adults alike. Dramatic fascinating reading with great educational value. Deluxe cloth-bound hard cover volume.

B2513 "Hand Taming Wild Birds" \$4.98



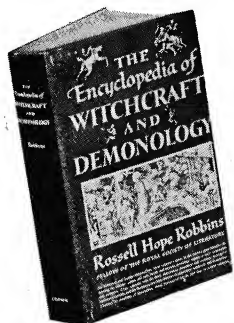
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FIRST SCIENTIFIC APPROACH TO MEANING OF "YOUR" NAME

What's in a name? You could be Henry VIII's cousin. Discover the true meaning, the fascinating history, the authentic background of your name! The first scientific approach to derivation of names—fascinating, educational, fun as pleasure reading alone. As thrilling as a detective story, as you discover geographic clues, become aware of unsuspected dignity, rich cultural background, humor! A professional would charge hundreds of dollars to trace your family name. 256 amazing pages, hard-cover, cloth-bound. A lifetime reference.

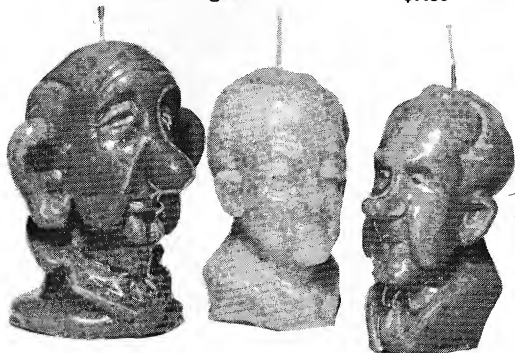
B2583 Surnames As A Science—Robert Ferguson \$7.50



HOW TO CAST A WITCH'S SPELL & OTHER INTRIGUING DATA

Maybe you don't want to turn a neighbor into a cat... or mix up a love potion... but this is a great book just in case! A bewitching, historically accurate history of witchcraft revealing never-before-published secrets: strange sexual relations, the witches' sabbat and pact, incubi and succubi, werewolves, vampires, possession, exorcism, poltergeists, barbarous tortures, famed witch trials, more! 570 pages, over 250 rare, startling illustrations. By honored Fellow of the Royal Society of Literature. Hard cover. Don't read when moon is full!

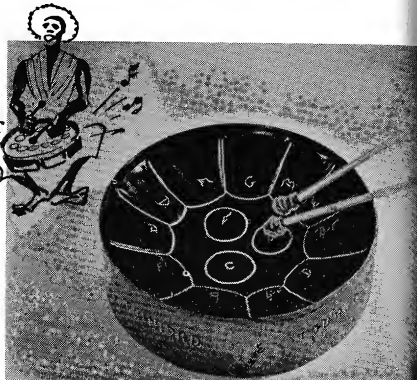
B2628 THE ENCYCLOPEDIA OF WITCHCRAFT AND DEMONOLOGY by Russell Hope Robbins \$7.50



THEY'LL DO A SLOW BURN... CARICATURE WAX SCULPTURE CANDLE HEADS

It's not by happenstance that we bring you a chance to light your favorite resentment or ideal political figure. Unmistakable caricature wax sculpture candles of LBJ, Humphrey, Nixon, Rockefeller, DeGaulle in bold translucent colored slow burning wax. (Lasts 7 days.) They will act as sort of a burning symbol of world betterment or worsenment (if there is such a word). Seriously, they are quite handsome and will spark a lively comment (to say the least) by all your visitors. Send them as gifts—Humphrey and LBJ to your Republican friends and Nixon and Rockefeller to the Dems (or if you're a nice guy—versa versa). We can't imagine who would want DeGaulle—there must be someone somewhere.

CARICATURE SCULPTURED FIGURE HEADS
B2841 Lyndon B. Johnson \$4.98
B2842 Hubert Humphrey \$4.98
B2843 Richard Nixon \$4.98
B2844 Charles DeGaulle (not shown) \$4.98
B2845 Nelson Rockefeller (not shown) \$4.98



AUTHENTIC TRINIDAD STEEL DRUM—MAHN, WHAT FUN!

Try something different—give a Caribbean party. Hamburgers, to the tune of genuine Trinidad Steel Drum, become exotic tropic luau! Not a toy but a true 12" professional drum, the kind you went mad about in St. Thomas. Entirely hand-crafted, finished in bright West Indian Orange with contrasting black. Inside is marked with numbers so you can play from included music sheets. Loops for hanging! Complete with sticks for getting the beat, mahn.

C2571 Trinidad Steel Drum \$9.98



HILARIOUS "THE PHARMACIST" STARRING W. C. FIELDS—NOW IN 8 MM HOME MOVIES

A cure for what ails you—an RX for the blues! The experts say this is the funniest film "Wild Bill" ever made—and now available in 8 mm for the first time! First released in 1933—escaped would be more like it! The laughs come fast and furious as Bill compounds the prescriptions and the shenanigans, mixing it up with gangsters, young lovers, and just plain fun. Bound to be a collectors' item—a rare film treat!

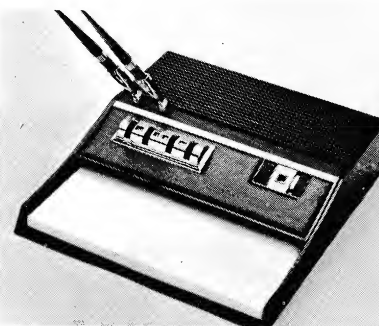
B1941 The "Pharmacist"—W. C. Fields —reg. 8 mm, 2 reels, 350 ft. \$14.98
B1942 The "Pharmacist"—W. C. Fields Super 8 mm \$16.98



MAGICAL BOOTERY TOPPING CATCHES THE GIRL-WATCHER'S EYE

Quick like a bunny your everyday boots are frosted with a luxurious fluffy bunny-fur-like white toppings that are whipped up to fit any and all boots. Makes a quick change artist out of you by just merely folding the non-slip flexible lining over the upper section and fastening—front, back, or sideways if you like with adjustable elastic loops. Change from day to night (or vice versa). Wear to suit your mood. Maybe you're not a Playgirl bunny but you'll sure feel cuddly and flirty-like in these Boot toppers.

B2852 Boot Toppers \$3.98 pr.



HANDSOME RADIO DESK SET WITH PERPETUAL CALENDAR

Makes the work load lighter, your desk brighter. In one princely compact efficient unit of fine grained black leatherette and sturdy plastic and gleaming gold metal, you have at finger-tip use two precision made ball point pens, perpetual calendar with day of month, month and day of week for quick-glance reminders, generous quantity of paper in holder for those interminable quick notes plus an eight-transistor battery activated radio. While you toil along keep up on the Met's latest caper or soothe your frazzled nerves with lulling soft symphonic music or the latest hit tunes. Superb gift for the busy exec—home or office—it will be in constant use.

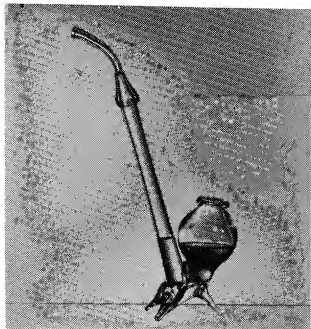
B2876 Radio Desk Set \$19.98



INSTANT SPIFF UP FOR PRESSING ENGAGEMENTS PORTABLE PRESSER

So you're on the road—or on the carpet—or on the spot! Don't be ruffled. Wrinkled clothes are like three strikes against you. Improve your batting average with this tiny 5" travelling presser. Like having your own tailor as a constant companion. Plug in any outlet and crease your trousers, press your tie, crisp your wilted shirt front—any out-of-sorts part of your apparel. On short notice, anywhere at all, you will have that out-of-bandbox look to make just the right impression. Invaluable for salesmen, or convention goers. Great gift for any man on the go... up or down.

B2875 Portable Presser \$7.98



BE A BON VIVANT! OLD BRANDY PIPE IN PIRATE'S CHEST

... hate Hippies? Fight 'em with elegance! In the best of the old-world tradition comes our handsome Austrian import ... the brandy pipe. Pour an ounce of your favorite cognac into bowl, lean back in your best easy chair, start sipping through the long, graceful 11" pipe, and give in to that Feudal-Prince-in-the-Old-Rhine-Castle feeling! Beautifully packed in wooden pirate's chest, rope decorated, plaid lined. VIP gift!

C2643 Old Brandy Pipe in Chest \$14.98

Here y're Ducks! A USEFUL BARTENDER IMPORTED PUB JUGS

Hail Britannia! Over the waves from England, of course, a lippy quart-size pitcher. Same as those you've seen in your favorite English Pub. Indispensable little helper designed with authentic label of your favorite poison—Dewars Scotch in Natural. Mix'n Match your refreshments to the taste of the evenings Bon Vivants. In glazed English pottery. Holds one quart.

B2723 Pub Jug "Dewars" \$4.98
B2724 Pub Jug "Bombay Drygin" \$4.98
B2725 Pub Jug "Martin's Vvo" \$4.98



FOR A MAN FOR SEASONS INSTANT GOURMET POCKET KIT

Zip up dining out dishes with an out-of-pocket soupcon of seasoning to your own taste. "Instant Gourmet"—miniature pocket-size b.y.o.s.* kit contains eight condiments, a veritable travelling spice rack. Garlic powder, onion powder, herb salt, salad herbs, MSG, paprika, curry powder and cinnamon—a seasoning for every course. Now you can always have meats, salads, vegetables, pies, whatever to your own epicurean taste. Comes in black leather case with red lining. Only 4½x5x1". Shaker caps prevent spilling.

*bring your own seasoning.

A2721 Instant Gourmet Kit \$4.98
D2946 Personalized (Specify 3 Initials) \$5.98



FROM EUROPE ON-THE-ROCKS FAMOUS-LABEL GLASSES

The greatest thing to come out of Europe since Mastroianni! New fun party glasses name your poison in authentic reproductions of the world's leading spirits: Schenley's, O.F.C., Ballantine's, Dewar's White Label, Black & White, Vat 69, White Horse. Heavy-gauge, break resistant glassware, lifetime enameled in brilliant color. Man-sized, 10-ounce capacity; great for On-The-Rocks, Old-Fashioneds, Sours, other tranquilizers. Assorted set of 6. Gift boxed.

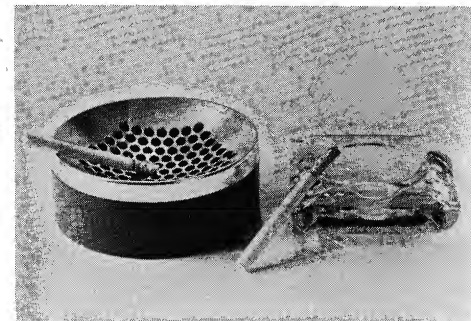
B2527 Famous Label Whiskey Glasses \$5.50



DON'T MAKE AN ASH OF YOURSELF. USE WORLD'S SAFEST ASHTRAY

Never worry again about a forgotten cigarette ... put an end to costly burns! Now meet "Fire Gard," world's safest ashtray. Revolutionary 3-patent-protected design makes it impossible for cigarette to fall out; won't go out either, as ash gathers cigarette automatically moves forward into tray. Has its own "silent butler" base—just lift top—drop stubs in. Decorator styled with golden top. Just like a fire insurance policy!

A2535 Fire Gard Ashtray \$2.98



MAKE YOUR BEER THE 'LIGHT' BEER! BEER CAN LIGHTER

Your favorite brand beer can—actual size—with a cigarette lighter insert. Quite a novelty but so very useful. Just in time for Christmas giving too—can make quite a dent in your gift list but not in your budget. Talked about little gadget for bar, patio, rathskeller, dorm. Don't you just know this will make a big hit with "Joe College"?

B2787 Beer Can Lighter \$2.98



INTRODUCING "THAT LITTLE OLE WINEMAKER"...YOU!

Some people spend a lot buying wine—others have purple toes from stomping grapes. Sensational new kit avoids these pitfalls: helps you make up to 200 gal. of wine law allows for personal use. You get: 2 plastic gal. containers, fermenting spigots, plastic tubing, caps, complete instruction book. Add fruit & it's wine, women & song (you provide the women & song).

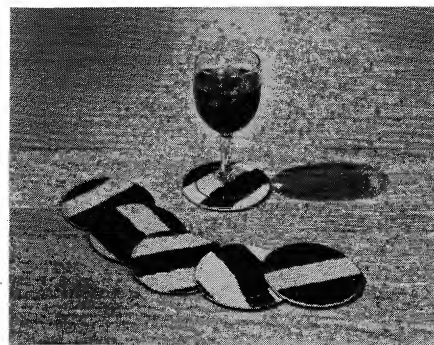
B907 Wine Making Kit \$4.98



OURS ALONE! REAL ZEBRA-SKIN COASTERS

Go ahead, toss civilization aside—heed the call of the jungle—uncage yourself—add some pizzazz to your pad with the swiftest, zingiest coasters in town! Made from rare, luxury, genuine Zebra skins. Do fine job of catching spills and drips, of preventing table-top ring (after all, these skins did keep the Zebra dry!) Wild 'n wonderful decor for home or office bar!

A2648 Zebra-Skin Coasters—Set of 6 \$7.98

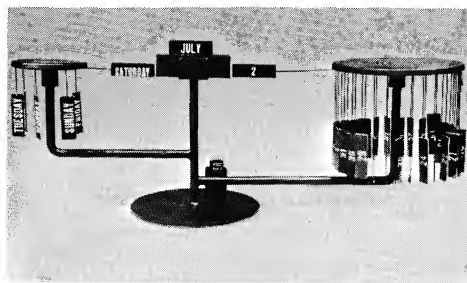




AN AMAZING HORTICULTURAL BREAK-THROUGH TEN-YEAR TOMATO TREE

Enjoy the thrill of producing your own fresh tomatoes year after year. The green thumb genius of horticulture development have just come up with this spectacular new contribution to nature's vegetation. A tomato tree that bears fruit each and every season for ten consecutive years. You can have up to 25 Italian Style tomatoes from this Scientifically developed tree. Grow it all winter indoors and if you wish transplant outside in the spring. This tree is so hardy it will even thrive indoors which will be thrill for the would-be farmer apartment dweller. Get two—Give some to your neighbors and friends.

B2751 Ten-Year Tomato Tree \$3.98



MAGNETIC DAY/DATE DESK CALENDAR

This handsome conversation-piece would be at home in a rocket-to-the-moon! Futuristic black metal stand holds up eye-catching day and date in bold white letters and numerals by magnetic force. Rest of the year hangs attractively suspended from opposite flying saucers. Designed for on-the-way up executive at home or office, or... students! 12 3/8" long, 4 1/2" high.

B1954 Magna Date \$6.98

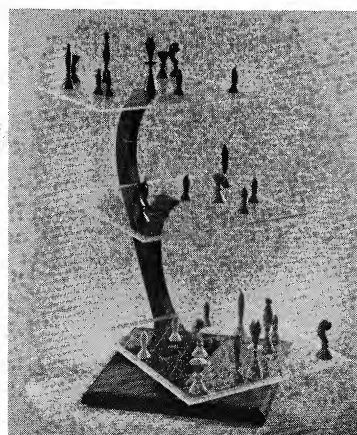


WORLD'S FIRST BED "LOUNGE CHAIR"

Not to be compared with ordinary "bedrests." You get the complete luxurious, restful bliss of finest lounge chair. More tranquilizing than any pill! Downy-soft, kapok-filled, giant-size bedrest handsomely fashioned in rich pinwale cotton corduroy pretty enough to leave atop bedspread. Posture back, wide armrests, side "hold everything" pockets. Jumbo cord welting for long-wear. Choose: gold or medium blue.

E1337 Jumbo Bed Lounge Chair, Gold \$10.98

E1338 Jumbo Bed Lounge Chair, Medium Blue \$10.98
(exp. charges collect)



SPACE AGE CHESS

First radical change in almost 1,000 years! Now, the world's oldest, most popular game in 3-dimensions. New excitement, new challenge, new interest in the Chess Field. No change in rules, only three-tiered dimensional depth added. An elegant piece too, for the living room, den — anywhere and your lady fair will never object to an unfinished game left status quo. Use any standard set of chessmen, and made of luxurious hand-rubbed black walnut and durable plexiglass playing level. Playing areas are 9 1/2" square, height 14". Comes with complete set of rules.

C2848 3-D Chess \$29.98



THIS MAN HAS JUST BEEN AWAKENED, AND HE DOESN'T KNOW HOW!

This (no sound) sonic pillow wakes only you — won't disturb sleeping cat, dog or even your wife!

He's heard no loud clangs, no ear-piercing rings, no bells. He feels relaxed, refreshed, rarin' to go (the boss'll appreciate that!). This new revolutionary electronic marvel is the latest wonder of the space age. Handsomely designed companion control center sits on your end table or hangs on wall. No bothersome cords to plug in. Awakening system sets like conventional alarm. Runs full year on one battery.

This Happy Man has thrown away his alarm clock. He is being awakened precisely when he wants to awaken, by the world's first cordless electronic sonic pillow, personalized so that only he hears the "no sound" that gets him up gradually with soft angel's kisses, instead of jolting him into instant consciousness with the screaming willies.

SONIC AWAKENING SYSTEM IS ACTUALLY BUILT INTO PILLOW, BUT YOUR MONEY BACK IF YOU CAN FEEL IT!

Last night, this very same pillow helped Happy Man get the best night's sleep he's had in years! No pills, no drugs, no sneezing from feathers. The finest quality, caressingly-soft, 100% allergy-free foam rubber is why.

C2599 Sonic "No-Sound" Alarm Pillow

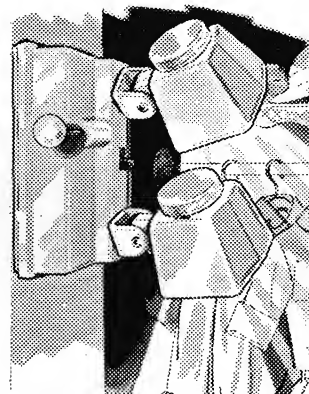
\$24.98



REVOLUTIONARY NEW ELECTRONIC TELEPHONE AMPLIFIER

Small solid state transistorized telephone amplifier enables you to hear above the din and clanging noise of even the proverbial boiler factory. Merely insert batteries provided and strap directly to your telephone receiver ear piece. Control button turns "on" and "off" and regulates desired volume. Just great for long distance connections, noisy warehouses, garages, homes for the aged — any environment where normal workaday activity interferes with telephone reception. An indispensable aid to those with a hearing problem.

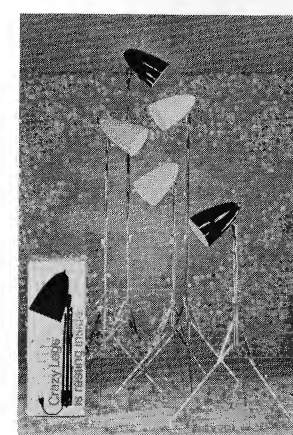
B2755 Telephone Amplifier \$12.98



AUTOMATIC CORDLESS CLOSET LIGHT—NO INSTALLATION

An end to dark closets! Ingenious new 2-headed cordless light goes on automatically when closet door opens, turns off when door closes. Self-adheres or screws easily to door jamb, under shelf or wall! Lights fully adjust for beaming in any direction. Includes manual switch for sliding-door closets. Great for summer bungalows, boats, tents! Powered by 4 "D" cell batteries (not included). 3 1/4" x 6 1/6" x 5 1/4".

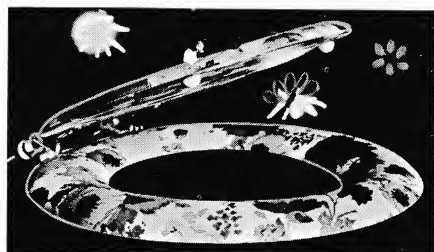
B1919 Cordless Closet Light \$4.98



IT SWIVELS... IT ADJUSTS... IT COLLAPSES IT'S "CRAZY LEGS"

Styled by George Kovacs, this wild-looking lamp is crazy all right — crazy like a fox! Bullet metal shade takes 3-way-bulb, swivels for reading or working comfort... tripod chrome legs telescope from 52" to tiny 24" to fit into special box for storage. Choice of decorator color shades: red, blue, white, black. You never had such good looking!

C2819 "Crazy Legs" Red \$19.98
C2820 "Crazy Legs" Blue \$19.98
C2821 "Crazy Legs" White \$19.98
C2822 "Crazy Legs" Black \$19.98



IT'S A PUT-ON! NEW FUN TOILET SEAT

Who said a bathroom seat has to be dull? Gay new decorator toilet seat features cheery floral pattern against delightful aqua or beige background. Does away with fabric cover-ups forever! So pretty, it's almost like re-decorating the whole bathroom. At last decorating where it's needed! Tough vinyl coating is super resistant to bangs, scrapes, nicks. Durable, burnished brass hinge never rusts, never tarnishes. Put it on in seconds—be ready for compliments!

- B2588 Floral Toilet Seat—**
(aqua background) **\$12.98**
B2589 Floral Toilet Seat—
(beige background) **\$12.98**

INDESTRUCTIBLE-LIFETIME ALL PLASTIC PLAYING CARDS

So durable, you can even toss them in automatic washer—they'll come out spanking new! Lifetime printing guarantee, too. Won't crack, burn, fade, or chip (no worry about careless cigarettes). Handsomely designed. Silky to the touch. Deluxe leatherette gift case. It's no gamble—elegant Lifetimers outlast 537 ordinary decks!

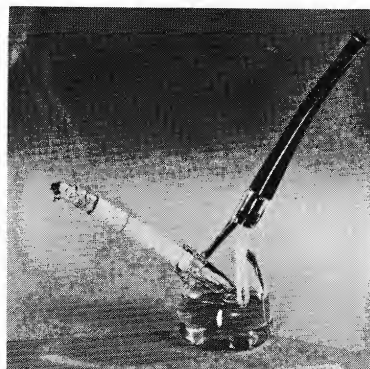
- A714 Lifetime Playing Cards (set of 2) \$9.98**



AS LONG AS YOU'RE GONNA SMOKE ... DO IT UP RIGHT NEW LIQUID SMOKER FROM SWEDEN

The Swedes steal an old Turkish caper and make a completely new innovation in smoking pleasure. Hand blown Swedish glass bowl with black holder and mouthpiece. Remove mouthpiece and fill bowl ¾ full of water — insert lit cigarette and puff away to your heart's content while watching with fascination as tars and nicotine filter out. Cigarette extinguishes automatically when at bowl level. Unit is currently being scientifically researched by the Swedish Govt. as a means of eliminating injurious pollutants. If you really want to go for broke, use Vodka, Rye or Scotch instead of water. You'll take a new kind of trip and have a real taste dimension.

- B2850 Swedish Cigarette Smoker \$9.98**



"KIK" YOUR WAY TO THE TOP

Still using old-hat kitchen ladder? Turn it into a planter or something, and step up right with safe, sure, steady Kik Step. A touch of toe, and Kik Step rolls (on non-marring casters) to where wanted. Step on it, and it stops instantly. Base "grabs" floor as casters retract. 14" high — ideal for reaching bookshelves, uppity kitchen cabinets. Ideal as child's sink caddy. Lifetime heavy-gauge steel frame, double platform, ribbed rubber tread, wall/furniture bumper. State choice: Copperglo, Turquoise, White, Beige.

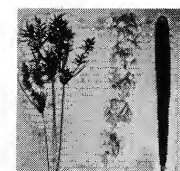
- D734 Kik Step \$16.98**



FROM AFRICA! EXOTIC DRIED FLOWERS LAST LIFETIME

Create exciting safari look with lovely transvaal flowers from Africa, specially treated to last forever. Dramatic, different, a refreshing change from strawflowers! Complete bouquet consists of these authentic dark-continent beauties, each with romantic legend: Sugar-bowl flower — employed by natives to catch raindrops: Wild Dagga Flower — converted to make some pretty wild drugs: Everlasting — sometimes used to make mattresses: The Monkey Corn—a choice tid bit to our amusing little friends: Bell of Africa — attractively like the Bell of Ireland: The Babala — used to make beer! Conversation-pieces, indeed!

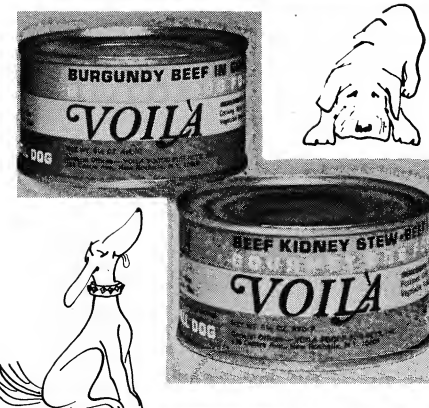
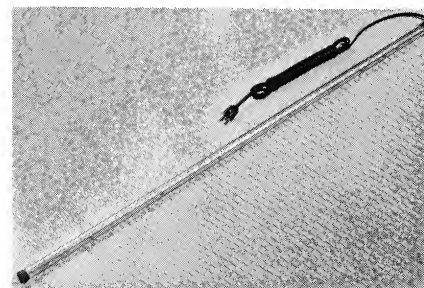
- B2649 Everlasting African Bouquet \$3.98**



END MILDEW, MOLD, MUSTY ODOR FOREVER!

Imagine! No chemicals—no moving parts—no refills—no gas—no odor—no tank to empty! Just ingenious neat UL safety-approved "pin-up" that keeps relative humidity so low, mildew and mold cannot exist. Only 3" x 3" x 9" —ideal for clothes and linen closets—lockers—boats—trailers—any enclosed storage space. Marvelous for pianos! AC-DC, plugs in anywhere! A tested proven product used in the U.S. and 16 foreign countries.

- B1558 Air-Dri Dehumidifier \$7.98**



TURN ON YOUR DOG WITH GOURMET DOG FOOD

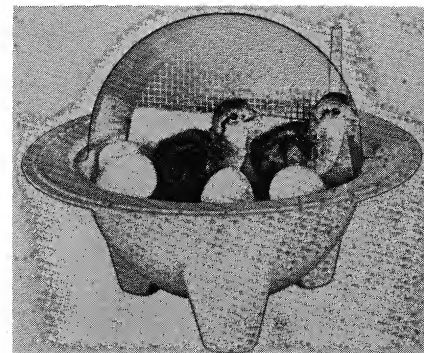
For a tail that has a real happy ending... for the cat's meow, Voila! "Voila" is for pets who are really people, so good you can eat it. Each can is a complete fortified meal with 2 kinds of natural protein, smothered in luscious gravy, mixed with vegetables and savory seasonings. Tested in a famous New York City restaurant! Assorted selections. Wow!

- B2740 Voila Gourmet Dog Food**
24 Cans 6½ oz. ea.
French Burgundy Beef in Gravy **\$12.98**
B2741 Voila Gourmet Dog Food
24 Cans 6½ oz. ea.
Irish Beef Kidney Stew **\$12.98**

HATCH EGGS IN YOUR OWN HOME CLEAN COMPACT MINIATURE INCUBATOR

You'll feel like a mother hen when your baby chicks peck their way out of their shells to see the first light of day. Sensational educational electrical Chick-Bator actually permits your family to view the miracle of creation — the birth of a living creature. Compact unit comes with clear plastic dome and holds 3 chicken, 2 turkey or duck, 4 pheasant or 8 quail eggs. Operates on 110V. Youngsters will marvel and view with wonder an exhibition of nature at work. Fascinating nature project for nursery, kindergarten, lower grades.

- B2793 Chick-Bator \$3.98**

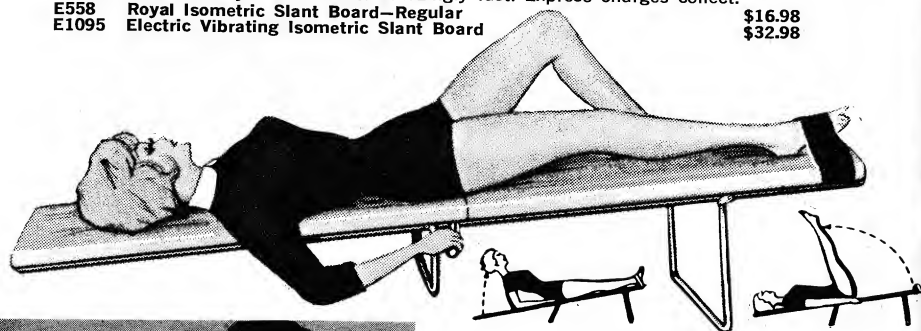


GET-FIT ISOMETRIC SLANT BOARD GOES ELECTRIC!

Famous Royal Slant Board, in 2 new versions. Electric vibrating model helps firm muscles and restore tone and flexibility, even faster, more effortlessly. Both let you shape up with simple, easy Dyno-Contraction "exercise without movement"—the acclaimed Isometric exercises described in the President's Physical Fitness Program. Each board: 72" x 15" with foam rubber padding; strong 1" aluminum tubing. Both fold to compact 3½" for easy storage, and come complete with booklet of "do nothing" exercises. Electric Vibrating model is completely safe, shockproof, utterly blissful—lets you see results amazingly fast! Express charges collect.

E558 Royal Isometric Slant Board—Regular
E1095 Electric Vibrating Isometric Slant Board

\$16.98
\$32.98



GET TO SLEEP FAST WITHOUT DRUGS with AMAZING NEW "SLEEP MATE"

The result of years of audio research—the non-drug, non-habit, modern way to get to sleep fast, to stay restfully asleep all night! Amazing electronic device that takes little current, plugs into any outlet, produces soothing pleasing tone which muffles disturbing noises, relaxes away cares of the day. Tends to turn fussy babies into angels. The first legal defense against snoring! Adjustable volume. 6" x 3½". Quality, high-impact plastic case. Will last for years. Heavenly!

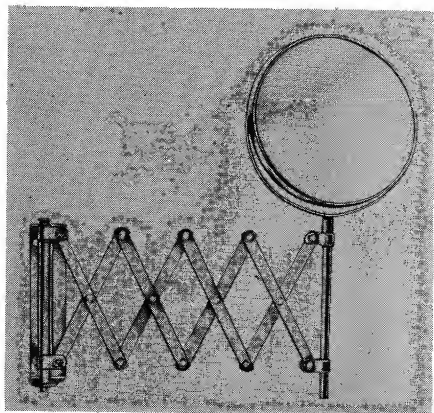
B1193 "Sleep-Mate" Sleep Inducer \$17.98



EXTENSION MAGNIFYING MIRROR

Two-faced mirror—one side tru-view . . . one side magnifier. Get a clear view of yourself in just the right light with this handy extension makeup or shaving mirror. Scissor type extension for convenience in adjusting for use. Just push out of the way when through. Rustproof chrome frame and attachment—a big 7½" diameter. Great outside for checking on the kids while working in the kitchen or spotting who's ringing the doorbell when you're upstairs.

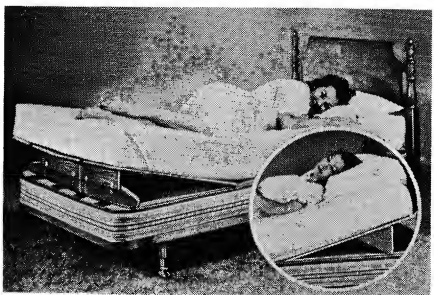
B2690 Extension Magnifying Mirror \$7.98



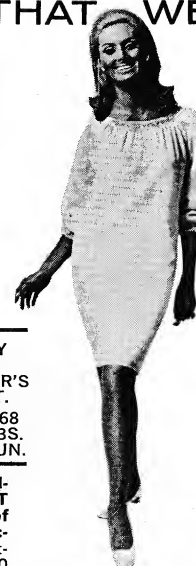
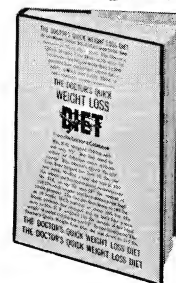
NOW! RAISE MATTRESS LIKE EXPENSIVE HOSPITAL BED

Ingenious head or leg "elevator" raises mattress 5" to 14" for easier breathing, relaxation, relief of varicose veins and leg ailments! A hospital bed, costing five times as much, couldn't do better. Helps back and torso! No sickroom appearance ever—fits under mattress—folds flat when not used. Fine for heart patients; ideal for reading. 7 adjustable heights. Wear ever plywood. Wood-grain finish.

C1929 Twin Bed size \$11.50
C1930 Double or ¾ Bed size \$12.50



GET THAT WEIGHT OFF QUICKLY!



You can lose 5, 10, 15 or more pounds the first week! Dr. Irwin Stillman's Quick Weight Loss Diet debunks the myth that the only way to lose weight is to lose it gradually. He proves with facts not theory that rapid weight loss is the most effective reducing method.

IN JUST ONE WEEK you can see the weight on the scale drop rapidly, and the fat melt away. Dr. Stillman's records show that . . . patients averaged a loss of 6 to 7 pounds in the first 3 days on the Quick Weight Loss Diet.

IN JUST ONE WEEK you can get rid of the pounds suddenly gained from too much "good living." Sudden slimming is yours with the Quick Weight Loss Diet.

IN JUST ONE WEEK you will be delighted and impressed by your decided drop in weight. If you have failed with other diets, the big loss of weight the first week from the Quick Weight Loss Diet will give you the confidence you need to continue.

—INSTANT ACTION—
DAY-BY-DAY CASE HISTORY
OF MRS. E. R.'s
FIRST WEEK ON THE DOCTOR'S
QUICK WEIGHT LOSS DIET.

180 LBS. MON.	175 LBS. WED.	171 LBS. FRI.	168 LBS. SUN.
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Dr. Irwin Stillman developed the QUICK WEIGHT LOSS DIET in the course of his 45 years of medical practice. The diet has been tested and proved by over 10,000 patients. It works! His first rule is: GET THAT WEIGHT OFF QUICKLY! The diet helps you do that by burning up 275 extra calories of body fat a day! And that is a secret of its success. This diet requires no will power after the first week. As soon as you see that you've lost 5, 10, or even 15 pounds in just your first week, you'll have all the encouragement you need.

EAT AS MUCH AS YOU WANT The amazing thing about the Quick Weight Loss Diet is that you get all the nutrition you need . . . you do not count calories . . . and you eat as much as you want! Actually, by sticking to permitted foods, you put a "brake" on your appetite so that—without bothering to count calories—you eat far less. But should you suddenly feel the urge for a midnight snack, go ahead. You don't have to put up with hunger pangs. Nor do you have to feel guilty if you eat "a little bit extra." With permitted foods, you may eat as much as you want.

NOT JUST ONE DIET...BUT 60! In addition to the basic QUICK WEIGHT LOSS DIET, there are 60 different quick-reducing diets that cover an array of emotional and medical needs. For example, there's an Anti-Acne Diet, Anti-Allergy Diet, 6-Meal-a-Day Nibbler Diet, Bread-Cheese-Wine Diet, High Fat/High Protein Diet, etc. And every one is a quick-reducing diet that slims you down.

HELPS PEOPLE WHO COULDN'T REDUCE BEFORE Hundreds of Dr. Stillman's patients were "veteran dieters"—people who have tried to lose many times before, and failed. Here are a few case histories: MRS. F. G.—Five years ago she weighed 194 and was only 5' 1". She had tried to reduce 14 times before without success, losing a few pounds at first, then gaining them back. With the QUICK WEIGHT LOSS DIET, she lost over 10 pounds the first week, was so encouraged she continued eagerly. In a year she got to her desired weight of 105. MR. D. E.—He was 5' 11", weighed 243 pounds and said he felt like an old man. He was only 32. His blood pressure was a dangerous 210/135. In 14 weeks he went down to 183 and his blood pressure dropped to a safer 150/100. He says he feels like a "new man." After holding this interim weight for a while he will lose about 20 pounds more, then stabilize at his ideal weight of 165.

WHY THE DOCTOR'S QUICK WEIGHT LOSS DIET WORKS No matter how many times you've tried other diets and failed, this program will work. Everything you need to know is in the book.

- How to figure your ideal weight.
- What foods will start you losing at the amazing rate of 5, 10 or even 15 pounds a week.
- Dozens of hearty meat, fish, egg and cheese dishes which you may eat to your heart's content.
- Why this program works where gradual loss programs fail.
- Gourmet foods that help you slim.
- Why calories count, but you don't have to count them.
- How to hold your ideal weight after reaching it.
- Facts to help "scare" the fat off you.
- How to help children, teenagers and the elderly.
- Why overweight people must DIET OR DIE YOUNGER!

"This diet saved my life." The author, Dr. Irwin Maxwell Stillman was a "fatty" once himself when he suffered a severe heart attack. Realizing that his life depended on losing 50 pounds fast, he used the Quick Weight Loss Diet to do it. His reducing method saved his life and has



kept him slim and vigorous ever since. Dr. Stillman is a Diplomate in Internal Medicine, has been Clinical Instructor in Medicine at LONG ISLAND COLLEGE HOSPITAL, and is a fellow in both the American Geriatric College and the American College of Angiology.

READ IT ON THIS "MUST-SLIM" BASIS Send for the book...read it...If you aren't 100% satisfied with your weight loss—and satisfied that the loss is permanent—return the book and get your money back. Give it a 10-day trial.

HAILED BY REVIEWERS For example, the medical reviewer for King Features Syndicate, him-

self a physician, writes: "This is a no-nonsense approach to losing weight: it cannot help but work if you follow the [author's] directions...this book is probably the best medicine as well as the best friend a fat person could ever have."

\$5.98

B2089 The Quick Weight Loss Diet



FIRST RELIABLE LOW-COST PROFESSIONAL HOME BLOOD PRESSURE METER

Why take chances? Know when it's time to head for the doc, to slow down! Should be standard equipment for every business man. This is a precision-engineered instrument, the very same type doctors use. It is fully adjustable, has metal hook and posts, and it does an accurate job of recording rapidly, strength and uniformity of arterial pulse. Easy to read. Simple directions. Leather carrying case.

B1519 Blood Pressure Meter \$15.98

A barber shop in your own home TOASTMASTER 12-PC. HAIRCUTTING SET

The only thing missing is the waiting your turn, the chatter and the clatter and the dent in your budget. You will save a small fortune with this electric 12-piece home barber set. Contains clipper with TEFLON coated blade, clipper guard, shears, barber comb, clipper brush, oil, 3 butch combs, tapering attachment. Made to last a lifetime, comes in a beautiful custom fitted storage case. Clipper's Teflon blades permits easy gliding over hair and damp skin surfaces when trimming around neck area. Line up the entire family and operate your own tonsorial parlor.

B2726 Toastmaster Hair Cutting Set \$13.98

CONVERT ANY MIRROR TO PROFESSIONAL VANITY

Now—convert any mirror to professional vanity, with adhesive-backed G.E. non-heat bulb strips. Adhere instantly to any mirror, wall or other surface to end the mad scramble from mirror to mirror, seeking light (if there are any women in your family, you'll know what we mean). Convenient on/off switch, 8 professional bulbs, readily replaceable. Makes a fine bathroom shaving light. Specify choice of handsome rustfree Chrome or Brass Plate. Each 19½" long.

B2061 "On Stage" Lighting Strips—Chrome \$12.98

B2062 "On Stage" Lighting Strips—Brass \$12.98

VIBRATING NECK CUSHION INSTANT RELIEF FROM TENSION!!!

Like gentle fingers massaging your neck—this corduroy soother surrounds your neck and shoulders with pulsating massage. In just a few moments the pressure causing headaches, tension and nervousness start to fade away. Cordless electric soother is battery operated, in easily removable corduroy zippered case—soft foam inside. You'll find this better than a professional Swedish massage. Available in Gold or Avocado Green. 9" x 16" x 2½".

B2113 Vibrating Neck Pillow, Gold \$9.98

B2114 Vibrating Neck Pillow, Green \$9.98

NOW! THE "NO DIET"—"NO EXERCISE" DIET BELT

You've seen it demonstrated on the Johnny Carson show. Imagine! You can lose up to 3 inches around the waist without giving up food, doing tiring exercise, wearing a girdle, paying a masseuse! Amazing new Belt from American Machine and Foundry Co., that you wear under or over your clothes forces inactive muscles to tone up, pull in, trim, makes you feel like doing more! 6 inches of adjustment waist narrowing. Soft, supple leather-textured vinyl, 4½" wide. Wear while sitting, walking, resting! Belt, maybe melt that flab!

C2813 Diet Belt—Men's—Black—Medium (35"-39") \$19.98
(Large 39"-44")

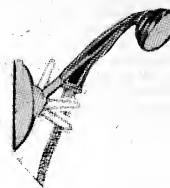
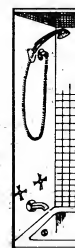
C2814 Diet Belt—Women's—White—Small (25"-30") \$19.98
Medium (30"-34")



HELLO! FAMOUS DANISH "TELEPHONE" SHOWER NOW HERE!

Clever those Danes! Handsome "telephone" that attaches in minutes to any shower, without plumber or special tools, is both fixed and portable shower in one. Replaces your old shower head to give you first true all-over, any-part-of-the-body shower ever! Inexpensive price makes it ideal for summer place. Both shower head and wall pin are 100% super-strong black nylon. 4 feet of chrome-plated, rubber-lined flexible hosing gives "long distance" range. Easy to handle, easy to clean with never any lime deposits. Completely troublefree.

B1106 Imported Danish Telephone Shower \$9.98



GENUINE WALNUT TISSUE DISPENSER WITH SECRET DRAWER

For you who've been seeking a truly fine tissue holder and have about given up—this beautifully simple, simply beautiful American Walnut dispenser, with magnificent hand-rubbed finish. If you have fine furniture, this box will be very much at home! And at its base, a "secret" pull-out drawer, lined to protect your favorite jewelry—or use for cash, change, important papers! An ideal personal "safe."

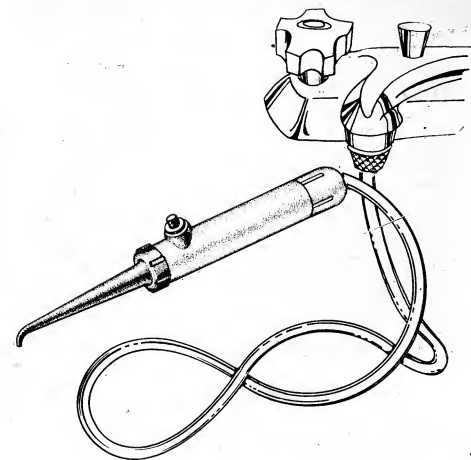
B2023 Walnut Tissue Box Safe \$6.98



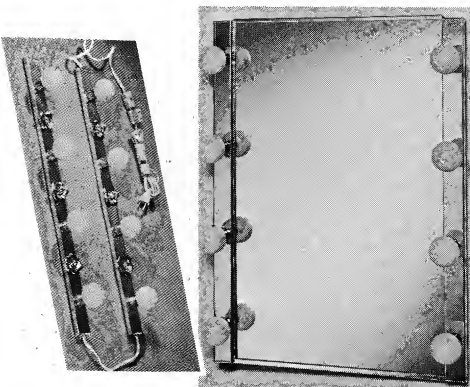
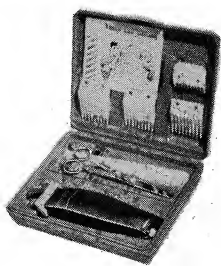
SPRAY YOUR WAY TO DENTAL HEALTH WITH NEW PROFESSIONAL APPLIANCE

New dentist-approved unbreakable home spray attaches to any standard faucet in seconds—without installation! Removes food particles that tooth brushes cannot reach, helps stimulate gums, sweeten breath. Ideal for cleaning orthodontist bands and fixed bridges, where decay often starts. Aids in treatment of pyorrhea, erosions, infections, bleeding gums. Appealing to children. Push-button water control. Complete with 3 removable tips. Clean teeth never decay!

A1289 Professional Dental Spray \$9.98



*Diners Club members may
charge their account*



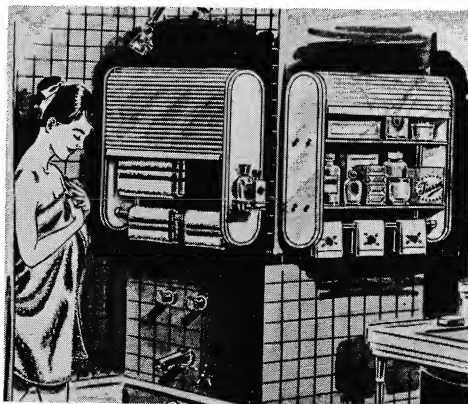


WHAT ON EARTH CAN I GET FOR THEM? NUMBERED BATH TOWEL SETS OF COURSE!

The answer to the perennial gift giving headache for one or a family of four — Thirsty Cannon Towel Sets numbered to avoid bathroom confusion — so very much appreciated by all who receive them. Count 'em... ONE-TWO-THREE-FOUR... all in ebony black numbers on spanking white terry. Suitable for any bathroom color theme. Set contains generous size bath towel, hand towel and wash cloth. Completely washable. A wonderful way to keep your guests all sorted out in your own home too. All year round, this neat little item will take care of those gift occasions that keep popping up.

C2838 Numbered Cannon Towel Sets

\$17.98



NOW! KEEP TOWELS DRY AND HANDY RIGHT INSIDE SHOWER WITH EASY TO INSTALL STA-DRI CLOSURE

How many times have you reached for a towel and slipped in a wet tub or dripped and left wet footprints while searching for one? Now you can keep towels dry, at your fingertips, inside the shower—safely. Roll-up waterproof frosted door protects towels from water while shower is in full use. Chrome outer rack holds toiletries. Easy to install. Available also Hideaway Shelves Cabinet for a smart, neat bathroom. Comes with permanent adhesive mounting. 20" wide, 20" high, 6" deep. Smart off-white shade.

C2791 Sta-Dri Closure **\$4.98**
C2868 Hide Away Shelves **\$4.98**



INTERNATIONALLY-FAMOUS BRAUN CORDLESS TRAVEL TOOTHBRUSH

Compact, battery-operated, precision engineered electric toothbrush gives you over 50 vigorous brushing strokes per second, 3200 a minute! Provides safe, thorough cleaning at home, on boat, while traveling. Guards dental health of children at camp. No wires—no costly recharging units—operates on ordinary flashlight battery. Complete with fitted travel case and 3 brushes. Weighs just 7 ounces, battery and all! 1-year guarantee.

B2528 Braun Travel Tooth Brush **\$9.98**



Now... for men and women who want to look younger longer...

A new, proved electronic "time machine" that helps turn back the effects of age

At last there is something you can do about an aging face... something to make it look younger without plastic surgery. A wonderful new machine has been invented — the Penetronic Facial Activator — that will help you reduce or eliminate the wrinkles, crow's feet, sagging jowls and puffy bags that make a face look old.

YOUR FACE HAS MUSCLES TOO!

How can a machine do this? By stimulating the muscles of your face to exercise. That's right. Your face has muscles too. And once you're past-30, these muscles lose that strong, elastic tone that kept the face of your youth firm and attractive. As these muscles weaken, the flesh they support begins to sag. And that's how wrinkles, bags and hanging jowls begin.

Now you can reverse this aging effect with exercise. You've seen how exercise can slim down a spreading waist and bulging tummy and make a body look years younger. Well, now you can do the same for your face.

EXERCISE YOUR FACE MUSCLES ELECTRONICALLY. YOU DON'T HAVE TO DO A BIT OF WORK!

You can't do it all by yourself, of course. There are no sports or calisthenics for the face. But, through the miracle of modern electronics, you can stimulate your facial muscles to exercise all by themselves with a Penetronic Facial Activator. And this rejuvenating workout will be COMPLETELY EFFORTLESS!

Just hold your Penetronic Facial Activator over a stimulation point on your face as illustrated below, and a gentle electronic pulse causes a set of facial muscles to contract and relax rhythmically. Before you know it, you've exercised and toned up your entire face. Your muscles exercise on their own while you read, watch TV, or think of other things. IMPORTANT: The Penetronic is not a vibrator, not a massager, not a heat applicator. It is an exerciser. It does not shake your muscles to make them move. It activates them into moving on their own. This is real exercise. It can help bring back youthful facial contours.

GUARANTEED TO MAKE YOU LOOK YOUNGER—OR YOUR MONEY BACK.

This won't happen overnight, of course. Muscle tissue rebuilds so fast and no faster. It will take about 90 days to get significant benefits from Penetronic treatment — six months for full benefits. But you should see some improvement after just one month — we're confident of that.

In fact, if you don't see a younger-looking face in your mirror after 30 days of daily use, return your Penetronic Facial Activator and we will refund every penny you've paid!

We can make this guarantee because we've seen how daily Penetronic exercise stimulates facial circulation and re-builds sagging muscles that have allowed wrinkles to form in the first place. And we've seen — once full benefits are achieved — how intermittent use thereafter helps facial muscles maintain their newfound strength and tone so that you don't lose your new youthful look.

HOW DAILY PENETRONIC TREATMENT FIRMS AND TONES KEY AGE-REVEALING AREAS



Two minutes here helps work off double chin and sagging crescent beneath lower lip.

Tighten up the muscles at the corner of your mouth, below your cheek, and above your jaw.

Exercise and strengthen these muscles, and jowliness will begin to disappear.

Back here is where Penetronic helps you work away the crow's feet around your eyes.

Two minutes here works on the rest of the eye area, including those puffy-looking bags.

Here's where you strengthen the sagging muscles that cause tell-tale creases in the neck.

A SOPHISTICATED ELECTRONIC DEVICE FOR EASY HOME USE.

There are other facial activators, but you have to go to a posh beauty salon to use them. These are huge console units requiring the attentions of a skilled operator.

In the Penetronic Activator, a whole console of electronic functions has been compressed down to cigarette-pack size through the magic of miniaturization, so that you can own and run it yourself. Its circuitry was inspired by missile and space vehicle designs.

The total cost for this electronics wizardry is less than one or two visits to one of those posh salons — just \$29.98, the world's biggest bargain, we believe.

But nothing's a bargain unless you get exactly what you want. The Penetronic Facial Activator helps you get a more youthful appearance. If that's what you want (instead of cover-up for the way you look now), isn't it worth \$29.98? We think so.

But if you think we're wrong after your 30-day trial we'll return every cent you've paid.

There's no risk, you see. And you should start to see results in 30 days.

V2650 Penetronic

\$29.98



10 TIMES WARMER THAN ANY FABRIC EVER—NEW SPACE JACKET

Amazing new jacket, is made of Aluminized Mylar, the super-insulation material developed to keep astronauts warm in the frigid vacuum of space! First breakthrough in clothing since the fig leaf. Actually reflects 90% of body heat back to warm you! 100% windproof and waterproof: never mildews, rots or cracks. Never needs cleaning or washing. Weighs only 8 ounces, but will prevent frostbite! Folds to fit pocket. Blue or Silver.

- | | | |
|-------|-------------------------------------|---------|
| B2834 | Men's Space Jacket—S, M, L—Blue | \$19.98 |
| B2835 | Men's Space Jacket—S, M, L—Silver | \$19.98 |
| B2836 | Women's Space Jacket—S, M, L—Blue | \$19.98 |
| B2837 | Women's Space Jacket—S, M, L—Silver | \$19.98 |



GAY 90'S BATHING SUITS DRESS UP THE 60'S

What color! What elegance! What a ball—beach ball! Girls—when you step out in your Klondike Kate, those bikini babes will go hide in the sand—they can't hold a candle to those cute ruffles and gay stripes—that figure-revealing knit that does so much for what's to reveal! Men: when you hit the beach in your Diamond Jim, you'll be at the head of the swim! Highly-colored, broad-striped fine knit, pre-shrunk, washable. Each suit: two pieces: the brightest, gaudiest, most fetching stripes ever. The sands of time never looked brighter. Specify size.

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|-------|-----------------------------------|--------|
| B1136 | Diamond Jim Swim Suit S, M, L, XL | \$9.98 |
| B1137 | Klondike Kate Swim Suit S, M, L | \$9.98 |



NOW! "THE WINTER-BEATER"—DEERSKIN GLOVE + WOOLEN GLOVE LINER

Hand yourself a toasty-warm winter with this clever two-in-one that may be worn together or separately. You start with luxurious, soft, supple deerskin glove on the outside—add sleek wool liner that reaches snugly under coat cuff for still more warmth! You can't do much better than that, unless you get Sophia Loren to hold your hand! In Natural.

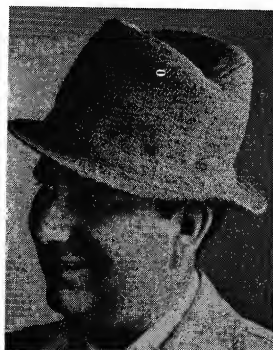
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| B2823 | Deerskin Two-In-One Glove—7½-10½ | \$12.98 |
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GENUINE 24K GOLD TIE THE LUCIUS BEEBE EFFECT...

Same thing happened when Midas tied his tie—it was gold. The epitome of sartorial splendor, you will be the most talked about man-about-town when you make your entrance resplendent with gold cravat at a gala affair or any social gathering. Woven of Persian 24K gold thread in damask-like floral design and laminated for protection against spot, spills and tarnish. Hand tailored and fully lined. Something he always wanted but never thought he'd get.

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| B2748 | 24K Gold Tie | \$29.98 |
|-------|--------------|---------|



THE REAL McCOY: IRISH SHOOTING HAT

Sure, and you don't have to be Irish to wear this dashing hat. Brings out the Sean Connery in you (that's bad?). Made of 100% salt-and-pepper tweedy wool handwoven in Ireland by skilled Old-Sod craftsmen, (no two alike!). Fully lined, indescribably comfortable, and devil-be-darned shapeless. This hat on your head, and you'll never need a shillelagh—she'll know who's boss!

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|-------|---------------------------------------|---------|
| B2744 | Irish Shooting Hat (Specify hat size) | \$13.98 |
|-------|---------------------------------------|---------|



EXOTIC ELEGANCE FROM MOROCCO! FLOOR-LENGTH DAHARRA, HAND-EMBROIDERED

Take you to the Cashbah—be your entertaining-loveliest at home. Let the magic of Moroccan design, Moroccan workmanship change you from "All American Jane" to a Mid-Eastern swinger! A most entertaining design for lounging or entertaining. Black stripes on sheer, silky all white cotton, delicately hand-embroidered in black cotton on both sides of front panel, from neck to floor. Washes like a dream, sheds wrinkles. Enjoy the enchantment of the East, at a most enchanting price! One size fits all.

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|-------|---------------------------|---------|
| B1629 | Moroccan Daharra Cover Up | \$19.98 |
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A REAL SCOOP! JUST ARRIVED! ALL COTTON PHOTO DRESS

It's swifty, it's campy, it's the MOST! Put on this "Put-on" photo dress. Giant pop-art poster of W. C. Fields or Clark Gable, printed in black and white, front and back. Coming or going, you'll win in a photo finish. Cool, comfortable, provocative sack, fully washable. So name your bag—then grab! Small, Medium.

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|-------|-----------------------------------|--------|
| B2632 | Pop Art Poster Dress W. C. Fields | \$3.98 |
| B2633 | Pop Art Posters Dress Clark Gable | \$3.98 |

GO ORIENTAL: MANDARHIM/MANDARHER PAJAMAS

It's the pajama game—Oriental flavor in cleverest, cutest "Chow Mein" gift pack in many, many teahouse moon (includes gift chopsticks). Kabuki Black slacks combine with Imperial Red/Black Kimono for Far-East sleeping comfort, regal good looks. Gold braid on Trousers, gold Oriental motifs on Kimonos go from snoring room to drawing room elegantly. Fine cotton broadcloth for long life, everlasting smartness. Proportioned-to-fit sizes.

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|------|-------------------------------|--------|
| B902 | MandarHIM Pajamas S, M, L, XL | \$9.98 |
| B903 | MandarHER Pajamas 32-38 | \$9.98 |

HIS & HER CASUAL WEAR

Comfortable, smartly styled apparel with the famous Bill Parry label. The lounge, so perfectly suited to sports, playtime or about-the-house activity, is styled in one piece eliminating bunching, shirt-tail tucking... full cut and tailored with elasticized waistband. 100% washable cotton throughout.

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|------|--|---------|
| D347 | Lounge in Sanforized Poplin Blue, Gold, Olive | \$19.98 |
| D349 | Lounge in Cotton Cannon Terry Cloth (Specify Blue, White) | \$16.98 |
| D350 | Lounge in Fine Cotton Rib Corduroy (Specify Blue, Pewter, or Antelope) | \$19.98 |

Lounge Women's Sizes—10, 12, 14, 16, 18
Lounge Men's Sizes—S-M-L-XL



HAREM NECKLACE THE ANCIENT PLEASURE SYMBOL

Tantalizing Turkish treasures imported from Istanbul. Beautifully hand-cast in bronze, hand-finished, dangling provocatively from unique hand-made copper links. Pendant is stunning replica of 4,000 year old Hittite sun-dial design, dug from the tombs of Turkish kings. Legend hath it that the number-one harem favorite wore her pendant on a l-o-n-g, l-o-n-g chain. When her Lord-and-Master wished to show his displeasure, he shortened the chain. We give you medium length—you take it from there! 2½" wide.

A2729 Harem Necklace—Gold Plated \$7.98



ANTIQUE MANCHURIAN CRYSTAL BRACELETS

Delight those around you with a lovely melodious tinkling sound. At the end of the Manchu Dynasty, Chinese craftsmen wrought these delicate lovely bracelets from multi-colored Peking crystal. Manchu princesses and ladies of the court, proud of their slender hands and arms, wore them symbolically—four alike if married, two alike if single. If they had to buy new ones, they were the envy of their friends, as it meant that their lovers had hugged them so tightly that the bracelets broke. Set of 3 in flecked pink, natural and midnight blue.

A2637 Manchurian Bracelets \$4.98 Set of 3

SPOTLIGHT YOUR LIP-DO WITH LIP-LITE

Problems of a paint job in the theatre, dark restaurants, anywhere are solved with this European imported illuminated lipstick case that holds your very personal lipstick shade. Regular size lipstick refill fits into a holder surrounded by a ring of light that is triggered by removing top, fitting it to base of case and pressing thus bathing your mouth in a beam of light: A slender tube (only ¾" dia. by 3" high) Lip-lite is of aluminum with white base and jet black enamel and silver top.

A2645 Lip-Lite \$4.98

ANTIQUE GRECIAN BOUTIQUE HANDBAG

Masterpieces of hand needlework that made up the elegant vests of Grecian nobility at the turn of the 17th century are cleverly spliced and sewn together by the artisans in tiny rural hamlets throughout Greece to create an unusual clutch bag that is a collector's item for the discriminating woman. No two are alike—each design is uniquely different. Satin lined and tassel ended zippered it makes a talked-about evening carry-all or cosmetic case. Naturally—a very limited quantity! So order now. Beautiful gift!

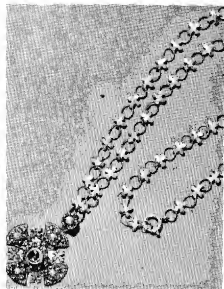
B2605 Antique Handbag \$24.98

...FROM THE HOLY LAND: CRUSADER CROSS IN SOLID SILVER

An imported art piece: Opulent splendor, gentle reverence are combined in this magnificent cross. Entirely hand-crafted in solid silver, including delicate cross chain; soft, subtle decorative motif. Genuine Amethyst jewel highlights center of cross. To be worn—to adorn. To adore. 1¼" dia.

V798 Imported Silver Crusader Cross/Chain \$9.98

A2626 Matching Earrings \$9.98



COCKTAIL RING WATCH

She may not go for bells on her toes, but she'll sure be thrilled with this unique, diminutive timepiece on her finger. It's set in a glamorous cocktail ring with 9 tiny simulated pearls on a textured scroll golden case. Coverlid flips open to reveal a quality Swiss-made watch. Ring is easily adjusted to fit any size finger. Luxurious yet inexpensive.

V572 Cocktail Ring Watch \$19.98

BE A SLOB! PHYLLIS "YOU KNOW WHO" SLIPPERS

Heaven is a pair of slippers that kiss your feet into contentment... dust as you walk! Good Lord, if they could only cook—you'd really have it made. If you feel a bit sheep-ish as you flip-flop along, tell yourself it's because these marvelously comfortable slippers are quality-made of Greek wildly warm shaggy white Flokati fur.

B2610 Phyllis "You Know Who" Slippers—Small \$6.98

B2611 Phyllis "You Know Who" Slippers—Medium \$6.98

B2612 Phyllis "You Know Who" Slippers—Large \$6.98

PIN DOWN HER MONOGRAM BEAUTIFULLY

Has that truly distinctive custom-crafted look you like to wear, and give with confidence. Show it off on any sport or formal outfit. Makes a just-right personalized addition on any purse, bag, etc. too! Contemporary styled and hand-made in rich sterling silver or 14K gold. 1¼" in diameter. Specify any 3 initials, but be sure to underline initial of last name!

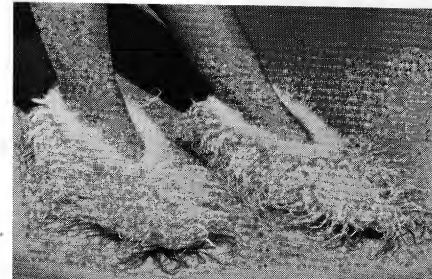
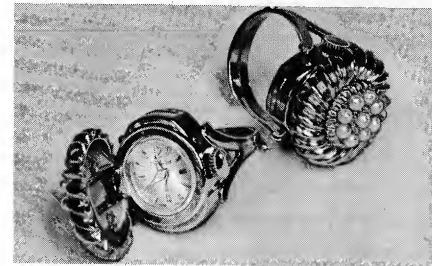
D575s Sterling \$7.98

D575g Gold \$39.50

NOW! A JET-AWAY ALL-LEATHER HANDBAG

...the answer to a gal's dreams! Chic continental styling... genuine sheepskin leather that will wear practically forever... expandable contours that can always make room for that nightie you forgot to pack, that book you must read on the plane! Roomy 12"x4"x7½", two outside pockets for change, cosmetics; heavy-duty zipper; solid brass hardware; security strap—and two smart easy-tote handles! Honey-tan.

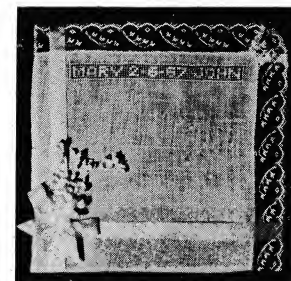
B2044 Continental Flight Handbag \$ 9.98

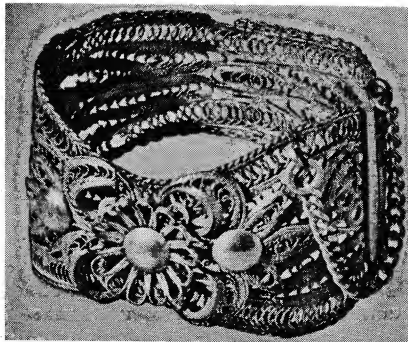


FOR THE BRIDE... THE WEDDING HANDKERCHIEF MAKE THE "SOMETHING NEW" TOMORROW'S FAMILY HEIRLOOM

Not something borrowed—but something new—an exquisitely handmade handkerchief of sheer Irish linen. The year of the wedding is in blue with the name of the bride and the groom at either side cut into the linen itself by hand, a needlecraft art known as punchwork. Edged in fine lily-of-the-valley French lace an inch wide, this handkerchief is certain to be cherished as an heirloom. Handsomely gift boxed, glamorous with white ribbons and orange blossoms.

D2689 Bride's Heirloom Handkerchief \$7.98





GENUINE ANTIQUE MACEDONIAN SILVER BRACELET

Yes, on Sunday, and every day, you'll be as irresistible as Melina Mercouri! This is a genuine antique Greek bracelet, authenticated over 250 years old, worn perhaps by a Greek slave girl—or a harem princess. Beautifully crafted in fine silver, each is an individual work of art. No 2 exactly alike. Bracelet has original pin lock and chain. A gift of importance—with a tiny price tag.

B1828 Antique Macedonian Bracelet \$19.98



SWINGING NEW HOLLYWOOD TURN-ON LIVE FISH MINI-PENDANT NECKLACE

For dolls and dudes, a real date bait—newer than love beads and medallions! Now you can create a big splash with "living necklace" that has a live rainbow fish inside tiny fishbowl-pendant. Fish is specially bred for mini-living, actually enjoys cavorting in bubble. Between wearings, merely place in glass of water! Fish stays active and lively. Complete with color-wands that change water to match outfit. Easy directions. Fish delivered alive with speedy air mail shipment. Money-back if it's not a gas!

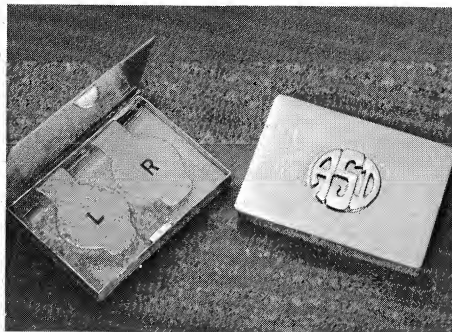
D2749 Living Necklace \$3.98



USEFUL AND PRACTICAL STERLING SILVER MONOGRAMMED LABEL HOLDER WITH LABELS

Sterling Silver monogrammed holder with 500 address labels printed in black for purse, pocket or desk. Yes, you can take it with you—so handy and timesaving for those little unexpected uses when going about your daily routine—sending gifts, mail, fund raising donations, filling out forms. Or, use as a decorative addition to the top of your desk for ready use on correspondence, bills, whatever. 1 1/4" x 3/4" wide. What a truly beautiful personal lasting gift for any woman or man of fastidious taste. Specify monogram and name and address. Allow 3 weeks for delivery

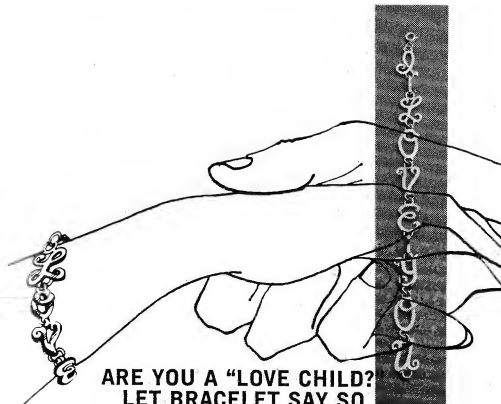
D2765 Sterling Silver Monogrammed Address Holder and Labels \$19.98



CONTACT LENS CASE

Protect precious contact lens from scratching, breaking or loss in this wafer-thin, sterling silver case. Specially designed enclosed compartments, marked L and R, encase each lens in smooth plastic that can't harm optical surfaces. With or without distinctive hand-cut 3-initial monogram you specify. 2" long, 1 1/2" wide, 1/4" deep.

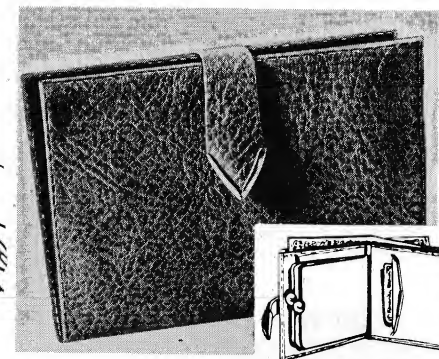
D466a With Monogram \$16.98
D466b Without Monogram \$12.98



ARE YOU A "LOVE CHILD"? LET BRACELET SAY SO

Wear your heart on your sleeve... let stunning bracelet proclaim in glowing script "I Love You"! Your choice of precious Sterling Silver or 14 Kt. Gold. Beautifully made with securely locked links between each letter, safety catch. Whether you're a hippie or a "square," you'll be delighted with this exquisite example of the jeweler's art. Delightful gift for the newly engaged—married—or those who'd like to be!

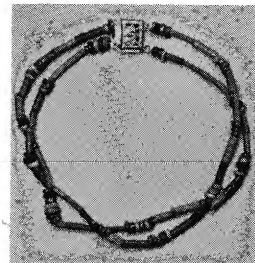
D2766 "I Love You" Bracelet—Sterling Silver \$14.98
D2767 "I Love You" Bracelet—14 Karat Gold \$65.98



NEW! BE THE GAL WITH THE GENUINE PINK ELEPHANT SKIN WALLET!

Think pink! Think of the most unique, exotic, elegant wallet in years—and you have our exclusive pursette. Entirely handmade from genuine selected elephant skins, tanned soft 'n supple, dyed a lush 'n lovely jungle-flower pink, and luxuriously leather-lined. Will last practically forever! Lightweight, a compact 4 1/2" x 3 1/2" folded, beautifully roomy. Contains money compartment, change purse, 3 pockets for credit cards, stamps, etc. and see-thru driver's-license flap. Snap-tight closure! You'd expect to pay at least \$50 for this rare find.

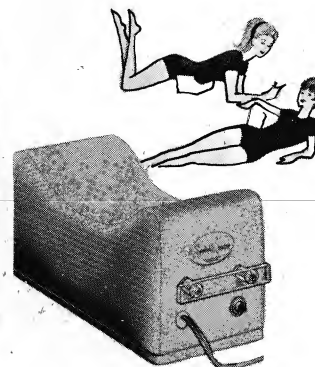
V1649 Pink Elephant Ear Wallet \$19.98



AUTHENTIC ANTIQUE EGYPTIAN BRACELET & EARRINGS

Credit amazing "dig" for these spectacular beads discovered in ancient Egyptian tombs, made into exotic bracelet and earring set! Authenticated as dating back to 1500 B.C.—30 B.C. Cool, romantic tones of blue and green blend in regal double-strand bracelet with hand-hammered catch. Matching earrings screw on for security, dangle one strand provocatively. Will never be duplicated! Complete with legend and authenticity certificate.

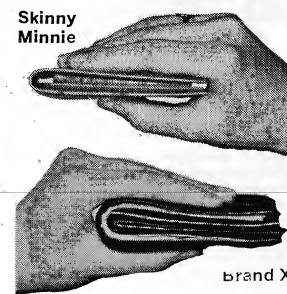
A2540 Antique Egyptian Bracelet \$19.98
A2541 Antique Egyptian Earrings \$9.98



NOW! SPOT-REDUCE THE PROFESSIONAL "SWEDISH MASSEUR" WAY!

3-part Swedish Masseur Plan helps lose weight, trim and tone those "figure problem" areas simply, easily! Just like having your own personal masseur at home. Miracle vibrator stimulates circulation, tones, actually exercises the muscles that hold in tummy, waist, thighs while you rest—no disrobing necessary. You lose inches—diet book and calorie counter (included) plus 64 page fun-exercise book. Connects to any household outlet. On/off switch. Portable—weighs less than 3 lbs.

B1494 "Swedish Masseur" \$12.98

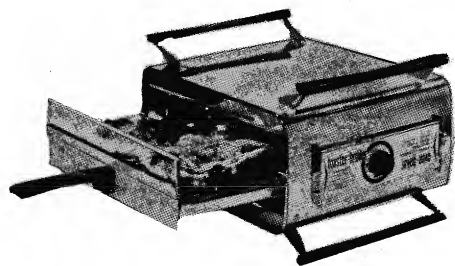


*Both wallets shown with equal contents

MEET SKINNY MINNIE WORLD'S SLIMMEST LADIES WALLET

There has never been another wallet as skinny as ours! Others would almost pack everything ours does, but they are twice as fat. Ours holds everything they do; but is designed to distribute contents scientifically—evenly. Flip-thru plastic inner-case holds cash, credit cards, favorite photos, licenses, the works and still slip into smallest handbag with room to spare for make-up and other goodies. Put an end to the helter-skelter bag. Crafted of luxury handgrained cowhide. Green or Honey Beige.

A2472 Skinny Minnie, Green \$5.98
A2473 Skinny Minnie, Honey Beige \$5.98



THE SPACE-SAVING FLIP-FLOP BROILER-BAKER

Only one unit—just 12" x 7½" x 9¾"—but bakes, broils, toasts, grills, warms rolls, even keeps coffee hot—switches functions by just turning over! The one perfect appliance for taking on vacation! Tremendous capacity—broils 2 giant steaks or bakes 2 apple pies, roasts a turkey, toasts 4 slices of bread! Glass door maintains even heat, keeps kitchen clean, cooler. Variable controls up to 500°. Quality American-made.
C2770 Flip-Flop Broiler-Baker \$16.98

NEW. IT'S A MAT, IT'S A TRAY, IT'S A PORTABLE BUFFET

Laps never had it so handy, so tip-proof. Barbecue, picnic, buffet serving, dining in bed, teevee eating was never so easy, so pretty. Ingenious new "portable buffets" that look like, feel like fine linen, have the firm body of a service tray, give the practical protection of a table mat. Special non-skid backing clings securely on table or lap. Clever place pocket holds your napkin, silverware snugly. Tough polyethylene construction with strain-resistant, wipe-easy surface. 11¾ x 17¾. Lovely decorator colors: choose gold, or avocado.

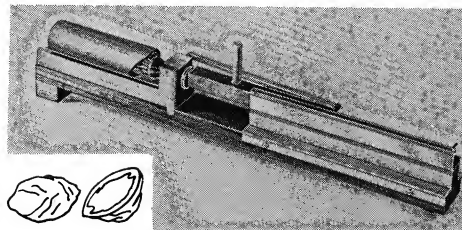
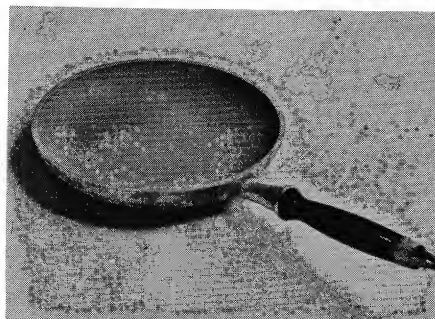
C1696 Matray—Gold 4 for \$7.98
C1697 Matray—Avocado 4 for \$7.98



THE WORLD'S BEST FRYING/OMELET PAN ACCLAIMED BY MASTER CHEFS

Now...brought to you for the first time by Hobi is this almost magical French Chef Omelet Pan. In less than one minute, an omelet par excellence without sticking—with-out mess. The secret—thickness, form, the uniform conducting of heat. Only cast aluminum, specially designed, can perform all this culinary, reputation-making magic. Actually easier than "frying." Pan "thinks for itself" makes it virtually impossible to overheat or burn. And please never wash—only wipe with damp cloth. Easy instructions, plus 12 gourmet recipes included!

B1611 French Omelet Pan—8" \$11.98
B1612 French Omelet Pan—10" \$13.98



ADVANCED DEVELOPMENT FOR PRECISION IN NUTCACKING

How would you like a Nut Cracker? One that shells pecans, brazil nuts, etc. in whole kernel form up to 95% perfect at a fabulous 30 nuts per minute. Identical to unit used commercially for mass production by restaurants, bakeries, and the like. Stainless steel on walnut. It adjusts automatically to nut size and a hammer-like device released by a pull of the handle is driven by new inertia principle (never before used) that produces the nut meat whole and ready for use. A useful gift for the culinary perfectionist. Size 3 wide by 14 long.

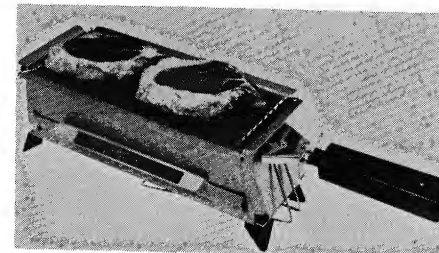
C2846 Nutcracker

\$6.98

NEW! SMOKELESS, QUICK COOKING, GOLDEN INFRA-RED ELECTRIC HIBACHI

Aah-so, Japanesee got delicious idea for broiling steaks, chops, etc. right at table—no smoke—no steam—no spatter. Infra-red element, hotter-than- —, puts "charcoal" crust on outside, seals juices, flavor inside. Cooks food in half the time. Heating element self-cleaning. Completely immersible, dish-washer safe. UL approved. Gleaming gold-anodized finish. 19" x 5" x 4". 1-year guarantee.

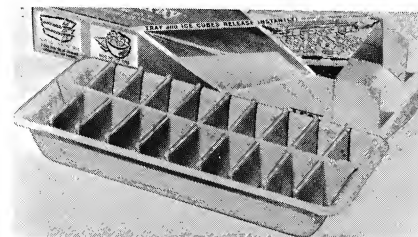
B2263 Electric Hibachi \$12.98



TEFLON NO STICK ICE CUBE TRAYS

The way eggs slide out of your Teflon fry pan, ice cubes now slide out of your ice tray—and trays themselves slide out of your freezer—no matter how deeply frosted. It's Dupont Teflon on both inner and outer tray surfaces of New Magic-Pop Ice Trays that does the no-stick trick. No levers to get in way, either, so trays may be stacked to save space! May be used for home-made ice cream and desserts, since they rinse clean in a jiffy! Heavy gauge lifetime aluminum with pure Teflon. Buy several! You'll love them!

B1113 Teflon Magic-Pop Ice Cube Tray \$3.98



QUEEN ANNE SILVERPLATED SERVER A THING OF BEAUTY... A JOY FOREVER

Grace, delicacy and purity of line prevalent in England in the early 18th Century under the rule of Queen Anne has been treasured over the years as the epitome of elegance. Authentically reproduced in this gleaming silverplated covered server, with fluted motif ornamented by traditional leaf relief handles, it adds lustre and beauty to even the most humble dishes. For instance, just drop in any 8-ounce carton of cottage cheese, cream cheese or whipped butter direct form the refrig. and its all dressed up for dinner. Obviously an eloquent nut and candy server too. 5" diameter. Stunning bridal, hostess, housewarming — anytime gift!

B2854 Queen Anne Silver Server \$9.98



LOOK LIKE GLASS, PRICED LIKE PAPER

... world's first disposable glass with class. You've seen them on the airlines, poolside at cabana clubs. Now enjoy on boat, beach, at home. Save time, tempers; safeguard health, safety. Unlike paper, never sag, never leak, never look cheap. Unlike glass, never shatter, never cut, are completely sterile, and of course no work! Sturdy plastic, crystal-clear, wafer-slim—like your best crystal. May be re-used or cheap enough to throw away!

B2192 9 oz. On-the-Rocks Glasses Case of 100 \$7.50
B2193 12 oz. Hi-Ball Glasses Case of 100 \$7.50

PERSONALIZED GLASSES

All our glasses are now available in your choice of 3 initials, full name, design, or company emblem. Gold, blue, green or red. Enclose personalizing desired and color choice.

D2567 9 oz. Case of 100 \$17.98 (includes die charge)
D2568 9 oz. Additional Case of 100 with same design \$9.98
D2569 12 oz. Case of 100 \$17.98 (includes die charge)
D2570 12 oz. Additional Case of 100 with same design \$9.98

Allow 4 weeks delivery on personalized glasses



Diners Club members may charge their account



INSTANT BOILED WATER 6 CUPS IN 40 SECONDS

Made especially for the coffee hound who must have his brew as soon as he gets up. Boils up to 6 cups of water in 40 seconds! Completely non-stick, so go ahead—use it to cook your gooiest pudding, your stickiest sauce, your thickest soup, cereal, baby food. 3-heat dial lets you keep warm at temperatures from 100° to 225°. Ideal for baby bottles. Seamless construction of even-heating, mirror-bright aluminum. Double Teflon interior, heat-resistant Bakelite fittings, safety handle. 32 oz., with cord.

B2153 Teflon Instant Hot Pot \$9.98



VELLEE CLEVER THOSE CHINESE! TABLE TOP CHARCOAL COOKERY, MANDARIN WAY

Be different. Be oriental. Be avant garde! Mandarin style exotic dishes cooked hibachi method right at your table. Tender meats simmered in fragrant broth and then dipped in savory sauces with the hostess ladling out the broth and noodles at the finish of this delightful entree. Centuries old method of cooking. Huo Kuo preserves full natural flavor and nutritive values. Just pennies worth of charcoal in the brazier provides heat. Anodized aluminum top with large cooking moat to protect delicate flavors. Full instructions and yummy Mandarin dish recipes are included.

C2688 Huo Kuo \$9.98



FOOD TASTES BETTER WHEN PLATES ARE WARMED

Gourmets recognize the importance of serving on warm plates. Yet excessive heat—improved oven or broiler over-heating—can crack, break, discolor precious plates. Our thermostatically-controlled electric plate warmer insures gentle heating of up to 12 plates, in just minutes. Insulation keeps food deliciously just-right warm. Fashioned in smart linen-like Flairlin for elegant table service. And it's washable! UL approved. Colors: Blue, Gold or Tobacco (specify).

B2066 Electric Plate Warmer—Blue \$9.98
B2067 Electric Plate Warmer—Gold \$9.98
B2068 Electric Plate Warmer—Tobacco \$9.98



NEW CAMP SODA FOUNTAIN SETS— AUTHENTIC AMERICANA

... I scream, you scream, we all scream for ice cream — make every day Sundae! Admit it, a genuine double-scoop old-fashioned ice cream soda, in authentic soda-fountain glass, can rival a Martini in greatness! Delight friends and family with these nostalgic servers. Sundae Sets hold two big scoops; are colorful for fruit salad or jello. Soda Sets are just right for iced tea, make milk drinks enticing. Banana Split Sets double for strawberry shortcake, make colorful relish dishes. Heavy-duty crystal, great on patio!

B2862 Sundae Dishes—Set of 6—Gold \$3.98
B2863 Sundae Dishes—Set of 6—Olive \$3.98
B2864 Soda Glasses—Set of 6—Gold \$3.98
B2865 Soda Glasses—Set of 6—Olive \$3.98
B2866 Banana Split Dishes—Set of 6—Gold \$3.98
B2867 Banana Split Dishes—Set of 6—Olive \$3.98



PLAN A PAELLA PARTY— USE OUR AUTHENTIC SPANISH PAELLA PAN—FREE PAELLA RICE

It's so easy to prepare exotic paella (pa-a-ya)! With the right pan and rice. We give you recipes plus authentic pan for correct, fast preparation of delicious combinations of chicken, fish, lobster, shrimp, clams, other taste-tantalizers, plus Free package of authentic paella rice flavored with saffron, onion, garlic. Heavy hand-crafted steel, with blue enamel finish, pan heats quickly, evenly for pan-frying or sauteeing. Handy carry handles for stove to table service, 10" diameter, 2" deep.

B2497 Paella Pan, Recipes \$4.98
Free: Authentic Paella Rice Mix

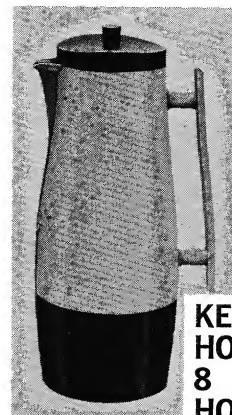


ORIENTAL TASTE SECRET FINALLY REVEALED—THE ODEN NABE PAN

The ingenuity of the Orient brings you Oden Nabe... Our ingenuity brings it to you for the first time. Four-way divider separates ingredients and when cooking is completed, drain off the juice and broth and serve your succulent savory fish or meats and vegetables direct from your Oden Nabe Pan at the table—follow this with the broth last in the true Japanese manner. Be sure to try the delectable selection of oriental recipes that are included for a delightful taste sensation.

Your friends will love these dishes. Attractive copper colored aluminum pot with grained wooden cover. 9" diameter. Serves 8 to 10.

C2687 Oden Nabe Pan \$9.98



**KEEPS
HOT
8
HOURS**

PIPING HOT COFFEE 8 HOURS WITHOUT RE-HEATING

Never drink another cup of "bit-ter" re-heated witch's brew — never dump another cup of coffee down the drain! Now, handsome Aladdin Server, with ingenious vacuum insulated filler, keeps full quart of either hot or cold beverages at original flavor and temperature 8 full hours. Positively no re-heating! Special "float closure" lets you pour without removing lid. Slim 2-tone satin-beige plastic jacket. Rust-proof, tarnish-proof.

C1768 Aladdin Hot or Cold Server \$6.98



THE WORLD'S FINEST HONEY IN AUTHENTIC GRECIAN URN

Imported from the land of Aphrodite, honey fit for the Gods collected by the mellifluous beekeepers and gathered from the nectar of the copious blooms of the abundant gardens in sunny Greece. You've a golden taste sensation in store for you. This is the finest honey in the entire world! The container is an exquisite fired pottery Grecian Urn in white with bold but graceful hand-painted floral design in blue, green and black with self-cover. 4 1/2" tall. This is a delicious gift to delight the gourmet palate.

B2613 Grecian Urn with Honey \$5.98

REGULAR COFFEE FASTER THAN INSTANT



NOW! REGULAR COFFEE FASTER THAN INSTANT

Introducing "The Husband Pleaser" — the amazing new automatic coffee maker that fresh-perks true coffee faster than the Lord-and-Master can shave. 2 cups in 2 1/2 minutes—4 cups in 4 minutes! No need, any longer, to put up with wishy-washy instant, and the grouchy husbands that go with them. Gleaming easy-care stainless steel throughout! Mirror-bright finish. Quality-made by famous Farberware to set a world-speed record in your house!

B2824 Farberware Coffeemaker 24 cups \$21.50

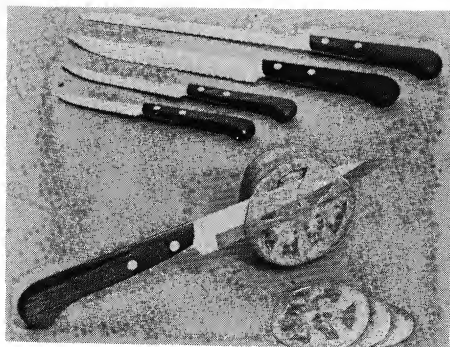
THESE KITCHEN KNIVES GUARANTEED TO STAY SHARP 10 FULL YEARS!

- Cuts Paper Thin Slices of Onions
- Squashing Tomatoes A Thing of the Past
- Razor Sharp Hollow Ground
- Rosewood Handles

Carve like a pro with our razor edge knives. An end at last to hacking away, to draining of precious juices. Here is the stainless steel kitchen knives—you've been waiting for—enough for every cutting chore for a lifetime—at amazing low price! Extra heavy gauge stainless. Razor-sharp hollow ground "magic edge" blades guaranteed to stay razor sharp at least 10 years. Genuine rosewood handles, contoured to fit your hand comfortably, riveted to hold firmly, safely. "Magic edges" grip food—avoid slips and accidents. Let you carve, slice, chop, pare as you would have liked last Thanksgiving! Set includes 5 knives, handy storage tray.

B1118 Stainless Steel Knife Set An unbelievably low

\$4.98



NOW! SLICES, SLIVERS, SHREDS, DICES, GRATES

You'll wonder how you ever got along without it! Greatest kitchen aid ever. Three simple precision made steel blades slip simply into place for each operation desired and, to perfection Cutfix dices carrots, celery — shreds cabbage, lettuce, slivers or slices onions—grates cheese, horseradish — a million different uses to ease your cooking preparation. The unit slides rapidly and easily in and out, with the finished vegetable caught in a roomy base at the bottom for immediate use. Feeding point is a covered funnel at the top. Very attractive orange-trimmed white plastic. Cleaning is a cinch! A most essential utility.

B2644 Cutfix

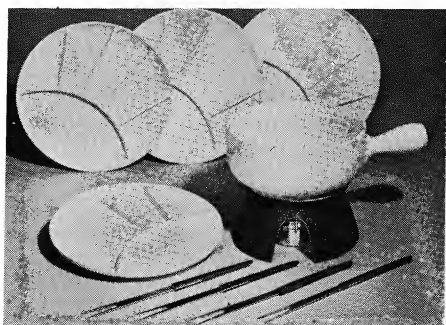
\$6.98

FOR PERFECT HOSTESSING TEN-PIECE FONDUE SET

For serving Switzerland's famous favorite — Fondue. This ten-piece Fondue Set is an eloquent harbinger of the taste sensation to come. A gleaming white glazed interior enamel pot set on a stand with adjustable alcohol burner and asbestos pad. Prepare in front of your guests and serve them in the four white ceramic 9" plates with dividers for the tidbits. Four stainless steel fondue forks with hand-rubbed Teakwood handles. (Don't forget tradition — if a man loses his toast from the fork while dipping, the lady to his right must kiss him.) Pot holds up to 2 qts. Exceptionally suitable for wedding, anniversary or housewarming gift.

C2288 Fondue Set

\$15.98

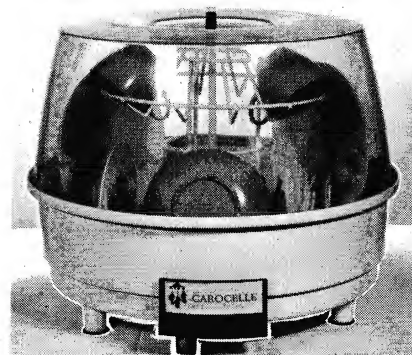
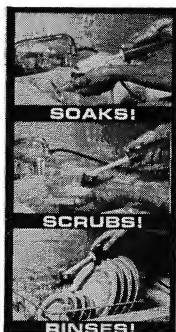


URNS ANY FAUCET INTO AUTOMATIC DISHWASHER

Ingenious push-button chrome and plastic aerator does everything electric dishwasher does—except take up space and cost hundreds of dollars! No installation—no plumbing—fits faucet in seconds. Soaps, scrubs, rinses, whisks off every drop of food, grease—even scrubs burnt, encrusted pots hospital-clean! Dishes, glasses sparkle like diamonds! Dispenses liquid detergent automatically. Actually 2 brushes in one. Self-cleaning super-nylon brush, automatic shut-off valve for detergent and clear water.

B2205 Cleenqueen

\$9.98

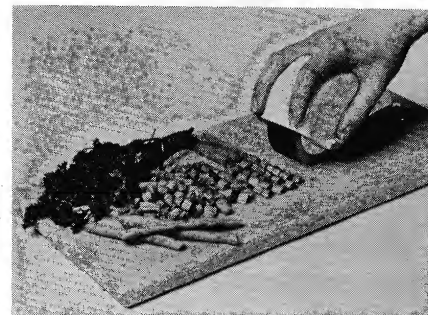


ENGINEERING BREAKTHROUGH! NEW—COUNTERTOP AUTOMATIC DISHWASHER

Imagine a fully-automatic dishwasher that works just like big expensive models, requires absolutely no plumbing, no installation, does complete service for 6 in 10 minutes flat! Dinner plates, salads, desserts, cups, glasses, silver, everything. Washes, rinses, dries—you never put your hands to water! Ingenious, compact design—stores right in dish cabinet or can be left on countertop. Connects instantly to any faucet. Perfect for apartment dwellers. So portable you can take it with you when you go on vacation. 20½" x 20½" x 18½". Express Charges Collect.

D2585 Countertop Automatic Dishwasher

\$39.98



NEW! KITCHEN BOY CUTS, CHOPS, DICES, SLICES, MINCES!

What's better than one super-sharp cutting blade? Why 5, of course! New Kitchen Boy, with 5 razor-honed, rustproof stainless steel blades, lets you cut through your kitchen chores, do it better in half the time! Ideal for mincing parsley, cubing cheese, dicing baby food, salad, etc. Ingenious design keeps blades away from hands at all times! Blades remove easily for cleaning. Sturdy lifetime construction.

B1826 Kitchen Boy Cut-Up

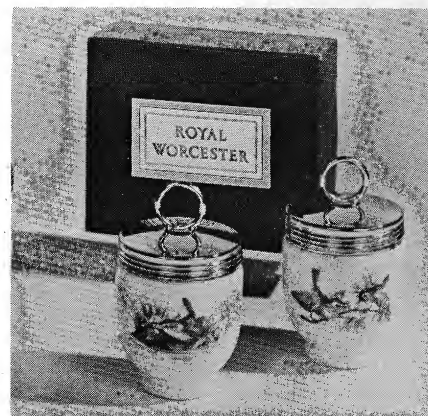
\$3.98

FROM ENGLAND! RARE "BIRD" CODDLES AND SERVES EGGS

... jolly good show, this! Egg lovers, here's cause for your cup to runneth over. The wonderful Royal Worcester of England Egg Coddler. Poaches eggsactly right, then turns self into delightful egg cup for eating. You just break egg in cup... season... screw on cap... plunge in boiling water... remove cap at any point for "peeking"... eat! Ceramic with bird-decoration. Stainless steel cap with easy-hold ring. 2 to set.

A2825 Royal Worcester Egg Coddler—Pair

\$7.50

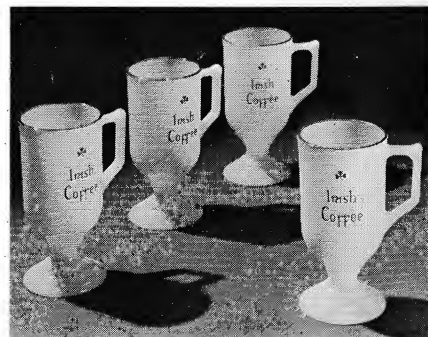


SHANNON IRISH COFFEE MUGS

... sure 'n you've enjoyed brisk Irish coffee in the famed Shannon Airport on your trips abroad. Now enjoy the same taste of the good life in your own home! These are the authentic Shannon Irish mugs, 8 oz. tall, satin white, richly decorated with 22 kt. gold rim and "Irish Coffee" proudly stated in green. Set of 4, plus rousing recipe for Irish coffee. Warning: Any leprechauns you see are your own responsibility!

B2116 Irish Coffee Mugs (set of 4)

\$4.98

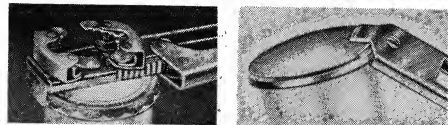
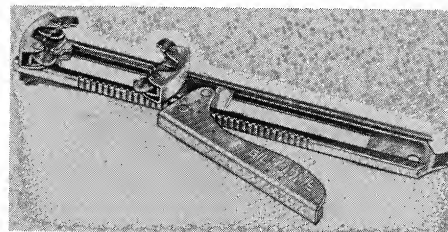
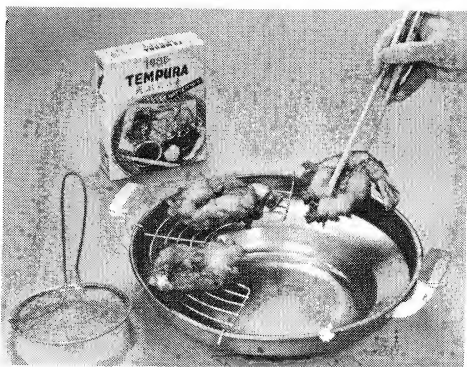


Diners Club members may charge their account

AUTHENTIC TEMPURA PAN SET FREE: TEMPURA BATTER

The secret of centuries has gone into the design of this special heavy all-steel pan to guarantee fast even Oriental cooking. Shrimp, lobster, fish or vegetables that are appetizingly crisp on the outside, fluffy-light and moist on the inside, just-right every time. Super-deep cooking well and high sides prevent splatter. Generous 10½" diameter. Complete with "piggy-back" chrome plated wire rack, wire skimming spoon, chopsticks for stirring, honored Tempura recipes, simple instructions—all for very few yen! Free with each order 12 oz. box of Tempura Batter Mix (for 40 man-sized portions)—all you do is add water.

- C2456 Tempura Pan Set and
free batter \$4.98
C2586 Additional Tempura Batter
Mix—12 oz.—2 boxes \$2.49



"GILHOOLIE" OPENS, RESEALS EVEN MOST STUBBORN JAR OR BOTTLE

No more tussle, no strong-arm muscle! New, beautifully designed precision instrument makes light of toughest jar or bottle opening job... reseals even carbonated beverages airtight just as easily. Opens every screw-top, twist-top, pry-off top from smallest nail-polish bottle to heftiest 5" jug without distortion. Satin-finished steel chrome. A brawny beauty!

- A1493 Gilhoolie \$2.98

CONTINENTAL IMPORT! PRECISION KITCHEN SCALE HAS NO SPRINGS

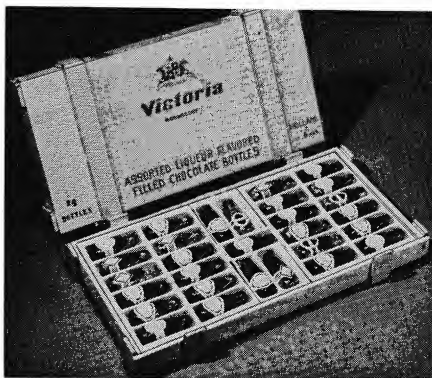
Now—the perfect scale—for preparing gourmet recipes—to check weight of purchases—packages for mailing, etc. New sliding-weight balance scale—precision-made in West Germany—gives perfect accuracy—has no springs to break or wear out! Calibrated from 1 ounce to 25 lbs. White baked enamel finish; chrome-plated removable pan and scale. The supreme gift for good homemakers.

- B1350 Continental Kitchen Scale \$11.98

REAL DUTCH TREAT! LIQUEUR-FLAVORED CHOCOLATE BOTTLES

Sip delicious liqueur, then eat the luscious Dutch chocolate bottle. A favorite on the continent! Makes a delightful after-dinner sweet. 29 bottles, filled with assorted liqueur flavors of cherry, apricot brandy, maraschino, rum. Instead of the usual fruit salad... instead of the ordinary mints, try these mouth-watering genuine Dutch goodies. 8 oz. box in wooden gift box, nicely wrapped.

- B1385 Liqueur-flavored Chocolate
Bottles \$3.98



BY ROGERS OF COURSE! GLEAMING GEORGIAN ROLL-BACK COVER SILVER SERVING DISH

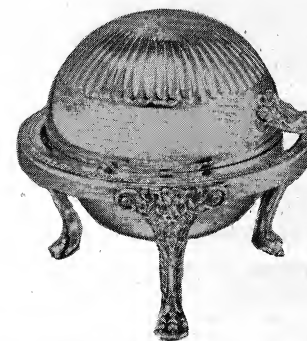
From an era of glowing elegance when the British Lion ruled the Empire and half the world, comes an authentic 18th Century designed Georgian Silverplated roll-top covered candy, nut, or sugar dish of timeless beauty. Globular shell design, top on a stand embellished with majestic lions head and paws. Flatter your guests with your best — serve sweets, nuts, jelly, cheese, butter, tidbits and reflect in their admiring appreciation. Removable glass insert. Roll-back cover keeps contents fresh.

- B2853 Silver Georgian Candy Dish \$8.98

NEW LIFE FOR OLD SILVER—SILVER PLUS REPLATES AS YOU POLISH

A Treasure Island for your "pieces-of-silver"—Treat your silver to a beauty treatment. Silver plus actually deposits new pure silver where the original plating has worn to show the copper, brass or bronze beneath. Same product used by antique dealers, collectors and estates for over ten years. This secret formula liquid polishes as it helps to maintain enduring shining finish of your treasured silver. Leaves hands clean too. Large 4 ounce bottle lasts and lasts.

- A2792 Silver Plus \$1.98



NOW HAVE RESTAURANT QUALITY RICE AT HOME

Perfect fluffy delicious rice every time when it is automatically steamed to seal in all nutritive values in the Rice-o-mat. Built-in thermostat regulates heat, shuts off when rice is table ready. Simple single button does it all—just flick it on and the rest is done for you. Cooks any food better that requires steam cooking. No fuss, no bother, no chance of scorch or burn, no stirring. Another hand for the busy cook. Perfect gift for wedding, showers, holidays or any special occasion. Made of easy-to-clean white porcelain and chrome. 4 cup (uncooked rice) capacity. Servings 4 to 6 persons. Complete with cord, instructions and recipes.

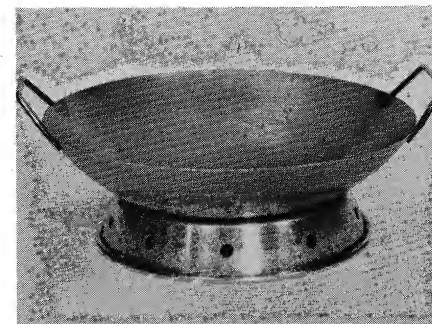
- C2761 Rice-O-Mat \$24.98

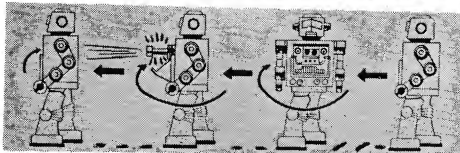
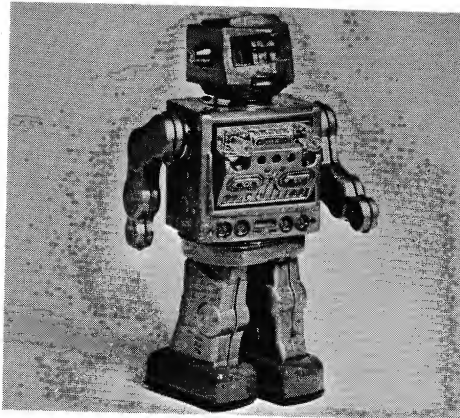


CONFUCIUS SAY: "GOURMET MEALS— THIS WAY!" AUTHENTIC HAND-MADE ORIENTAL "WOK"

Now—exciting, delighting Chinese meals easily at home. Magic mandarin design, heavy, all-steel crafting, let you cook up meat, fish, chicken, etc., tender in minutes... vegetables stay crisp 'n sassy, vitamin-rich! Low calorie too—only teaspoon of oil needed. 12" diameter. Rich satin patina. Complete with flame-proof ring stand for direct cooking over Sterno, gas, electric, any heat. Authentic prize Chinese recipes included.

- C1504 Oriental "Wok" \$6.98





"ASTRONAUT" EXPLORES MOON... OR MAYBE YOUR LIVING ROOM

Here comes Aswan, the Astronaut... the bravest toy in this world, or any other. He walks, he stops, he swirls... a machine gun comes out of his chest, shoots, retracts—and the cycle is repeated again—and again—until all space monsters, enemies of America, and the kid next door are defeated! 12" high. Powered by 2 flashlight batteries. Durably constructed. Fun for laddies, and their daddies!

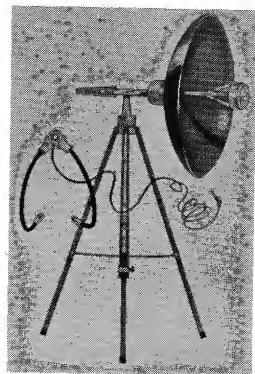
B1833 Astronaut \$5.98



EARLY AMERICAN ROCKING CHAIR FOR CHILDREN

Virginia Dare, first child born in America, may have used this type of rocker when the colonies were settling. Actually cut from a bucket, it is made of fine grained pine wood with antique maple finish. Solidly constructed by skilled cabinetmakers, it has a gay, bright may have used this type of rocker when the low seat. Your tiny tot's name across the back in a lovely hand italic adds to the rich decorative effect. This bit of early Americana for the young will be loved and used for years and then handed down through generations to become a treasured family heirloom. Specify first name.

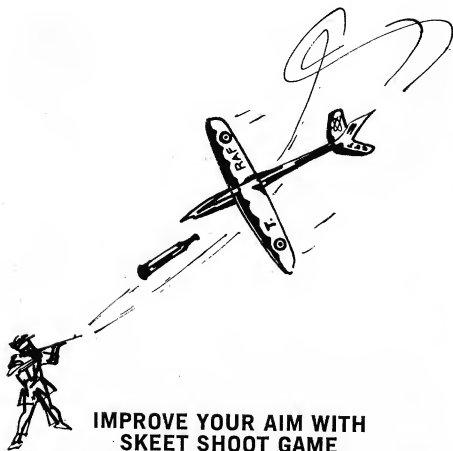
D2789 Virginia Dare Rocker \$13.98



PRIVATE LISTENING DEVICE

Hear normal conversation up to 500 feet away (a city block) with this amazing space-age electronic instrument! Its sensitive 18" disc reflector picks up and amplifies sound a million times! This world's only private listening device adopted from missile-tracking antenna has been written up in TIME magazine. Fully transistorized and portable, it comes complete with tripod and stethoscopic earphones. Includes plug-in facilities for tape recorder.

C2672 Big Ear \$24.98

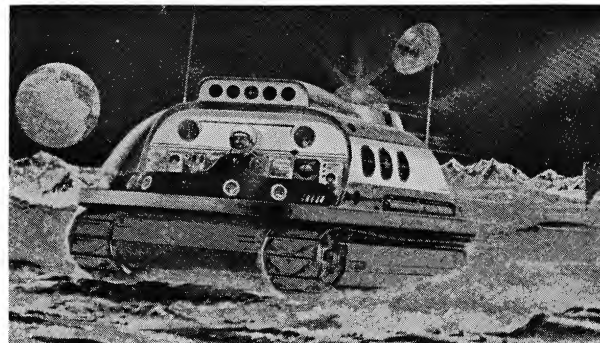


IMPROVE YOUR AIM WITH SKEET SHOOT GAME

Ideal for target practice—fun way to better your shooting! Definitely not a toy, although the little ones may try to take it away from you. 21" gun has lively twin action—2 quality darts plus 2 planes. Fast fun for the whole family. Gun first fires plane into air—then you shoot dart at moving plane.

B2539 Skeet Shoot Game \$5.98

BE THE COMMANDING GENERAL WITH A RADIO REMOTE CONTROL TANK



Plan your own battle strategy—conduct your own tank maneuvers. From clear across the room, your hand-held wireless remote control unit transmits your commands and the highly maneuverable tank operates and steers as directed—forward, left turn, right turn, stop. The tank is 14" long and operates on flashlight batteries. Dome light in this formidable juggernaut flashes to acknowledge each and every command from your control unit. Many hours of excitement for the entire male brigade from grandpa right down to the youngest heir. Compares with units selling for \$70.

C2776 Radio Controlled Tank

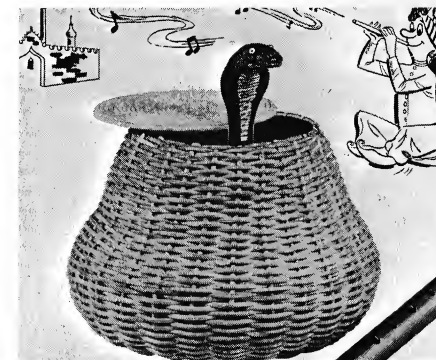
\$34.98



"ONE ARMED BANDIT" SAVINGS BANK

All the thrill of a "one armed bandit"—but this one goes straight, saves your money! All you do is put coin in slot, pull handle. Immediately, tumblers spin around like crazy just as in Las Vegas and coin drops into box! When "Jack Pot" flashes on wheels, you can get machine to pay by pushing front knob, but don't tell this to anyone who succumbs to the irresistible urge of feeding the kitty!

B2013 Jack Pot Bank \$2.98

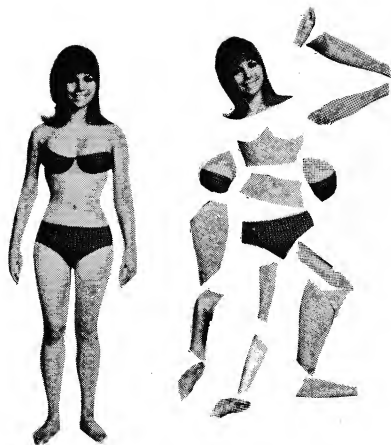


CHARM THE COBRA

Prove what a charming individual you are by making the life-like deadly black cobra dance to your tune! Simply blow the right notes on the Charmer's Pipe. Lid slides open. Friend cobra inches up, up to hypnotically sway from side to side as you continue playing. Stop the music, and he silently slithers down into his basket. You control his every action without wires or strings attached. A natural for bars, parties, any exotic occasion. An electronic marvel, complete with basket and horn. Works on flashlight batteries (not included).

B604 Charm the Cobra

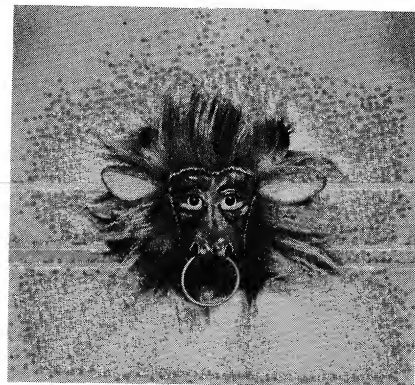
\$10.98



NEW PARTY GAME 5 FOOT "PICASSO" CUT-UP GIRL—TOPLESS OR DRESSED

... have a whirl—put together the girl! When you do, she'll look just like expensive "Picasso." Full-size, voluptuous female in bikini (choice of topless or mini-top) is cut into many pieces each, backed with adhesive. Object of game—put together the dame on wall blind folded by feeling the pieces. Can be used over and over again—any time a party lags. Much peppier than "pin the tail on the donkey"! Great wall decor.

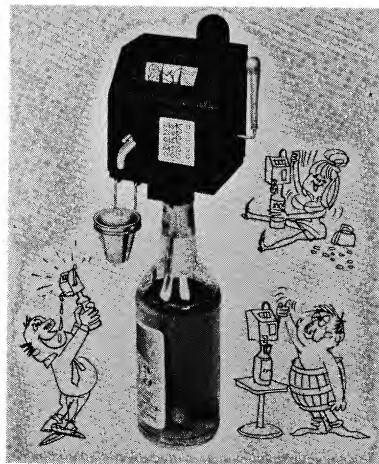
B2057 Topless \$3.98
B2058 With Mini-Top \$3.98



VOSISDOS? DOS IS EIN BULL THAT ACTUALLY ROARS

From Austria, it comes, protected by world patents! It has wild flaming yarn hair, ferocious horns, and a ring through its nose. Pull ring, and show really starts! Red eyes flash, ears move ominously, and a frightening roar tells the world "watch out!" A mighty successor to the hawk — with talk! A great conversation-piece on car dashboard, on desk, anywhere. Tells the world you'll stand for no bull!

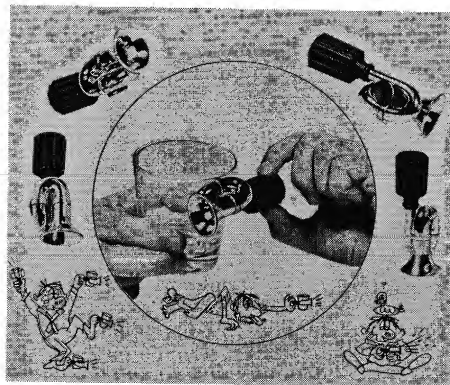
B2833 Roaring Bull \$4.98



WORLD'S FIRST ONE-ARMED BOOZE DISPENSER

Imagine—when guests want a drink, they must spring for any coin up to quarter—put it in handy slot. If they chance (ha, ha!) to hit jackpot, an ounce of booze is pumped into jigger while bikini-clad gal flashes in top-side movie screen. If they don't hit jackpot—no drink. The guy who buys this could get rich! P.S. Coins may be retrieved through back door. Runs on 2 "C" batteries.

B2746 One-Armed Boozer \$9.98



DO-IT-YOURSELF HONKY-TONK HORN IN ON PARTY

Every night's New Year's Eve with these merry little noise-makers that fasten snugly to any whiskey tumbler, cocktail glass, or jigger. Great insurance your party will never be "Dullsville," very effective as loose-breakers. Actually authentic replicas of old-fashioned carriage horns! The thoughtful host supplies his guests with these survival signals for refills. Great way of getting kiddies to drink milk or juice!

A2745 Honk-A-Drink Set of 4 \$2.98



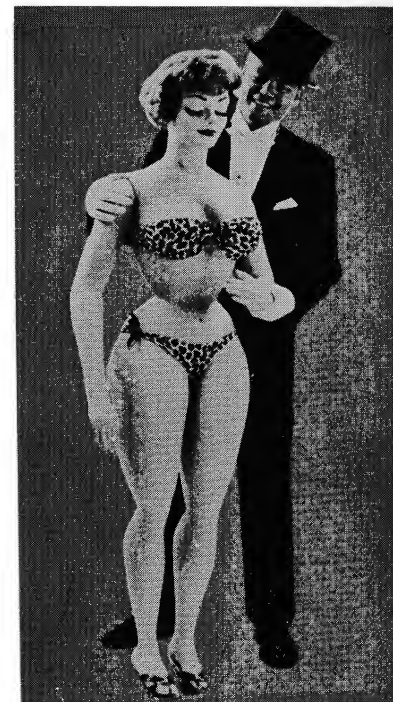
LIFELIKE INFLATABLE "PLAYGIRL" IN BRA, BIKINI & WIG (SHE'S 40-20-40, HONEST!)

...think of the fun you can have with this instant-babe! And you don't have to buy her perfume, flowers, or even a cup of coffee. 5'5" tall, instantly inflatable, and ready for laughs as you stick her in guest closet, boss's office, car trunk, on boat deck, under your arm, etc. Her knees bend, and arms flex for many riotous positions. Molded of sturdy, flesh-like heavy vinyl, with lovely soft-skin finish. Great decoration for any room—much better than a pin-up. Simple vinyl patch repairs any wound suffered in the line of duty. Guaranteed: you'll never be bored with this broad!

D2082 Instant Inflatable Doll \$69.98

D2083 Bikini \$3.98

D2084 Wig. Color: Blonde, Brunette or Redhead (Specify) \$3.98



FACE IT! "MAN OF THE YEAR" MIRROR

Think of your future when you put this up in the boss' office! Think mink when you put it up over Hubby's dresser. Beautifully done up in red, white and blue, mirror has "Time Magazine" topside—"Man Of The Year"—on bottom. Self-adheres in seconds, ready for your guy to face up to his greatness. Look at it this way—he puts up with you—he deserves it!

B2738 "Man of the Year" Mirror \$2.98



NEW! EXECUTIVE SUITE "PLACE ANYWHERE" WINDOW

So you're not President of a busy Madison Avenue advertising agency—so you don't have a great big luxurious office with your own shapely private secretary—come on now, cut it out! Grown men don't cry! While you're on your way up, you can get in the mood—impress customers, show the boss how ingenious you are with this big colorful 24 x 33 three-dimensional poster of "executive suite" window with top brass eye's view of Madison Avenue, Woodtone "window frame." Looks so real, you almost want to hire a window washer. Know of a better way to get into the high rent district?

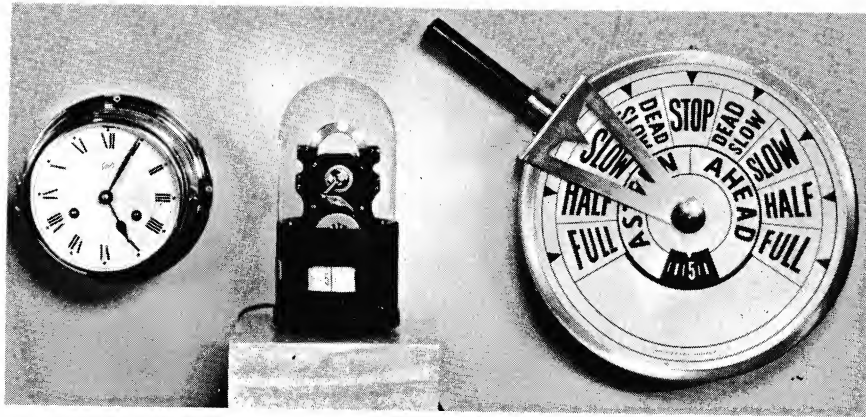
B1201 Madison Avenue Window \$2.98



BE A SLOB! BUY MUG THAT BELCHES

Inspired by that King of Slobs, Henry VIII. Designed for lazy people who prefer to have someone else do their burping ... for taking stuffed shirts down a peg or two ... for just plain fun! You serve guest in handsome Old English Tankard—then almost before pigeon gets mug to his lips—out come 4 nice, loud, disgusting, revolting, very funny belches. Hand-rubbed, wood-grained plastic, 6 1/2" high, amusing Coat of Arms. Operates on one flashlight battery.

B2217 Henry VIII Tankard \$9.98



WORLD'S MOST UNUSUAL PRECISION CLOCKS

Distinguished time-keepers... unique conversation pieces. Two are in the popular nautical mood and may be used anywhere since they take no electricity—aboard ship, in camp, anywhere! One is a handsome solid brass, 8-day Ship's Bell Strike Clock... the other a direct reading brass framed transistor timepiece built into the exact replica of an old Ship's Speed Control Wheel. The third member of this triumvirate is an electric clock that resembles an authentic Ticker Tape Machine and gives the time in "market type" quotations! All are conversation pieces extraordinaire.

- B1453 Brass Ship's 8-Day Bell Strike Clock**, satin-finished precise marine sequence strike; optional turn-off; winds, sets, regulates from front. Flanged for bulkhead mounting **\$49.98**
- C1454 Ship's Wheel Clock**—brass frame—completely transistorized; direct-reading time window: 12" diameter, 17" long. Runs full year on 1 flashlight battery. **\$37.50**
- B1455 Ticker Tape Electric Clock**—glass dome—reading panel gives time in stock fractions; gold interior, black bottom. 9" high, 4½" dia. **\$24.98**



NOW! POP-ART PILLOWS

Wow—Zow—pow—these pillows are good enough to eat! World's most comfortable pillows authentically reproduce three of the world's most popular foods; Campbell's Soup, My-T-Fine Pudding and Wheaties (the pillow for champions!) Same colors... Same pizzazz as beloved packages. Party pooping? Conversation dragging? Pull out a pillow, and spark up some fun. Each stands about 12" tall, 8" wide. At our low low prices, you can stock a super market!

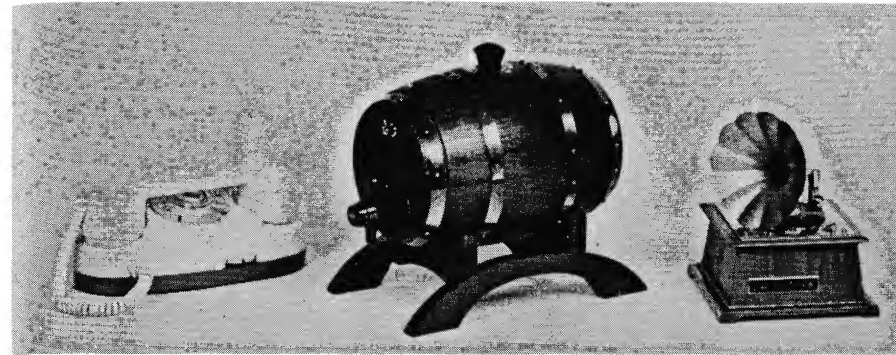
- C2158 Pop-Art Pillows My-T-Fine** **\$2.98**
C2159 Pop-Art Pillows Campbell's Soup **\$2.98**
C2160 Pop-Art Pillows Wheaties **\$2.98**
C2161 Pop-Art Pillows Set of 3 **\$7.98**



WORLD'S FIRST PERPETUAL MOTION SUN DIAL ELECTRIC CLOCK

...it's a genuine wrought-iron, rotating sun dial. It's also a precision electric clock. It's the world's first action clock—fascinating for office or home. Electric movement is hidden within handsome Ebony wood base. Polished brass face, has Roman numerals, engraved Zodiac emblems. Exact time is shown both on side and top of brass plates. Moving sundial, attached to sweep second hand, provides endless interest! 7½" high, 4½" square at base.

- B1868 Rotating Sundial Electric Clock** **\$27.50**



CHARMING TRANSISTOR RADIOS SING DECORATIVE TUNE

B1876 PRINCESS PHONE PERSONAL RADIO—just lift "receiver" for private late-hour listening; replace on cradle, and radio plays through full-range speaker. Telephone dial serves as tuner. Battery included. You dial your stations as you would your phone.

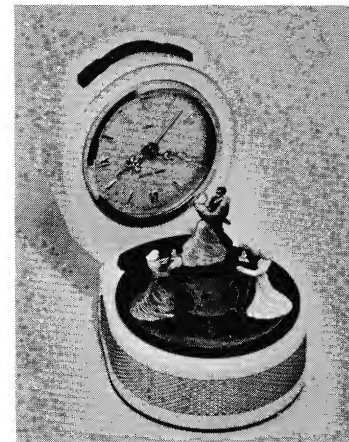
\$17.98

C1875 AM-FM BARREL RADIO—delightful reproduction of old whiskey barrel is a barrel of listening fun! Actually powerful, longrange radio. Speaker, barrel combine for outstanding tone. Turn spout to change stations. Powerful 10 transistor reception.

\$34.98

B1874 8-TRANSISTOR GRAMMY RADIO—nostalgic replica of old-time phonograph. 8 transistors, plus diode, give fine quality, sensitive reception. Just turn the turntable to change stations, battery included, 4" x 4"

\$19.98



WORLD'S PRETTIEST ALARM CLOCK WAKES YOU TO MUSIC AND DANCE

Have yourself a ball—wake up to music and dancers. It's a delightful antidote to the modern alarm clock. Makes you glad to be alive. A great conversation piece in living room and office—a distinctive way of reminding him of appointments, plane connections, time to meet you for dinner. You just wind and set; musical phonograph and mobile turntable start the "wake up" show! Ivory white, 4¾" high x 3¾" wide x 4½" long.

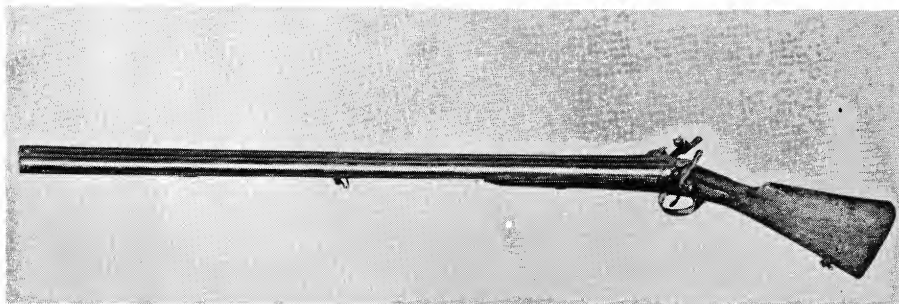
- B2154 Musical Mobile Alarm** **\$14.98**



NEW! CHRISTMAS TREE KEEPS SNOW FALLING AUTOMATICALLY

Switch on this Snow Tree and your Christmas Spirit will be switched on too. A white Christmas everyday is a sure thing. Shimmering iridescent green and blue metallic branched snow tree that has battery driven blower that recirculates tiny beady snow flakes continuously for dramatic wintery effect. Comes in a plastic decorated base with funnel-like bright Christmas design covering to catch snow and send it aloft to fall again. Complete with twenty tie-on ornaments and gold and white tree-top angel. 27" high—Operates on 2 "D" batteries (not included).

- B2769 Falling Snow Christmas Tree** **\$9.98**

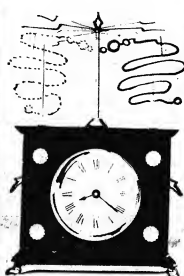
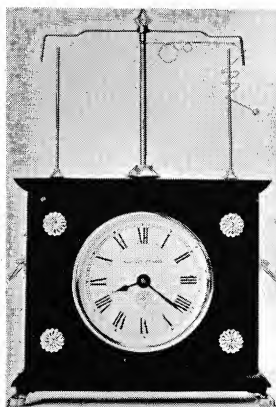


TREMENDOUS VALUE! GENUINE ANTIQUE EUROPEAN PERCUSSION RIFLES—ON SPECIAL SALE!

Imagine, genuine antique percussion rifles . . . dating from 1840 to 1865 . . . from all corners of Europe! The very best of private collections. Each priceless weapon should sell for at least \$175 — look at our tiny price tag! The rifle you get may have been used in the War between France and England . . . or in Russia's battle with the Nordic countries . . . or may have found its way back to Spain after the U. S. and Mexican War. No special requests, please. First come, first served. Certified authentic!

E2638 Antique European Percussion Rifles

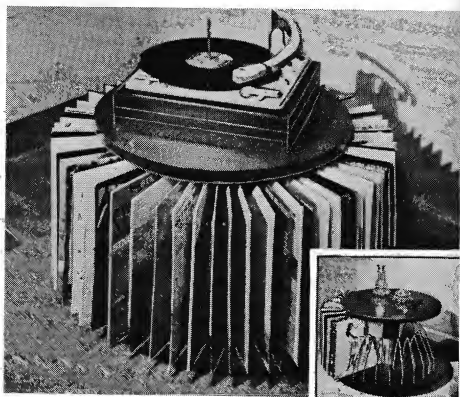
\$100.00



CRAZY ANTIQUE CLOCK GUARANTEED TO KEEP TIME

. . . it's the original swinger — invented in 1883. Our authentic replica, in handsome mahogany case, is certain to keep things moving. Antique collectors call it the "Flying Pendulum Clock" . . . or the "Ignatz." Action consists of "arm" revolving at each half-turn, with "thread" winding itself around one of the two columns . . . first in one direction . . . then around in the other. If you get air-sick, look the other way! 30-hour movement — wind-up key. Great clock for a psychiatrist's waiting room. 6" x 10". With brochure.

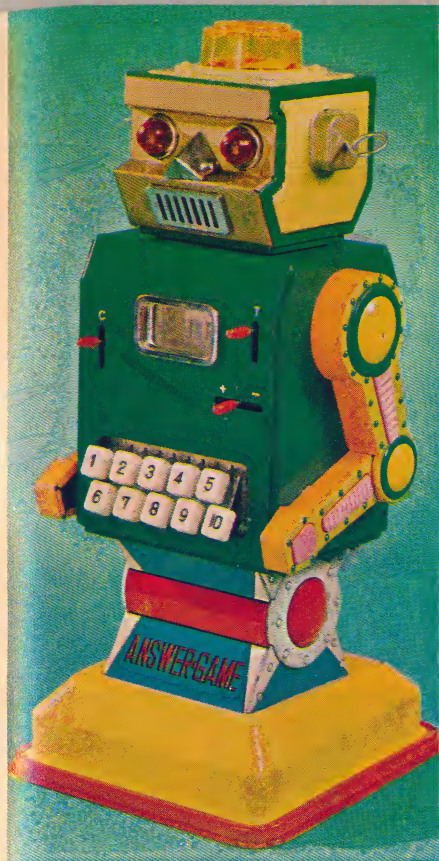
B2816 Crazy Antique Clock **\$39.98**



THE MUSIC (CABINET) GOES ROUND 'N ROUND!

What a head-spinning, space-saving ideal! 25 1/2" RECORD-GO-ROUND holds up to 150 LP's, whizzes them to your fingertips. All albums completely visible—no need for special filing. 21" table top remains stationary to hold record player, lamps, cool drinks for cool music! Sturdily constructed of all-wood, with protective Laminated Marlite Surface; steel divider rods; non-mar cushioned button legs. 17" tall. State choice of handsome finishes: walnut, maple or mahogany. Express Charges Collect.

D860 Table-Top Record-Go-Round **\$24.98**



ROBOT "BRAIN MACHINE" QUESTION-ANSWERING GAME

Automated whiz kid game has built-in motorized calculator—helps with homework, bills, bank balances, super-market tapes, etc.—improves math skills! Any number of players may pit their minds against "brain." Eyes flash red, brain whirls, total appears on illuminated dial. 14½ h, 100% safe. Includes 3 pads, 3 pencils. Complete instructions. Operates on flash-light batteries.

C1407 Brain Machine Robot

\$12.98



CLOCK REALLY WORKS IN GREAT PAINTINGS

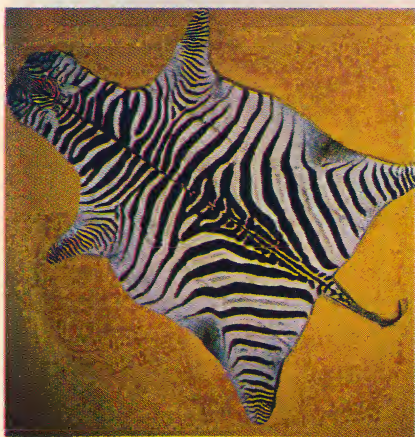
... you could be diabolical and not say a word! Let your guest or visitor to the office think he's seeing things! It's the decade's biggest conversation-piece: famous-artist oil paintings, authentically reproduced on canvas with added hand-painted relief brush strokes, to look like, feel like the original art. Each painting features cordless working clock, guaranteed to operate full-year on ordinary flashlight battery. Handsomely framed, 27" wide x 21½" high. (express charges collect)

E2170 APPOINTMENT IN PARIS: depicts Parisian street scene during era of Toulouse-Lautrec.

\$39.98

E2171 OLD NEW YORK: exquisite lithograph technique portrays New York at the turn of the century (shown above).

\$39.98



GENUINE AFRICAN ZEBRA SKIN RUGS RARE DRAMA!

Put some lure in your lair — give your pad that expensive "man-about-town" look — with this spectacular genuine zebra-skin rug, personally selected for us and imported from East Africa at about one half of what you'd expect to pay! Select-grade sleek zebra skins — at least 7 feet long, not including tail — make dramatic throws for floor, wall — over chairs, beds. A sophisticated conversation piece — will last forever! Truly unique executive gift.

V1414 African Zebra Skin Rug \$150.00



BEER JUST SEEMS TO TASTE BETTER IN CRYSTAL CLEAR MONOGRAMMED PILSNER GLASSES

Perfection is serving lager. Personalized gleaming Pilsner beer glasses beautifully etched in fine Old English with your monogram. Adds something extra to hosting your thirsty guests. Lovely for dinner service too. A generous 10 ounces and these glasses have a firm tip-proof base. Specify initial.

B2652 Monogrammed Pilsners Set of 4 \$4.98



SALE PRICED

Regularly \$17.98 ea.

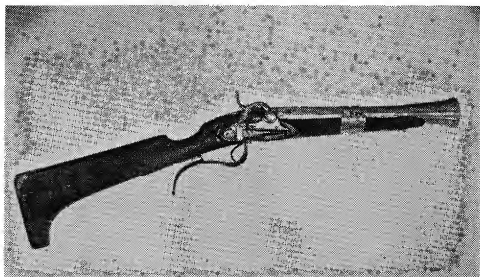
Now Only \$9.98 ea.

GENUINE ANTIQUE SPANISH CAVALRY SWORDS

Unique collector's items, these handsome Spanish Cavalry Swords, made by the Royal Armors in Toledo, Spain. The real thing—not replicas! Skillfully forged of specially tempered steel, each one bearing the imprint of the makers and the date (from 1840 to 1940). Most in the 1800's. These impressive beauties are 32" long, with hilts of solid cast brass. Specially priced because we bought the olé lot — first come, first served, so hurry!

- B1684** Antique Spanish Cavalry Sword
B1685 Antique Spanish Cavalry Swords, pair

\$9.98
\$17.98



**AUTHENTIC AMERICANA! GENUINE
 COLONIAL ANTIQUE
 "BLUNDERBUSS" GUN**

... whether these rare antique guns were used against the Colonists, or captured from them, we cannot say! We found them in France and Spain, cornered the remaining small supply. "Blunderbuss" comes from the old Dutch "thunder box," the name given to the deadly weapon loaded through the bell-shaped muzzle, and capable of taking several bullets at once! In favor from the time of the Pilgrims to the 1800's. Certified authentic! First come, first served on these fine antique weapons.

E1845 Antique "Blunderbuss" Gun **\$120.00**



**OWN A "PICASSO!" MAGNIFICENT
 SCULPTURE: "PREGNANT GOAT"**

So like the original, only a professional art appraiser will ever know it's not! A brand new horizon of accomplishment brings you this true color, true finish, fully dimensional, hand-cast, hand-finished. Durastone replica of a priceless Picasso. It is at once funny... dramatic... whimsical... intensely serious. Rich antiqued bronze finish with wood base. 14" long, 11½" high. Conversation-piece extraordinary! Limited edition — order today. Express charges collect.

E2861 "Pregnant Goat" —
 Pablo Picasso

\$24.98



ORIGINAL 19TH CENTURY TRIBAL BERBER FLINTLOCK RIFLE ... FLINTLOCK PISTOL

Now — you are offered an opportunity to secure one of these rare, rare museum pieces! Until you see them, you won't believe them! Each weapon is about 140 years old and stands a proud, swashbuckling minimum of five feet in height — many are taller! Each is meticulously handcarved from finest old woods, then overlaid with genuine ivory and hand-tooled brass and metal decorative motifs. Almost too beautiful to have been weapons . . . yet their savage 19th Century wielders were responsible for the birth of our hard-fought Marine hymn: "From the Halls of Montezuma . . . to the Shores of Tripoli". You'll use these handsome desert warriors to bring rich ornamentation to your home . . . and what original, startling decor for office! Since supply is naturally limited, we suggest early ordering!

ANTIQUE FLINTLOCK PISTOL has beautifully detailed, ivory newly inlaid stock remarkably added, to 100 to 200-year old antique metal works. Imported from exotic Turkey and Morocco. A real find for dramatic decorating of office, den, study — indispensable for collector. Approximately 17" long. Limited supply!

E880 Antique Berber Flintlock Rifle

E1169 Ancient Flintlock Pistol

\$80.00

\$50.00



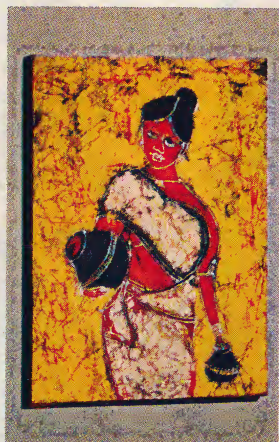
"The
white hand
is pointing to
the 8.
The blue hand is
pointing to
the 20.
So the
time
is 8:20"

3-COLOR WATCH TEACHES CHILDREN TIME

Here's the watch developed by child guidance experts and approved by educators as the modern way to teach telling time. Real, chrome-plated 1" diameter dial has a quality Swiss precision movement that's shock-proof and anti-magnetic. Red, white and blue face and hands are designed to give children an easy look at the hours and minutes to speed their learning. Includes a chrome-plated expansion band.

C414 Time-Teacher
Watch

\$10.98



A lost art found again... UNIQUE BATIK

Batik, an art almost buried with the centuries is in full bloom again in all its glory. Artists in this medium are traced back over 1200 years to Indian and Indonesian origin. It is a hand method of painting ingenious original creations on fine loomed Indian linen employing beeswax and then dyeing with deep rich exciting Indian dye tones that never fade. Each arduous skilled process is done strictly by hand and it is impossible to duplicate any one of the finished works of art. Batik paintings, when framed, become the focal point of any room. The motif is repeated on the reverse and when illuminated from behind a fantastic effect is achieved. Size 20" x 29".

B2592 Batik Coth
Painting

\$29.98

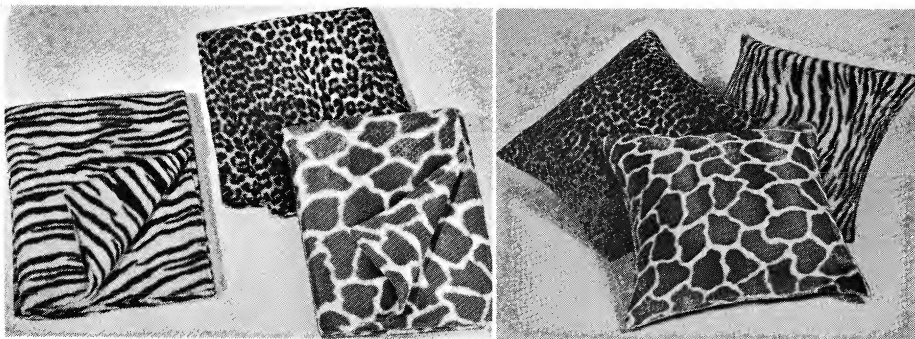


POLISH PRIZE! LUXURY SHEEPSKIN & SUEDE JACKET

World's warmest, most colorful jacket, imported from Zakopane, fashionable Polish mountain resort! To ski in, to make you the most bewitching she in! This over-hip beauty is lush brown suede, fully lined and lavishly trimmed in genuine sheepskin, with ornamental embroidered panel accents. Concealed front hook-and-eye closure gives sleek, snug fit. Wouldn't some gal you know look great in this—you maybe?

C2653 Polish Suede &
Sheepskin Jacket, S
C2654 Polish Suede &
Sheepskin Jacket, M
C2655 Polish Suede &
Sheepskin Jacket, L

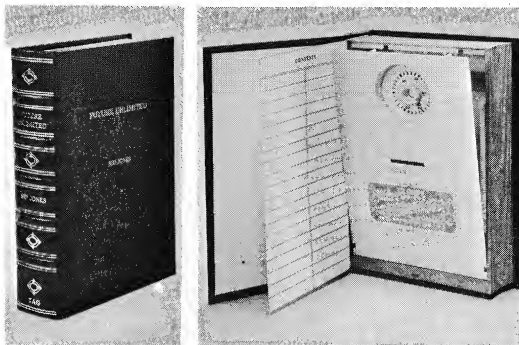
\$99.95



CREATE YOUR OWN JUNGLE WITH LEOPARD, TIGER AND GIRAFFE THROWS AND GIANT PILLOWS

(fabulous fakes: but only your safari-chief will know for sure!) Go ahead—decorate dangerously—get in on the new Africana trend—Add the lure of the leopard . . . the zing of the tiger . . . the exotica of the giraffe to your life! Hang one of these exciting throws on your wall . . . toss one casually on floor for rug . . . Add matching throw pillows, and friends will be sure you've inherited a diamond mine in Africa (how else could you afford such furs!) Throws also make great robes for car, boat, poolside, bed! Each is big 4½ ft x 6 ft. They are 100% Acrylic high pile with cotton backing, durable jungle-printed, washable. Pillows are plump, lounge-inviting pretties, 27" square. Turn on your living room . . . your summer place . . . mix . . . match—buy from our zoo for peanuts!

B2198	Fake Fur Throw—Giraffe (4½'x6')	\$15.98	C2123	Matching Fur Pillows—Giraffe (27" sq.)	\$7.98
B2199	Fake Fur Throw—Tiger	\$15.98	C2124	Matching Fur Pillows—Tiger	\$7.98
B2200	Fake Fur Throw—Leopard	\$15.98	C2125	Matching Fur Pillows—Leopard	\$7.98



BANK ON IT... THIS "BOOK" IS SAFE

What better way to keep valuables under cover than inside a "book"? On the shelf, it looks exactly like any other book. Open the cover, and turn the title page, and you have a secure safe, complete with its own combination lock. Designed for extra safety, to permit periodic changes of combination. Slot for coins makes it a bank as well. Embossed gold-stamped binding, gilt-edged pages. With combination card.

B525	Book Safe	\$2.98
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IMPORTED LEATHER BRITISH OFFICER'S CHAIR

Handsome and rugged in den, office, B.Q.'s, game room, studio, this chair is sure to be noticed for its uniquely different construction. But, wait until you sit down . . . Actually contours to the curve of the body with a swivel back that conforms to any desired position. Last word in comfort! Continental import, it's skillfully and sturdily constructed to take a real beating. Made of fine pliable black leather cowhide with decorative nailheads and has milled beechwood frame. Overall height 29¼" x 23¼" deep x 21" w. Cannot be purchased anywhere for less than \$50.00 but due to an exclusive arrangement we can bring it to you at this low price. Comes knocked down, but assembles in seconds.

C2636	British Officer's Chair	\$29.98
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*Diners Club members may
charge their account*

WHY BUY ORDINARY END TABLE— WHEN YOU CAN HAVE HAND-MADE FILE DRAWER TABLE!

It's the end in end tables! Really ends clutter, mess, loss of important papers. In the first place, it's a delight to see—your choice of modern or traditional styling—entirely hand-made in your stipulation of fine woods and finishes—exquisitely detailed right down to antiqued hardware. File drawer is deep enough for standard alphabetical guides, long enough for accumulation of years—legal size available at slight extra charge! And if you don't want 2 standard end table drawers, you can have two file drawers at same low price. All drawers dovetailed and ride on nylon glides. 16½" x 22½" x 28" h. Direct from our own workshops, express charges collect.

D1194	Knotty Pine—unfinished	\$34.98
D1194	Knotty Pine—pine finished	\$37.98
D1194	Tupelo Wood—unfinished	\$39.98
D1194	Tupelo Wood—finished in Maple, Mahogany or Walnut	\$42.98



*Add \$3 for Legal Size—18½" x 22½" x 28" high. Specify 2-file-drawer model—and modern—if desired. Otherwise standard File Drawer, traditional will be shipped.

IF THESE GENUINE PORTUGUESE CORK TILES HAD CEMENT BACKING, YOU'D PAY \$1.00 PER SQ. FT.! OUR SUPER-BARGAIN PRICE—LESS THAN 21¢ PER SQ. FT. ½" THICK

These are the real thing—genuine decorator acoustical cork tiles imported from Portugal. If we pre-cemented them, you'd have to pay over \$100 more (compare!). Instead, buy \$2 worth of cement and take a few seconds to apply. So easy, a woman can do! Fast; simple; save a mint. Can readily be cut and formed with razor blade. Elegant sound-proofing! 48 natural tawny brown-flecked Portuguese cork tiles, each 1 ft. x 3 ft., 144 sq. ft. in all and ½ inch thick, enough to beauty-tilde complete 8' x 18' wall. "Leftovers" make handsome hot plates, bulletin boards, etc.—order today! Express charges collect.

E1505	Decorator Cork	\$29.98
E2056	½ Box	\$17.98



OUR MAGNIFICO SPANISH IMPORT— EL GRECO CHAIR

Expect "oos!" "ahs!" and "oles!" at this grande seating, so unique in dining room, family room, foyer! Authentic replica of an arresting antique, entirely hand-crafted in Spain of 1½"-thick Spanish hardwood with rich hand-rubbed Walnut patina. Contoured for comfort; built to last. Carved cut-outs make it a great hanging-on chair in which to watch old Dracula movies! Limited supply—order today at this amazing low price: seat 14¼" high x 17¾" wide. Overall height: 27"; shipped express charges collect.

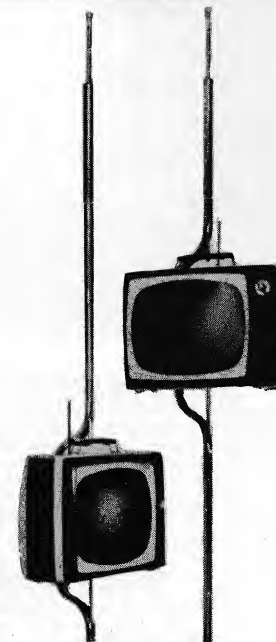
E2451	El Greco Chair	only \$12.98 each (minimum order 2)
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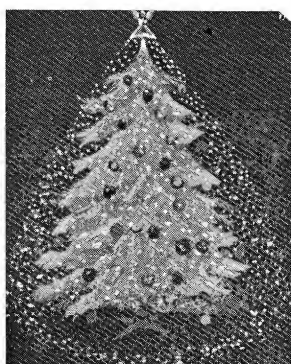


NEW HI-LOW TV POLE SAVES FLOOR SPACE

Ingenuous, handsome new pole goes to great lengths for your TV enjoyment . . . adjusts to eye-level viewing for living room or recreation room—swivels high so you can view in comfort from bed! Takes up virtually no floor space, gives smart, modern look. No installation—adjusts to ceiling height in seconds. Sturdily constructed of brass-plated steel to hold portable TV securely, attractively!

C1595	Hi-Low TV Pole	\$10.98
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DON'T DREAM OF "WHITE CHRISTMAS" —HAVE IT WITH ACTUAL FALLING SNOW!

Prettiest Christmas idea ever! Ingenious unit, that attaches simply to trunk of Christmas tree, guarantees an old-fashioned "White Christmas" year after year. You get: non-inflammable realistic-looking "snow," electric recirculating motor, plastic hose, decorated container, tree stand and lovely lighted angel. Whiteful, delightful as snow falls gently from angel section, through tree, down to base, and up again, continuously recirculating! Express charges collect.

E1920 Snow-Maker Set

\$29.98

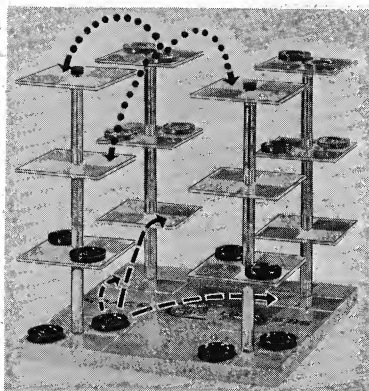


THROUGH THE YEARS THE VIAL FOR TEARS BECOMES DECORATIVE TOUCH

In the middle ages, the nobility deemed their own tears too valuable to merely let them evaporate. They carefully collected them in skillfully hand-blown glass vials made by peasant families trained in the art... Only heaven knows why or what for!!! But, here they are—a quaint bit of artifacts remaining from days of old. Now, used for anything from little bud vases to aromatic vinegar and oil dispensers, they're decorative, whimsical little touches sure to draw notice and comments from your guests. Imported from Macedonia where there are still artisans in this craft, they're made of translucent amber glass. Different little gift for a small occasion.

B2618 Amber Bottles

\$4.98

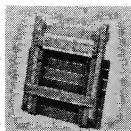


NEW SPACE CHECKERS! OUT-OF-THIS-WORLD FUN!

Blast off—for the best checker game ever—an entirely new game concept! It's classic checkers played in three dimensions on four levels, planned to intrigue everyone from 9 years thru 90! Anyone who knows ordinary checkers can play—very easy to learn even if you don't. That's where the diabolical aspect comes in: it looks so easy, no one can resist playing—but before long, the challenge sets in. Develops thinking processes without the think-ees knowing it! Colorful, unique. Complete with illustrated rules. Setup size: 9" x 9" x 9".

B1135 Space-Age Checkers

\$4.98



SPECIAL PURCHASE! REDTOP HARDWOOD FOLDING TABLES HOLD 300 POUNDS

Just in time for summer outdoor and indoor fun at low price you just won't believe! Each is 12" x 9" x 10" high, all quality hardwood, with attractive red surface so pretty for serving on patio, porch, lawn, poolside, in playroom. Handsome (and practical) as extra seating, foot rest, child's play table, plant "sanctuary." Fold flat for easy toting or for storage. Guaranteed for years of sturdy service. May not be duplicated at this tiny price.

**B2575 Redtop Hardwood
Folding Tables**

2 for \$3.98



STALK AROUND YOUR LAIR IN DEERSKIN SLIPPERS AND APACHE BOOTS for she's and he's

Walk softly and deftly in unbelievably comfortable svelte deerskin that fits like your own epidermis. Deer hide, considered one of nature's finest leathers, treated to a pliable silk-like softness in easy to clean coffee-au-lait color. Airfoam cushion innersole. Durable outer sole that's rugged as all outdoors. Without reservation, these are the gifts with sole for the squaws and braves in your tribe. DEERSKIN SLIPPERS with rayon satin lining. Packs like a handkerchief for travelling. Men's Sizes: S-M-L, XL. Women's Sizes: S-M-L. DEERSKIN APACHE BOOTS with fringed boot top, front tie laces, tough neoprene sole. Sizes: S-M-L.

B2756 Ladies Deerskin Slippers	\$8.98
B2757 Men's Deerskin Slippers	\$7.98
B2758 Apache Boots	\$11.98



CONTINENTAL FLIGHT BAG

He can carry a whole week's wardrobe in this magnificent bag of dashing design. Imported exclusively for us. It's made of tough, durable sheepskin, fully lined. Holds suit, shirts, shoes, robes, accessories without crushing... supple leather conforms to contents! Two outside, strapped utility pockets for extras. Solid plated English zipper lock and buckles, sturdy wrap-around strap. In rich natural tan hide. 20" long x 7" wide x 12" high. Weighs approx. 4 lbs.

C308 Flight Bag

\$19.98



NOW! YOUR OWN BIRTHDAY FLOWER IN LOVELY PIN

Imagine, a pin as personal as your signature, as lovely as a fresh corsage, but so much longer-lasting! Exquisite hand enameled colors on 14K gold plate, meticulous detailing; unique for birthdays, anniversaries; for wear as "flower of month"! 2"-2½" long. Imported from the Austrian Alps.

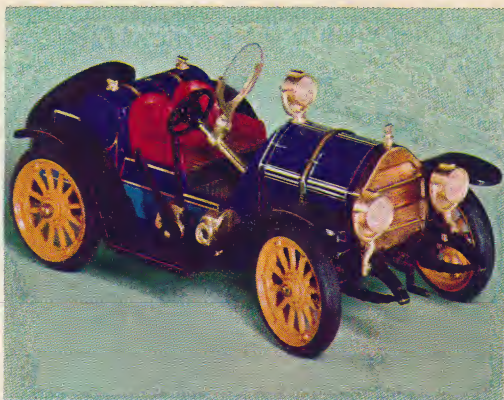
A1885 Jan.—Snowdrops	A1891 July—Larkspur
A1886 Feb.—Violet	A1892 Aug.—Poppy
A1887 March—Daffodil	A1893 Sept.—Aster
A1888 April—Daisy	A1894 Oct.—Marigold
A1889 May—Lily of Valley	A1895 Nov.—Mum
A1890 June—Honeysuckle	A1896 Dec.—Narcissus
A2680 Matching Ring (Specify Month)	\$2.98 ea.
A2681 Matching Bracelet (Specify Month)	\$1.98
	\$3.50



JUNGLE THROW PILLOWS

You can practically hear the natives getting restless as you relax on these simulated tiger or leopard skin pillows. They're really made of soft, cuddly bunny fur in two exciting "call of the wild" patterns. Sure to add interest to any decor, each pillow measures a king-size 12" square and is generously stuffed for full comfort. Get one of each for a real "jungle hut" effect in your room.

B1207 Tiger Jungle Pillow	\$5.98
B1208 Leopard Jungle Pillow	\$5.98



HERE COMES 1913 MERCER, IT RUNS A GOODLY 10 MPH

Oh you kid! How nostalgic can you get! Remember this pet? In its day, the greatest racer ever—first 25 times; second 22 times; third, 18 times in 80 races. This is an authentic, detailed all-steel, imported working 7½" scale of 1913 Mercer 35 road-burner, complete right down to running board shift and tennis-racket windshield. It idles standing still... it runs a goodly 10 MPH. 4-cylinder engine; disk clutch; sliding gear drive; foot and hand brakes; folding windshield; "Clara Bow" headlamps; free-wheeling, spring suspension rubber tires. Where can you get that today? Settle for this model and dream! A dream of a gift.

B965 Working Model Mercer, Circa 1913 \$11.98



THE ONLY OBJECT EVER SHOWN AT THE MUSEUM OF MODERN ART THAT COULD MAKE PERFECT TOAST

This 2½" wide design award winner is by world-famous Braun—tested on 50,000 pieces of toast! Now, automatic toasting, scientifically timed by humidity of bread! You get perfect toast every time, regardless of type, texture or freshness. 6 color panels range from pale to dark; takes two pieces of toast in tandem or oversized loaves (French, Italian bread) not accommodated by most toasters. Slimline styling, mirror-polished chrome; heat-insulated bottom protects table. The design is a work of art—the performance an everlasting joy. 12¾" l. x 5¾" h. x 2½" w.

B1593 Braun Exhibition Toaster \$29.98



UNDER-SEATER SUITS HIM ENTIRE WEEKEND

... this'll suit him fine! Not only carries everything he needs for busy weekend—but slips easily under airplane seat—saves valuable time waiting at baggage counters. Look at this amazing pack-away capacity: zippered compartment holds suit wrinkle-free on special fixture. Outside has 2 small pockets on 1 side, for toilet kit, shoes, slippers, etc. Other side has: large pocket for shirts, underwear, etc. All pockets fully lined, zippered with locks. Marvelous for ladies, too! Made of soft, supple vinyl in smart ebony or chocolate (specify). 21" x 9" x 14".

C1787 Weekender, Black \$19.98
C1788 Weekender, Brown \$19.98



ALPACA SLIPPERS HANDMADE IN PERU

These adorable shaggy slippers are a "treasure chest" of luscious warmth for the lucky lady wearer. Handmade by the Quechua Indians of The Andes Mountains of Peru, they are genuine long-haired alpaca fur outside; fully lined with sheared alpaca to snuggle the feet. In beige, brown, white and charcoal... sizes small, medium or large (specify).

B559 Alpaca Slippers \$6.98



REAL MINK, RED FOX, ZEBRA, OTHER GENUINE FUR PILLOWS

This is the year of the beast, so roar! Never before such a fabulous collection of expensive, rare, real fur pillows. Mink... Zebra... Vicuna... Red Fox... Persian Lamb... Hamster... Icelandic Lamb... Skunk. So lush, so makes-you-want-to-cuddle, they're positively sinful! Guaranteed to turn you on. If you have to stay home alone and read, you couldn't be in more decorative company. Limited supply of each... so name your bag, grab! Velvety backing, foam inside. Approx. size 12"x18".

Fur Pillows (Specify Number from above)

Each \$19.98
Any 2 \$34.98



19TH CENTURY PRUSSIAN SNUFF BOTTLES

A miniature harmonious symphony in a rainbow of colored glass embellishes little places with excitement in shape and design. These authentic 19th century antique Prussian snuff bottles sing out their flowing feeling of refinement and good taste. Beautifully hand-blown and decorated they make eye-catching, charming single bud receptacles or paper weights. No two exactly alike. Approximately 5" high.

A2639 Colored Glass Snuff Bottles
Each \$12.98



STATUS SYMBOL FOR YOUR GOLDFISH

Exquisite hand-blown fish bowl formed to his own image and likeness. Italian artisans, renowned for centuries for their innovations in the delicate art of glass blowing, have created a real fish story to talk about. This hand-blown Venetian clear crystal glass bowl comes with eyes and fins of contrasting amber or blue. The unusual in a fish bowl but equally intriguing receptacle for flowing ivy or floral arrangements. 17" high. P.S. If you don't have a pet fish—the plastic one we supply you with will do.

C2665 Venetian Glass Fish/Vase Amber \$14.98
C2666 Venetian Glass Fish/Vase Blue \$14.98



3-WAY HAND PAINTED CERAMIC HI-INTENSITY

Manifold uses for this decorative, practical 3-way hi-intensity lamp. It can grace milady's dressing table or escriptorio for just the right tilt and most effective illumination—or spotlight the co-ed's studies—or, with head up in the nursery, give minimum light when covering the waterfront. Hand painted floral design on fine ceramic base and shade. Shade has dainty perforations permitting soft, ray diffusion. Great baby, bridal shower or "bread and butter" gift. 10" high.

B2660 Floral Ceramic Hi-Intensity Lamp \$7.98



NEW! DONKEY BEAD THONGS FROM HAITI

Voo-doo want stylish slippers, don't you? These thongs are a treat, can't be beat for beach, pool, patio, entertaining! Handsomely hand-made in Haiti, with 4 rows of brilliantly colored beads in the brightest pinks, blues, yellows, greens, whites, reds, purples you've ever seen. Heavy-duty leather sole. Actually made from specially-treated "petrified" native beans, hand-painted and lacquered for permanent beauty. Sizes: S, M, L, Extra-L.

B2206	Donkey Bead Thongs S	\$5.98
B2207	Donkey Bead Thongs M	\$5.98
B2208	Donkey Bead Thongs L	\$5.98
B2209	Donkey Bead Thongs XL	\$5.98



RELAX! FAMOUS PAWLEY'S ISLAND ROPE HAMMOCK

Rest assured—you will! And be cool 'n comfortable to boot. Famous Pawleys Island rope hammock, hand-crafted for generations from selected cotton twill twine and durable solid aged oak stretchers. Wide enough to lie cross-wise! Metal rings for secure, easy hanging built to last. 54" x 82", 13' overall. Stretch out in one—then try to be nervous! Justly called "The world's best hammock" by many celebrity owners. Express charges collect.

E1213	Pawleys Island Rope Hammock	\$29.98
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NOW IN GOLD MAGNIFICENT MEAT AND VEGETABLE PLATTER

It looks like gold—it even feels like gold! In reality, it is a fabulous replica with all the beauty of gold and none of its cost. Handsomely sculptured in heavy-gauge solid metal, richly engraved, permanently plated gold-bright. Keeps its golden splendor for life; never needs polishing; guaranteed tarnish-proof, stainproof, rustproof. Stays mirror-bright with just hot water! Well 'n tree center holds giant roast, poultry, fish elegantly. Two side sections serve potatoes, vegetables, salad with distinction—18½" x 13½". Limited supply of this continental import—hurry! Get in on the new gold tableware vogue!

C2581	Meat and Vegetable Platter	\$7.98
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THIS JACK-ASS HAS CLASS— DISPENSES YOUR CIGARETTES AUTOMATICALLY

Cute jack-ass with sad little face, pack on his back, stands on desk, bar, what-have-you, ready to break everyone up! Just push his tail ... he slowly raises his head ... hee-haws ... neighs ... stretches his neck ... thrusts out his chin ... up goes his tail, and with a mighty effort, he slowly dispenses a cigarette! 8¼" high, a million laughs! Operates on flash light batteries. Holds a pack of cigarettes.

B1459	Jack-Ass Cigarette Dispenser	\$9.98
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WORLD'S BIGGEST SALAD BOWL

Makes a stand for elegant serving indoors, outdoors. This is the world's biggest salad bowl. A whopping 14" wide, it towers impressively on 2 foot high legs. Quality-crafted of solid Black American Walnut, specially treated for easy care, complete washability. Gives a dramatic touch to that special salad! Bowl removes for table top service.

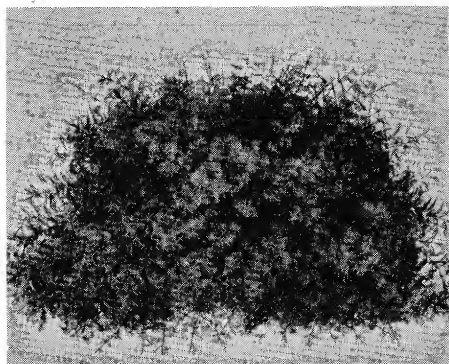
C2578 Giant Salad Bowl

\$14.98

TIRED OF PHILODENDRON? TRY NO-WATER, NO-SOIL "AIR FERN"

You've read about this amazing fern-like house plant, discovered underwater in English Channel, that may not be a plant at all—but a lower form of animal life! Guaranteed to live indefinitely out of water and soil... to thrive anywhere. A beautiful luminous green, lace-like in texture. Use it alone or in combination with flowers; absolutely no care required. 6" high.

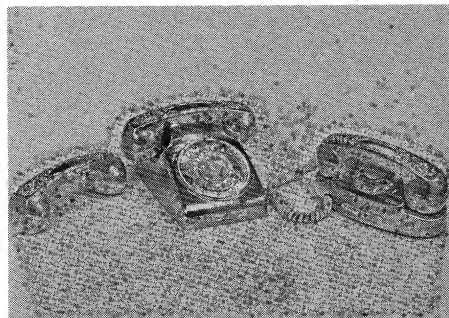
B1416 English "Air Fern" (3 plants) \$2.98



TURN YOUR PHONE INTO GOLD OR SILVER—FANCY SNAP-ON FONE COVER

Talk just seems sweeter when you dress up Mother Bell's Brainchild with this Florentine designed silver or gold finished metallized cover. Just snaps over your present phone. Base has enlarged numbers and letters to facilitate dialing... receiver cover is beautifully engraved and complete with end caps. Now you can glamorize the unsightly. Fits all Bell System telephones. Specify Standard or Princess.

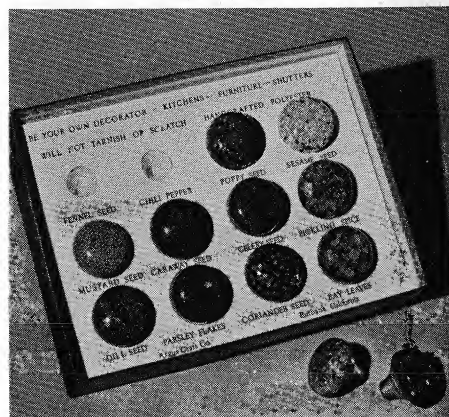
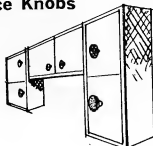
B2696	Fancy Fone Cover Gold (Standard)	\$4.98
B2697	Fancy Fone Cover Silver (Standard)	\$4.98
B2698	Fancy Fone Cover Gold (Princess)	\$4.98
B2699	Fancy Fone Cover Silver (Princess)	\$4.98



A SPICY ADDITION TO YOUR KITCHEN DECOR—REAL SPICE KNOBS FOR DOORS AND DRAWERS

Here's one of the newest, cleverest ideas we've seen in many a moon... honest-to-goodness kitchen spices—parsley flakes, coriander, caraway seed, pickling spice, rosemary, mixed pepper, dill seed, chili pepper—12 in all—with all their bright colors preserved in clear plastic knobs for kitchen cabinets and drawers. A gourmet touch you can add so simply by replacing your present knobs. Also included with each set is a 48-page paperbound book on spice cookery—THE MAGIC OF SPICES.

B2794 Set of 12 Spice Knobs \$9.98





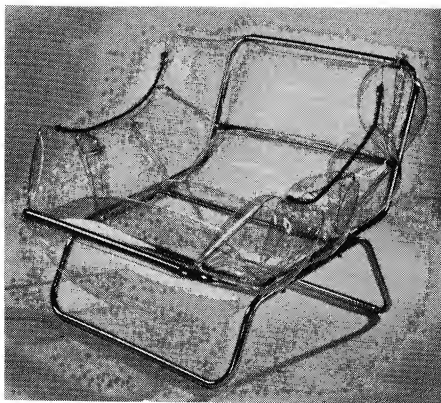
These are the real thing—the swords that put the “great” in Great Britain. We are proud to bring these collector’s item-conversation-piece heirlooms to the United States.

Limited Supply — all authentic, genuine, hand-etched steel, each an impressive 38” long. Individually serially numbered on blade and registered in your name. Magnificent chromed hilt with carved filigree. Still being used by the elite Buckingham Palace guards. These are the same swords used for the Wilkinson Trade Mark.

The Wilkinson Swords have been used by Henry VIII . . . the Duke of Wellington . . . Edward VIII . . . Prince Philip . . . and Errol Flynn in a Hollywood movie. By owning one or a pair of these world-famous swords, you will be a member of perhaps the most exclusive club in the world.

In genuine leather military sheath.

V2256 Wilkinson Sword \$125.00
V2257 Pair \$225.00



INSTANT INFLATABLE CHAIR HOLDS 500 POUNDS

World’s handsomest, handiest, lightest chair is also world’s strongest! So stable, you can occupy it as it floats in the pool—cool! Elegant, airy modular lounge chair is ideal for pool, patio, porch or playroom. Quality-made with super-strong tubular aluminum base, heavy-duty, sparkling vinyl body. Built-in chair cushion, arm rests, comfort-designed back.

C2553 Inflatable Vinyl Chair—Clear \$44.98
C2554 Inflatable Vinyl Chair—Black \$44.98
C2555 Inflatable Vinyl Chair—
Black & White \$44.98



NEHRU JACKET IS INDIAN PAPER CAPER

Nehru is new . . . Indian is more in than ever! You’ll see why Mia’s so enthralled with the Indian scene when you’re seen in this clever paper jacket. Delightfully light for summer and travel! Authentically styled, single-breasted, collar that makes you look real guru-ish. Washable, ironable, drapes like fabric. Fire-proof — except for the fire it lights in the gals’ eyes! Size S, M or L.

B2621 Nehru Paper Jacket, Black \$7.98
B2622 Nehru Paper Jacket, Beige \$7.98



NEWEST IN DECORATOR PILLOWS— FOAM-FILLED CARPET BALLS

Wall to wall . . . ball to ball . . . luxury! It’s lush, it’s plush, it’s sheer heaven to lounge on these downy foam-filled richly-carpeted ball pillows. The latest idea in decorator styling. Fine 80% acrylic, 20% nylon thick carpet cover zips off for washing. Generous 11” diameter. Spectacular for patio or poolside seating . . . TV viewing . . . or as splash of color. Choose: Antique Gold, Mediterranean Blue, Bronze Olive. C1507 Cheers Carpet Balls \$9.98 ea.



MAKE TOP ROUND TASTE LIKE T-BONE WITH LA BISQUERA

Delizioso new way to pan broil and tenderize without fat, grease, water or softeners. A carefully guarded Italian secret (protected by world patents). Crafted of porous earthenware that draws off fat and bitter acids, while keeping meat, fish and poultry moist and succulent, simmering in their own natural juices. No condiments, no basting. Broils big steak for two! Use on any range, gas or electric — forget the oven. Broils fast — never shrinks meat. Cover prevents messy splatter. Cleans easily in hot water. Complete with simple instructions and free continental recipes.

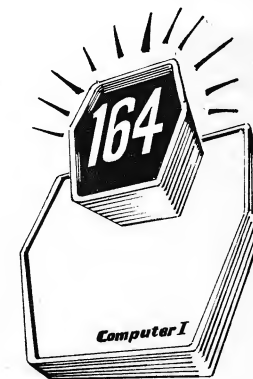
B2457 La Bisquera \$9.98



GET THE JUMP! RIDE THE NEW GIANT BRONCO BALL

. . . just like riding your own bronco. Now the entire family can LEAP into fun and exercise summer, winter, spring and fall, with this amazing giant bronco ball. All you do is grasp the two hand grips and away! Bounce along beach, patio, carpet, lawn! What a fun way to work off a few of those nasty calories. Inflates in seconds — puncture-resistant! Buy one and keep hubby off the golf course and on the ball! 42” x 25½” x 33”.

B2584 Bronco Ball \$7.98



NEW SPACE-AGE “COMPUTER SCALE” PROJECTS EXACT TO-THE-POUND WEIGHT INSTANTLY SO LARGE, SO CLEAR

Now! Appearing like a bright new star on the horizon flashes COMPUTER 1, the first new idea in scales in over 100 years. The world’s easiest-to-read scale, 100% accurate, the most beautiful! Individually hand-tested against standard weights.

COMPUTER 1 completely turns its back on the old 5-pound-intervals and you-guess-at-what’s-in-between business — you weigh 142 — COMPUTER 1 says 142! You get an optical read-out of your weight, projected like a computer instantly with numbers ten times the size of those on normal bath scales—lit up for even easier reading!

Magnificently styled with 24-kt. gold-plated trim, mylar mat platform. 10” x 11½” x 1¾”. C2500 Computer 1 Scale \$19.98

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MINIATURE CORDLESS PIGSKIN ALARM CLOCK/RADIO FOLDS FLAT

Handsome genuine pigskin traveler has 6 transistor radio units to pull in both medium and long-wave broadcasts . . . so that he may wake up to music . . . enjoy radio wherever he goes . . . anywhere in the world! Radio may be manually or clock operated. High fidelity reception. Brass trimmed speaker and dials. Weighs just 17 ounces, measures only 7" x 4" x 1 3/4", and folds desirably flat for travel. Outside of you — do you know of a finer companion for an on-the-go executive?

**V1056 Cordless World Travel Alarm/
Radio**

\$29.98



THE LIGHT OF A MILLION SHAPES PUTS ON ITS OWN FLOOR SHOW

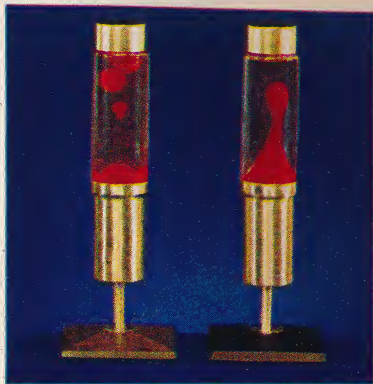
...it's a modern light for den or executive suite—it's an evening's entertainment! What is more captivating than watching the ever-changing dancing "Lava" captured within this sleek, slim, sparkling jewel-toned lamp like an exotic fireplace, encased in glass—definitely better than etchings for female-attracting. The flowing magical ever moving liquids will enchant youngsters of all ages. 5" square solid walnut wood base, satin-finished cup and cap. Overall height: 13 3/4"

C1547 Red/Clear Lava Light

\$18.98

C1548 Yellow/Amber Lava Light

\$18.98



LET'S GET ORGANIZED! SPACIOUS TWO-DRAWER HOME FILE AND STORAGE CHEST SUPPORTS UP TO 500 LBS.

Don't mutter over the clutter — here's a paper shuffler's paradise. 2-drawer tri-colored home file cabinet — not an eyesore but a real addition to any decor. Sky blue and golden straw finished drawers in a heavy gauge green-gray steel frame. Use anywhere — office, den, playground, attic, garage — to store tax and business records (letter and legal) personal and valuable papers, etc. Made of super-strength corrugated cardboard drawers in reinforced rigid heavy gauge steel frame. Sets up in minutes — no tools needed. 13" w. x 18" d. x 22" h.

C2671 Home File Storage Chest

\$6.98



NEW ITALIAN ROASTING SENSATION MAKES POT ROAST TASTE LIKE PRIME RIBS

La Cotta promises the most delicious beef, chicken or fish you ever tasted. Just salt your meat and let La Cotta work its magic! You add no fat, no water, no spices, no tenderizers — you don't baste even once — yet the mouth-watering results must be tasted to be believed. La Cotta is a covered roaster made of unglazed earthenware, so unique world patents are now pending. It draws out and dissolves fats and bitter acids. Meat is slowly tenderized, natural juices preserved, shrinkage prevented, rich flavor allowed to permeate. Oven stays clean, kitchen cool. 10 1/2" diameter. Gourmet recipes, as well as simple instructions and generous supply of parchment cooking paper supplied.

C2458 La Cotta

\$9.98

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**FROM INDIA! COLOR-BRIGHT
HAND-WOVEN MONDRIAN DOORMAT**

... who says a doormat has to be dowdy? Brighten up your doorway with this spectacular, exotically colored doormat. Hand-crafted by Indian craftsmen on the remote Malabar coast of India from the tough, practically indestructible fibres of the coconut. Thrives on tough treatment, adores moisture (great for beach house!). Simply shake to clean—hose it down for sparkling new life.

C2183 Mondrian Mat (16" x 27") \$5.98



**WORLD'S FIRST "NO ALARM" ALARM
CLOCK...GUARANTEED TO WAKE YOU
(AND YOU WON'T KNOW HOW)
OR MONEY BACK**

Never over-sleep again... never miss another plane... never miss another appointment... never have to offer another "boss, I'm sorry" excuse. New space-age Melosonic alarm that awakens you slowly by scientific psychological sonic "suggestion," puts an end to clangs, rings, ding-a-lings that wake you with a headache if at all. Puts an end to non-effective "waking" to music—that more often lulls you back to sleep. Wakes you like a bride—never a mother-in-law. If you know how you woke up at all, your money refunded. If you fail to wake in time, your money refunded. Totally unlike any alarm clock ever made. Now you get up with a "kiss" instead of a "brick"—but get up you do. And fresher, more rested, alert. No cords, no outlets, runs full year on one battery. Handsome smooth grained brown leatherette case at home in bedroom, on desk. A great travel alarm. "Good-morning-bright" white face, black numerals, golden hour markers, luminous hands. What could be better except Sunday when you don't have to use it? 1-year guarantee.

B2090 Melosonic Never-Fail Alarm Clock \$17.98

